

#NISTS2019 CONFERENCE

WORKING TOGETHER TO SIMPLIFY TRANSFER

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Transforming the Transfer Experience with Extended Orientation

Transition Programs & Services, Partnerships & Collaboration

Join our presenters for a start to finish journey of creating a transfer specific extended orientation program at a mid-sized public liberal arts institution. After 12 years of successfully running a three-day, two-night adventure retreat for freshmen, we embarked upon creating a similar leadership experience for transfer students. Presentation topics will include program and learning outcome development, marketing, and assessment.

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Transforming the Transfer Experience with Extended Orientation

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About Stockton University

Public Liberal Arts Institution – Founded 1969

Located in Atlantic City & Galloway, New Jersey

Fall 2018 Enrollment:

9,621 full- and part-time undergraduate & graduate students

1,596 first-time freshmen

1,017 new transfer students



Transfer Offerings

- Transfer Open Houses
- Transfer Orientation & Registration
- Transfer Welcome Week Track
- Transfer Seminars



Assessment

S.O.A.R. –Stockton Outdoor Adventure Retreat

- Freshmen only

Transfer Seminar Focus Groups

- Needs and satisfaction based

Student staff member who was a transfer student



Now what?

- Office of New Student and Family Programs Office Created
- Developed a student internship position to implement Transfer leadership initiatives



Let's get to work...

Created Learning Outcomes

- Students will become more familiar with the University.
- Students will be able to identify pathways to become involved with student leadership positions within their first semester.
- Students will create relationships with fellow transfer students, upper class student leaders, faculty and staff.

Staffing

- TALONS (The Activity Leaders Of New Students – Student Volunteers)
- Staff volunteers from other departments

Location

- Lodging – On campus housing through our summer camps and conf. team
- 3 Day 2 Night
- Activities on and off campus
 - Off campus High and Low Ropes Course

Budget

- \$225 Fee

Schedule: Day 1



1:00pm-2:00pm	Lakeside Lodge	Check-in & Move-in
2:00pm - 3:00pm	Lakeside Lodge	Introductions, Overview & Icebreakers
3:00pm - 5:00pm	Lakeside Lodge	Campus Staff Activities
5:00pm - 6:00pm	Lakeside Lodge - Oasis	BBQ & Faculty Band
6:00pm - 8:00pm	Lakeside Lodge - Oasis	Canoeing, Volleyball & Yardgames
8:00pm - 9:00pm	Lakeside Lodge - Oasis	Campfire & TALONS. Activities

Schedule: Day 2

7:00am - 8:00am	North Lot	Depart for Camp Ockanickon
8:00am - 9:00am	Dining Hall	Breakfast
9:00am - 12:30pm	Challenge Course	Low Rope Activities
12:30pm - 1:30pm	Dining Hall	Lunch
1:30pm - 4:30pm	Challenge Course	High Rope Activities
4:30pm - 5:30pm	Dirt Lot	Depart for Stockton
5:30pm - 6:00pm	A- Court	Break Time
6:00pm - 7:00pm	Lakeside Lodge	Dinner
7:00pm - 8:30pm	Lakeside Lodge	Keep It Real
8:30pm - 10:00pm	Lakeside Lodge	Movie Night



Schedule: Day 3

7:00am - 7:45am	Lakeside Lodge	Check-out & Breakfast
8:00am - 2:30pm	Campus Center	Orientation



Application and Marketing

- ITS application creation in student portal connected to Banner
- Use of business course “Intro to Marketing Principles”
- Facebook
- Emails (Paid admits and Accepted)
- Mailings
- Admissions visits
- Open House



Assessment

Methods:

- Paper Scantron assessment taken during check-out/breakfast
- 100% Return

Major takeaways by the students:

- lifelong friendships
- understand the value of getting involved
- felt sure that Stockton was the correct choice for them
- felt less nervous
- realised how important it is to be a leader

Key student comments:

- “The program was amazing, and much more than I expected.”
- “I now feel that Stockton is the place for me.”
- “I’ve made life-long friendships form just a few days.”



R E S U L T S

TRANSFERmation Experience

% that Agree or Strongly Agree

I felt more confident about starting at Stockton after attending TRANSFERmation.

100

TRANSFERmation helped to educate me on the diversity present at Stockton, and the importance it holds.

93

TRANSFERmation helped to educate me on the diversity present at Stockton, and the importance it holds.

100

I feel more comfortable networking and making friends at Stockton.

100

I developed positive relationships with other Stockton students.

100

I learned about the student involvement opportunities at Stockton.

97

I want to participate in co-curricular activities, clubs and volunteer opportunities.

97

I know more about campus resources and how to be successful at Stockton.

93

I would recommend TRANSFERmation to other students.

97

What's Next?

- Largest take away - We filled a student need
- Student Success Rates
 - 3.37 GPA Average
 - 3 Withdrawals
- Hiring an Coordinator for NSFP at Stockton
- Reorganizing and reimagining the office of NSFP



Questions?

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