



NISTS 2020

REIMAGINING THE TRANSFER STUDENT EXPERIENCE FEBRUARY 5-7, 2020 • ATLANTA, GEORGIA

The following presentation was given at the 18th Annual Conference for the National Institute for the Study of Transfer Students. In some cases, photos have been removed to avoid possible copyright infringement. **Please cite responsibly and direct questions to the original presenter(s).**

Facilitated Discussion

“People to People”: Activate Your Articulation Agreements to Support Transfer Student Success

Partnerships and Collaboration

Reading Area Community College (RACC) has operationalized articulation agreements through human networks at five colleges and universities in Berks County. A “bachelor’s degree in Berks” supports regional prosperity by providing affordable college pathways through inter-institutional collaboration. This session, co-facilitated by partner institutions Pennsylvania State University, Berks Campus, and RACC, will discuss collaborative strategies to ease student transfer, such as systematizing credit equates, writing people-centered articulation agreements, and co-recruiting dual enrollment students.

Jodi Corbett, Director of Academic Partnerships/Special Assistant to the President
Reading Area Community College

James McCarty, Assistant Director of Transfer Admissions
Penn State University

“People to People”: Activate Your Articulation Agreements to Support Transfer Student Success.

NISTS Conference 2020

Jodi Corbett: Reading Area Community College

James McCarty: Penn State University – Berks Campus

Jodi Corbett

Associate Vice President of
Community & Academic Partnerships

- Thirteen years at RACC
- Oversight of Technical Academy, Teacher Academy & High School Dual-Enrollment Programs
- Creation of Articulation Agreements
- Oversight of Grants/Grant Writing



James C. McCarty

Assistant Director of Transfer
Admissions

- Six years at Penn State University
- Process Transfer Applications
- Recruit at local Community College partners
- Present at county-wide events on Dual-Enrollment & Transfer Credits
- Assist in creating Articulation Agreements



The logo is a red circular seal with a white border. Inside the seal, there is a white illustration of a building with a steeple. The text 'READING AREA' is written in white along the top inner edge of the seal, and 'COMMUNITY COLLEGE' is written along the bottom inner edge. In the center of the seal, the word 'FOUNDED' is written above the year '1971'.

**Start here...
go anywhere**

Courses transfer to most regionally accredited colleges and universities.

RACC offers delivery options to fit high school's schedule and culture.

Cost savings significant for parents.

Taking dual enrollment, earning an associate degree, and transferring seamlessly through articulation is the new, affordable pathway to a bachelor's degree.



Pipeline to RACC – Early College: Campus, Online, and High School Courses

*82% OF HIGH SCHOOL STUDENTS
who take at least one dual enrollment
course with RACC go immediately to college*

Dual Enrollment

15 public school districts, two private schools, two career technology schools

- **Teacher Academy**
Early Childhood Education AAS
- **Technical Academy**
Computer Technology, Mechatronics,
Business Management

Early Admission

Reading College Knights Program



Scholarships for High School Students

Dual Enrollment Course Scholarship

Educational Improvement Tax Credit funding. Application process in fall. Counselors recommend students. Needs base.

Honors Scholars Award

Two-year scholarship for high school graduates valued up to \$10,000.00. Application process in early spring.

Presidential Scholarship

Two-year scholarship awarded annually to one high school graduate from each of the Berks County Schools, I-Lead, Berks Catholic, and home school. Application process in early spring.

Transfer of RACC Credit

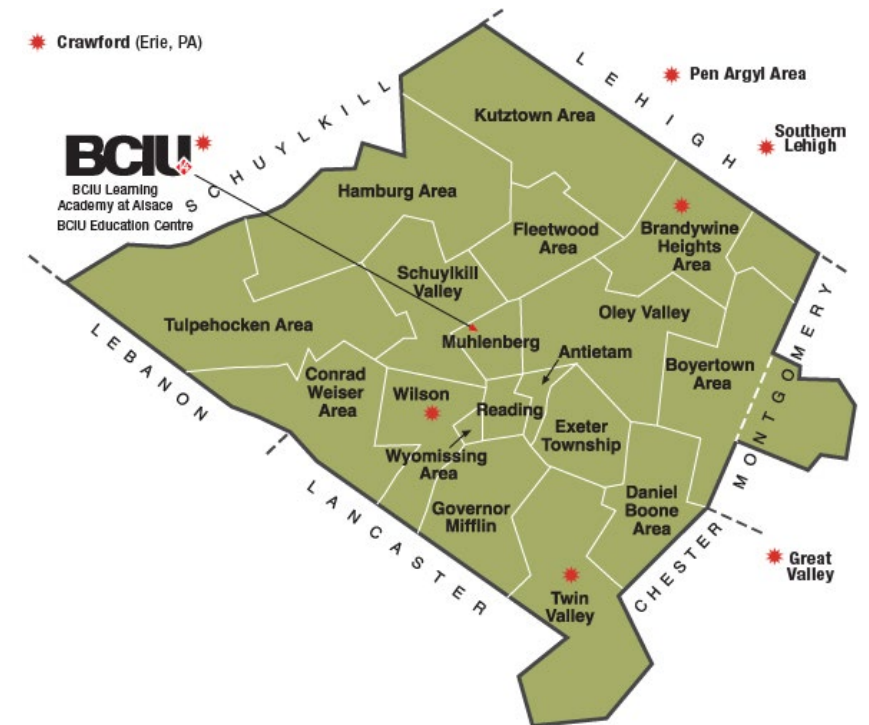
- 3 institutions each enrolled over 100 students
- 14 institutions each enrolled between 100 and 999 students
- 102 institutions each enrolled between 10 and 99 students
- 654 institutions each enrolled fewer than 10 students

780
colleges and
universities.

Top Transfer Institutions

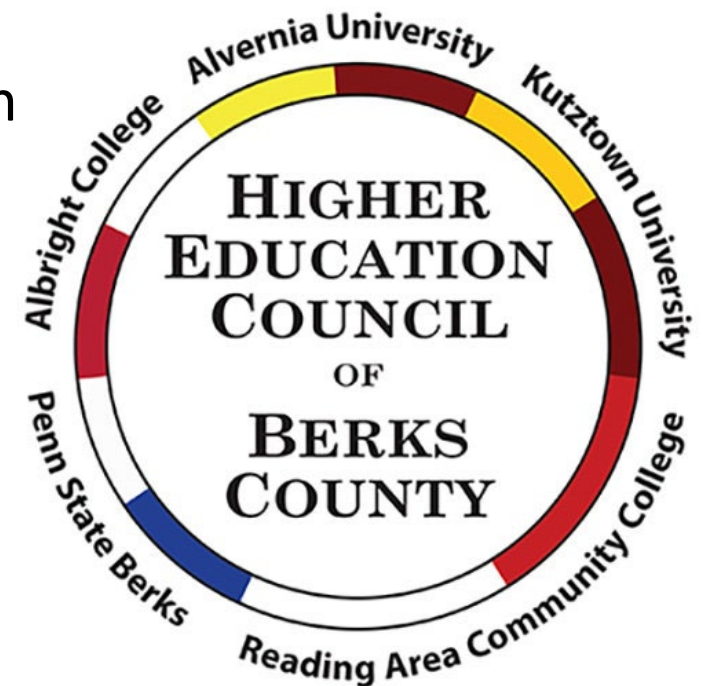
Nearly half of students transferred to a Berks County Institution

- Pennsylvania State University
- Kutztown University
- Alvernia University
- Albright College



Higher Education Council of Berks County (HECBC)

- Partnership between the five, local Berks County Institutions
 - Cross-Institutional Collaboration: Building stronger partnerships & pathways
- 21st Annual Undergraduate Research Conference
 - Paper Presentations, Poster Displays
 - Networking, Presenting, Showcasing Undergrad Research
- Cross-Registration
 - If full-time at HECBC home institution, eligible to complete one (1) course during the same semester at any other HECBC host institution with no additional charge for tuition



Cross-Registration

- Student Eligibility
- One course per semester, for four semesters
- No Additional Tuition Cost

Amie Croteau

- A.A.S. in Web Development (Reading Area CC)
- A.A. Business Administration (Reading Area CC)
- B.S. Information Science and Technology (Penn State University)

- Undergraduate Transfer Scholar: Jack Kent Cooke Foundation
- Team lead of a top team in the 2019 Nittany AI Challenge.
- Tau Sigma National Honors Society

“**Support** is what it takes to make the transition successful between schools. I was provided great advice on how to handle the obstacles because I receive personalized support whenever issues arose. Both Reading Area Community College & Penn State have supported my goals as I approached completion of my undergraduate education”.



Transfer Scholarships

Penn State Berks Rolf Schmidt Scholarship

Awarded to select RACC graduates immediately transferring PSU Berks. Application process through transfer admissions.

Alvernia Scholars Program

Annually, two RACC associate graduates are eligible for full-tuition scholarship.

Albright Shirk Scholarships

Kutztown Transfer & Book Scholarships

One-Thousand Dollars towards tuition and five-hundred-dollar book scholarship



Retention Strategies for Transfer Students

- Strategic Articulation Agreements – RACC has articulation agreements with **16 of the top 20 colleges and universities**
- Phi Theta Kappa – Commit to Complete
- Transfer Advising Guides
- Calendar of Transfer Visits
- Transfer panels at high schools

Oct 08, 2019



3:30 PM - 6:30 PM | WEITZ HALL ROOM 224

Albright Night at RACC

Representatives from Albright's School of Professional Studies will be here to discuss their accelerated learning programs.

[Read Less](#)

Oct 09, 2019



10:00 AM - 1:00 PM | BERKS HALL CAFETERIA

College Visit: Elizabethtown College

[Read More](#)

Oct 10, 2019



10:00 AM - 2:00 PM | BERKS HALL CAFETERIA

College Visit: Temple University

[Read More](#)

Activating an Agreement

- ✓ Purpose of the agreement
- ✓ Co-marketing of agreement
- ✓ Program guides: guided pathway to the bachelor's
- ✓ Early advising from 4-year and 2-year advisors
- ✓ Assurance of associate degree graduates
- ✓ Transfer scholarships
- ✓ Cross-registration opportunities
- ✓ Signatories
- ✓ Defined roles of various offices
- ✓ Equal opportunity statements

Signing Ceremonies and Press Releases



Academic Partnerships

