

#NISTS2019 CONFERENCE

WORKING TOGETHER TO SIMPLIFY TRANSFER

FEBRUARY 13-15, 2019 • ATLANTA, GEORGIA

The following presentation was given at the 17th Annual Conference for the National Institute for the Study of Transfer Students. Some photos have been removed in order to avoid possible copyright infringement. *Please cite responsibly and direct questions to the original presenter(s).*

The Alabama Transfers Project: Utilizing Technology to Improve Transfer

Innovative Initiatives, Partnerships and Collaboration

Learn about Alabama Transfers, an initiative to improve transfer student success at The University of Alabama, developed by faculty at the university's Education Policy Center, and commissioned by the Provost. Presenters will discuss how Alabama Transfers launched an online-based transfer and career advisement program aimed at improving transfer outcomes for students matriculating to UA from community colleges in the immediate service area.

Brandi Stacey, Project Manager

Michael Malley, Project Coordinator

Steve Katsinas, Professor of Higher Education Administration and Director, Education Policy Center

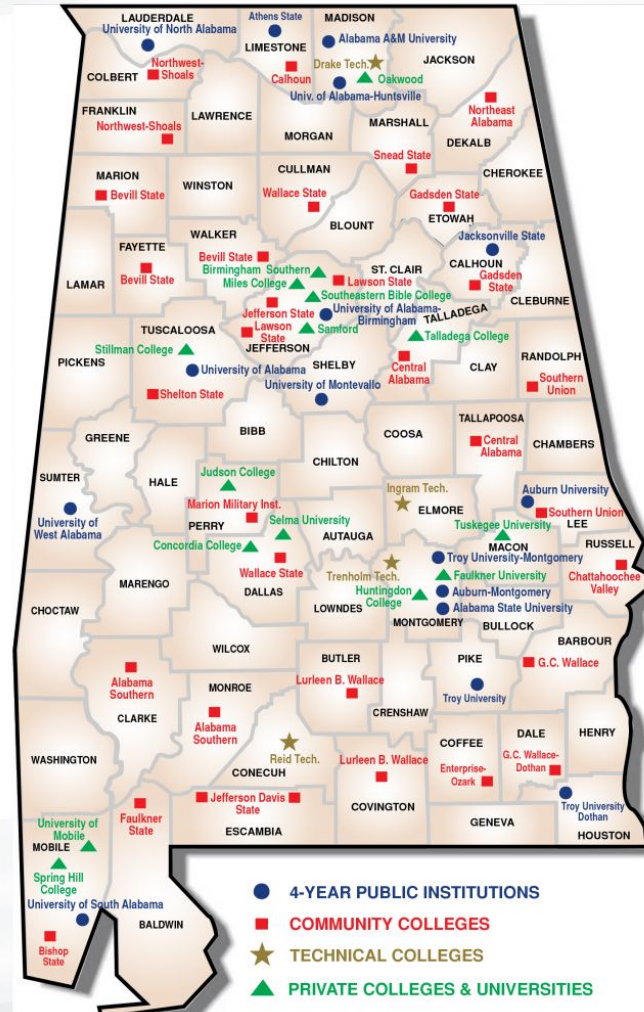
Frankie Laanan, Professor of Higher Education Administration

University of Alabama

ALABAMA TRANSFERS

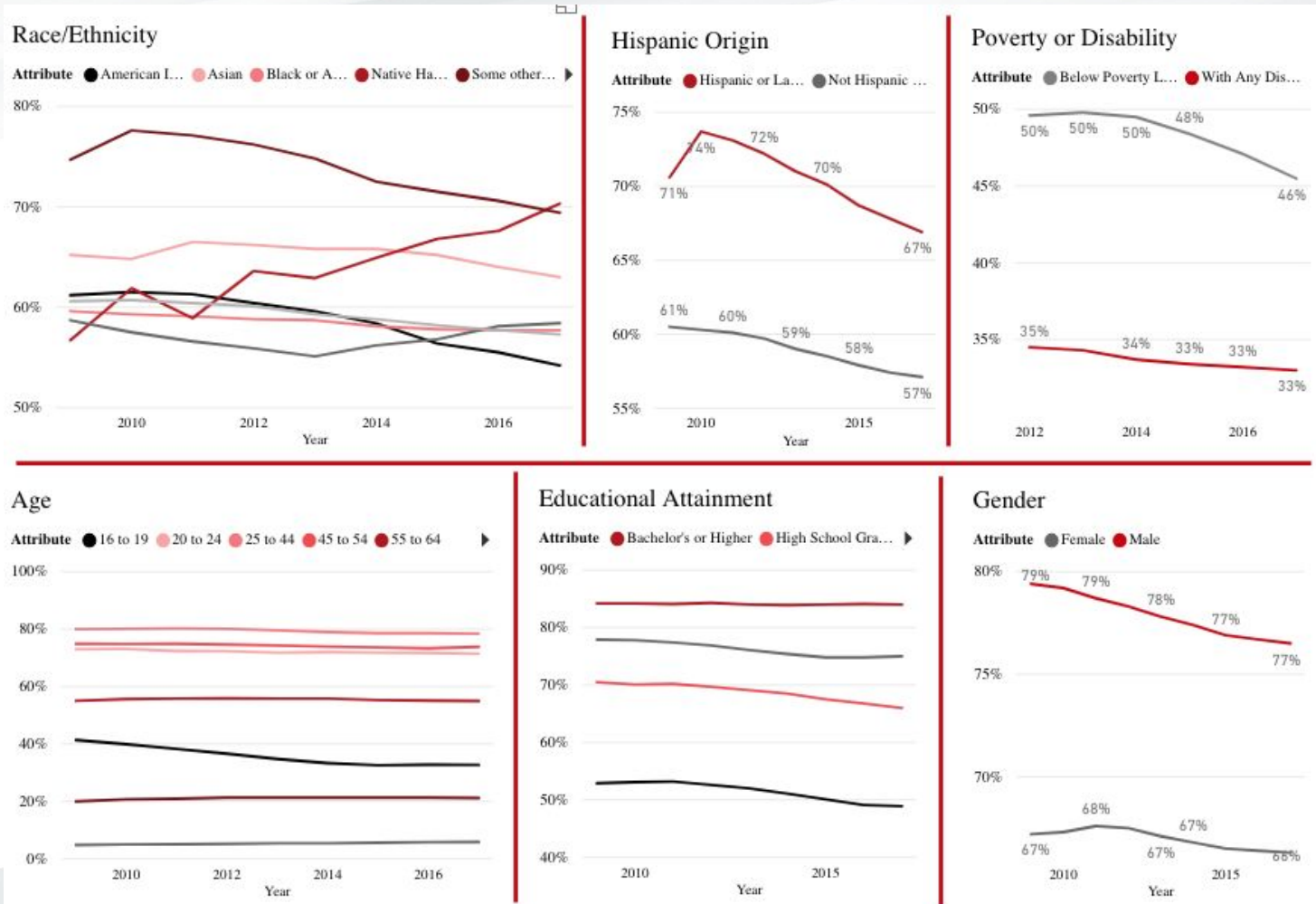
*Changing Alabama Through
Transfer & Articulation*

Institutions of Higher Education in Alabama

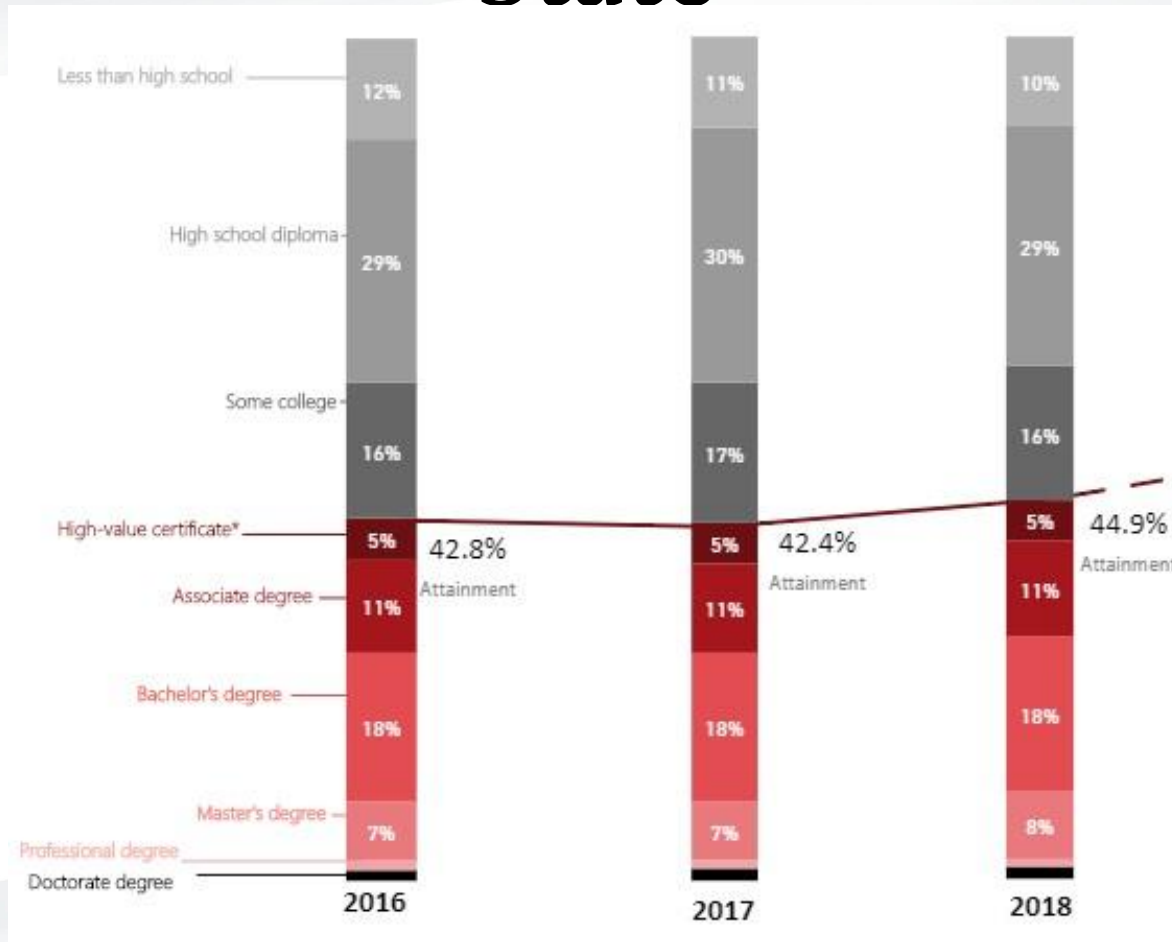


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The State Snapshot



Educational Attainment in the State

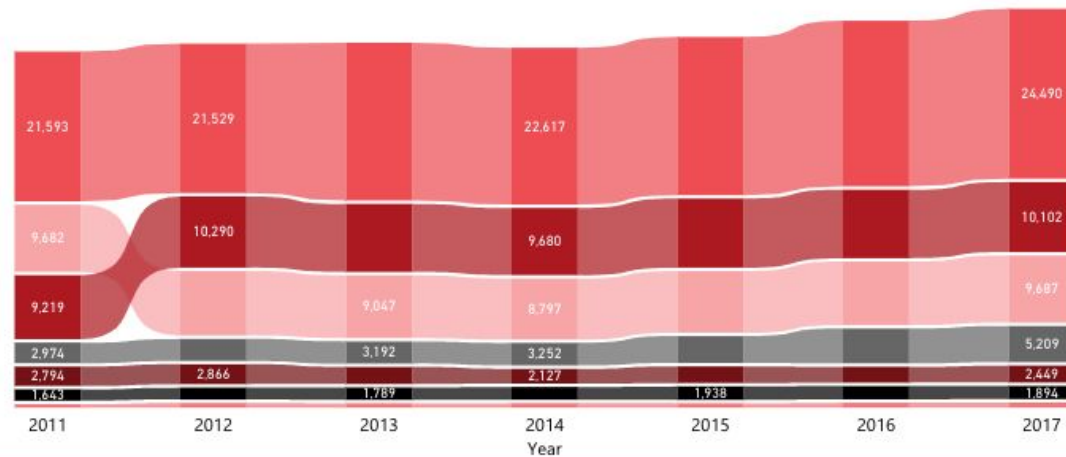


Degrees Awarded

Higher Education Awards by Year

Award Level

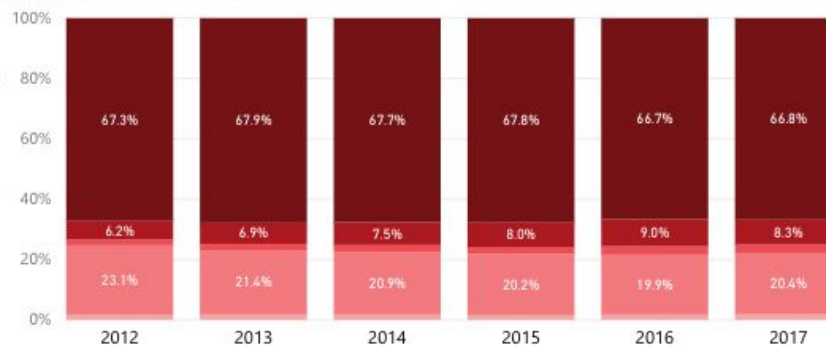
- 1. Doctor or Professional Degree
- 2. Master's Degree
- 3. Postbaccalaureate Certificate
- 4. Bachelor's Degree
- 5. Associate's Degree
- 6. Certificate (>1 Year)
- 7. Certificate (<1 Year)



College Completions by Race/Ethnicity

Award Level

- Asian
- Black or African American
- Hispanic or Latino
- Other or Unknown Race
- White

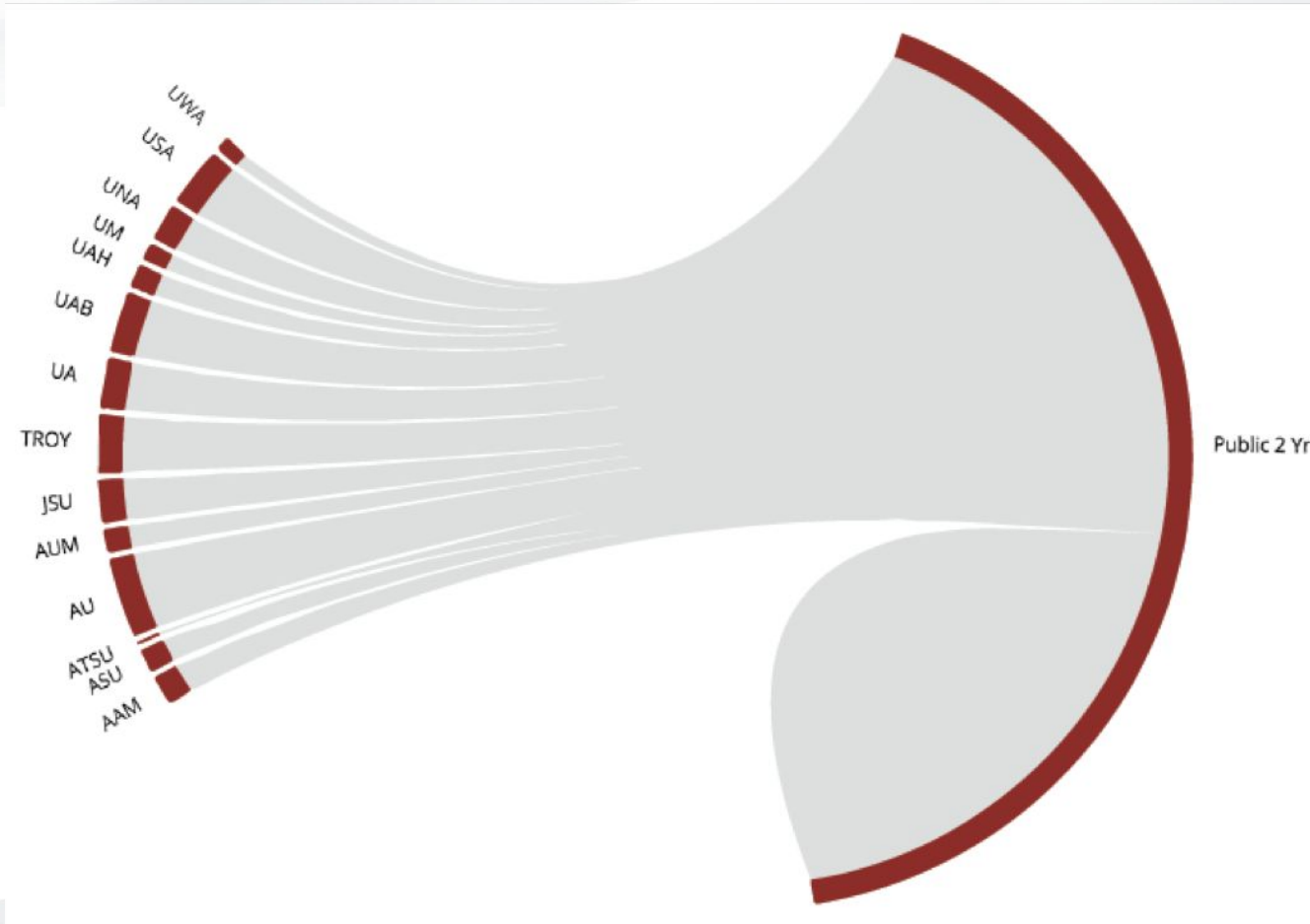


AL Population by Race

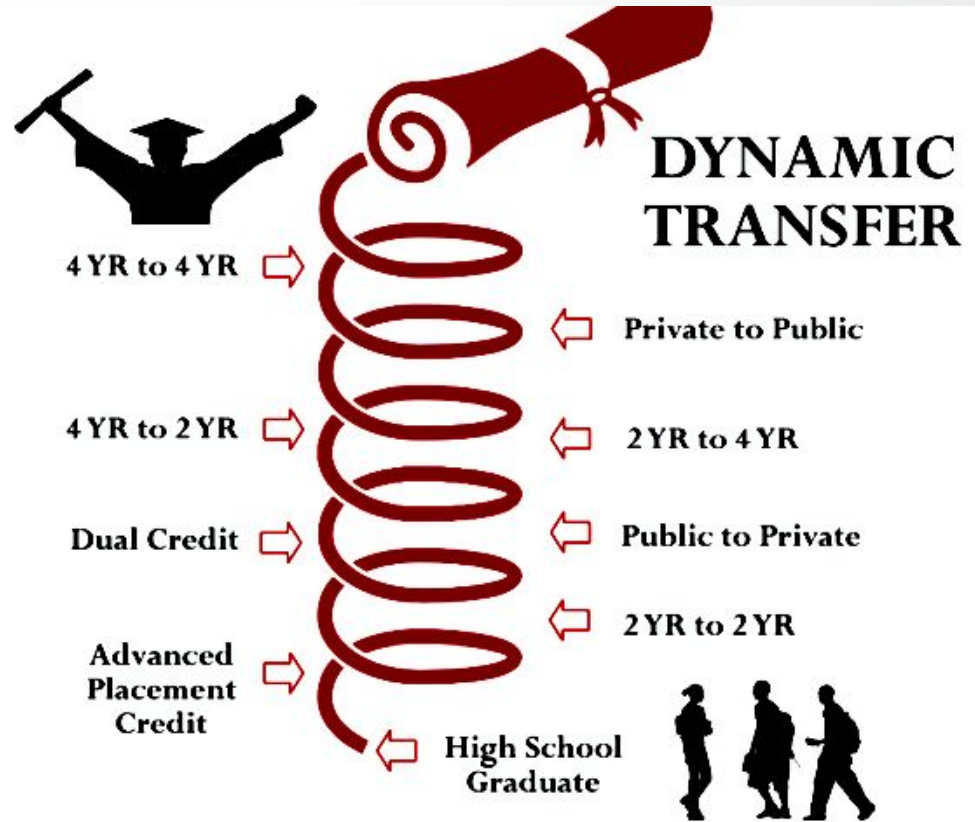
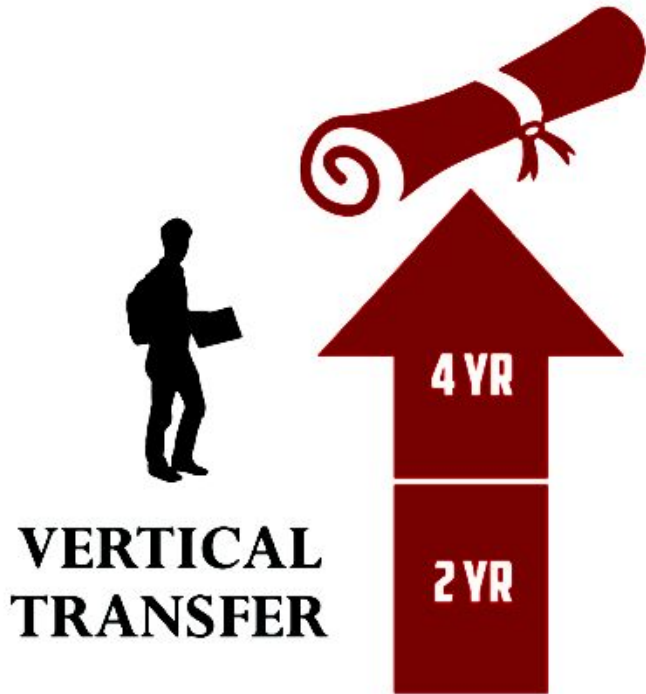


Source: Current Population Survey 2017

Statewide Transfer



From Vertical to Dynamic Transfer



Transfer Student Persona

Transfer Student Persona



"It's a 10 out of 10. I'd definitely use this to explore and connect with 4 year schools."

— Jefferson State CC Student

FAQs

- Will I be accepted to the four-year college?
- Will I be accepted into my desired major program?
- Will my credits transfer? Will they count toward my major?
- What if I haven't decided on a major?
- Do you offer any programs that match my interests or goals?
- How many years (or semesters) will it take to complete my degree?
- How much will it cost? Will I be able to afford it? How much financial aid can/will I receive after I transfer?
- Will I "fit in," meaning will I be able to adjust to the culture, practices, and expectations of a four-year college?
- Can you help me explore my career options?
- What kind of career outcomes could I expect after graduation?"

Interests & Values

- Clear, statewide pathways to transfer
- Guaranteed and/or priority university Admission
- Guarantee of course applicability
- Ability to earn a bachelor's degree without excess units

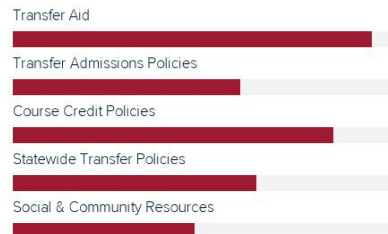
Frustrations

- Wasted time, credits, and money (loss of credits upon transfer)
- Unclear pathways
- Misconception regarding credit transfer & articulation
- Running out Pell aid prior to degree completion

Institutional Transfer Support



Influential Factors



Statistics

STARS

1,355,883 guides obtained since inception
 163 different program templates
 1,700+ courses (of those, 1,348 courses have been approved for statewide transfer by the AGSC)
 Approx. 540 two-year and four-year points of contact (i.e. faculty members who volunteer to serve on more than 37 separate discipline committees)
 90+ two-year and four-year points of contact to maintain STARS and implement AGSC policy throughout the state.

ACCS

22 Community Colleges (75 Locations)
 3 Technical Colleges
 1 Two-Year Military College
 1 Workforce Training Agency
 1 Administrative Office
 342 Degree Certificate Programs
 \$138 per credit hour (standard cost)
 150,000+ students (95% Alabama residents)
 17,193 Degrees & Certificates Awarded (Fall '16 - Summer '17)
 10,483 Employees

Pilot Institutions (CCs)



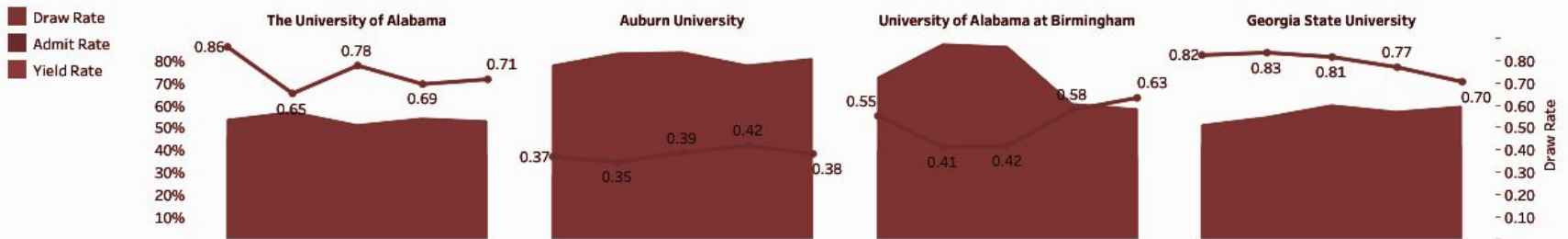
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The University of Alabama

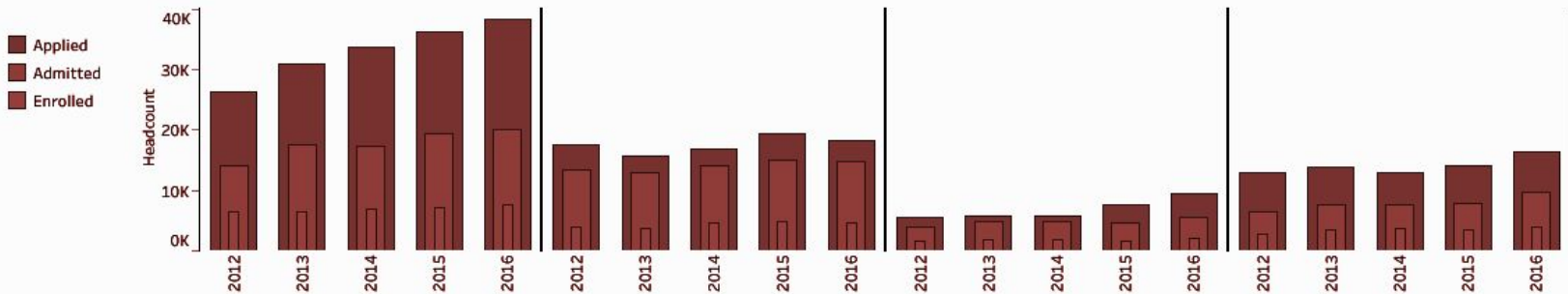
Year 2016

Admissions Funnel Comparison

Admission Metrics Summary: The draw rate at The University of Alabama *decreased* from **0.86** to **0.71** between 2012 and 2016, a change of **-0.14**.



Admission Funnel Summary: The Fall Cohort size (Enrolled stage) at The University of Alabama *increased* from **6,397** to **7,559** between 2012 to 2016, a change of **+1,162**.



SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Institutional Characteristics and Admissions surveys. These numbers reflect First Time Full Time Degree Seeking Freshmen. Note that 2016 data is preliminary only.

Transfer At A Glance

Fall 2018 UNDERGRADUATE TRANSFER ENROLLMENT AT A GLANCE
THE UNIVERSITY OF ALABAMA
Office of Institutional Research and Assessment

Enrollment by College and Status				
College/School	Full-Time	Part-Time	Total	FTE
Arts & Sciences	233	60	293	264
Culverhouse Col of Business	249	98	347	304
Comm & Info Scs	63	1	64	64
Education	98	1	99	99
Engineering	171	49	220	196
Human Environmental Scs	128	197	325	236
Capstone Col of Nursing	36	149	185	124
Social Work	22		22	22
Total	1,000	555	1,555	1,309
% of Total	64.3	35.7	100.0	

Enrollment by Sex						
Sex	Full-time		Part-time		Total	
	N	%	N	%	N	%
Female	482	48%	398	72%	880	57%
Male	518	52%	157	28%	675	43%

Enrollment by Student Origin*						
Origin	Full-time		Part-time		Total	
	N	%	N	%	N	%
State of Alabama	589	59%	183	33%	772	50%
Out-of-State including DC	326	33%	368	66%	694	45%
Other US Territories			1	0%	1	0%
Military Overseas	2	0%	1	0%	3	0%
Foreign	83	8%	2	0%	85	5%

Enrollment by Race/Ethnicity						
Origin	Full-time		Part-time		Total	
	N	%	N	%	N	%
Hispanic or Latino	42	4%	42	8%	84	5%
American Indian or Alaska Native	3	0%	4	1%	7	0%
Asian	6	1%	8	1%	14	1%
Black or African American	170	17%	77	14%	247	16%
Native Hawaiian or Other Pacific Islander	3	0%	1	0%	4	0%
White	649	65%	391	70%	1,040	67%
Two or more races	37	4%	18	3%	55	4%
Race/Ethnicity unknown	6	1%	12	2%	18	1%
Nonresident Alien	84	8%	2	0%	86	6%

Enrollment by In-State Transfer Institutions (Partial List)	
Institution	Students
Shelton State Comm College	180
University Of South Alabama	58
Coastal Alabama Comm College	55
Jefferson State Comm College	51
Calhoun Community College	47
Bevill State Community College	29
Wallace State CC - Hanceville	29
Wallace Comm College - Dothan	27
Troy University	20
Univ Alabama At Birmingham	19
Gadsden State Comm College	17
Northwest Shoals Community Col	17
Auburn University Main Campus	16
Northeast Alabama Comm College	14
Southern Union State Comm Coll	14
University Alabama Huntsville	14
University Of North Alabama	14
Marion Military Institute	12
Wallace Comm College - Selma	12
Enterprise State Comm Coll	11
Snead State Community College	11
Bishop State Community Coll	10
Lawson State Community College	10
University of West Alabama	10
Jacksonville State University	9
Lurleen B Wallace Comm Coll	9
Central Alabama Community Coll	8
Auburn University Montgomery	7
In-State Transfer Institutions	776
Out-of-State Transfer Institutions	754
Unknown/Foreign Transfer Institutions	25
Grand Total UG Institutions	1,555

Out-of-State and Foreign Enrollment
from 47 states and 11 countries.

*Student origin is based on the student's state at time of admission.

New Transfers by Origin

New Transfer Count and Percent by Origin

State	Fall 2018	Fall 2017	Diff	Percent	
	Count	Count		Fall 2018	Fall 2017
Alabama Total	772	818	-46	49.65%	53.26%
Out-of-State	694	643	51	44.63%	41.86%
Other U.S.	1	1	0	0.06%	0.07%
Military Overseas	3	1	2	0.19%	0.07%
Foreign Countries	85	73	12	5.47%	4.75%
Total	1,555	1,536	19	100.0%	100.0%

New Transfer Students by College

College	Fall 2018		Fall 2017		Pct Diff
	Count	Pct	Count	Pct	
Arts and Sciences	293	18.84	303	19.73	-0.88
Communication and Information Sciences	64	4.12	87	5.66	-1.55
Culverhouse College of Business	347	22.32	381	24.80	-2.49
Education	99	6.37	96	6.25	0.12
Engineering	220	14.15	212	13.80	0.35
Human Environmental Sciences	325	20.90	305	19.86	1.04
Nursing	185	11.90	134	8.72	3.17
Social Work	22	1.41	18	1.17	0.24
Total	1,555	100.00	1,536	100.00	

About The Alabama Transfers

A statewide initiative to streamline the functions of transfer & articulation, and remove barriers to baccalaureate education in Alabama through technology, collaboration, and advocacy.

Identify, attract,
and motivate
potential transfer
students

Strengthen the
academic
preparation,
performance, and
retention of CC
students

Increase the transfer
participation rate of
underrepresented
and nontraditional
CC students

ONE

TWO

THREE

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Key Stakeholders



Why It Matters

Streamlining Vertical Transfer

**Filling Capacity With Minimal Academic
Overhead**

Maximizing Return on Investment

Expected Benefits

For all Students

1. Assuage fear of losing credit during transfer
2. Prevent course repetition
3. Reduce "transfer shock"
4. Save money
5. Hasten graduation

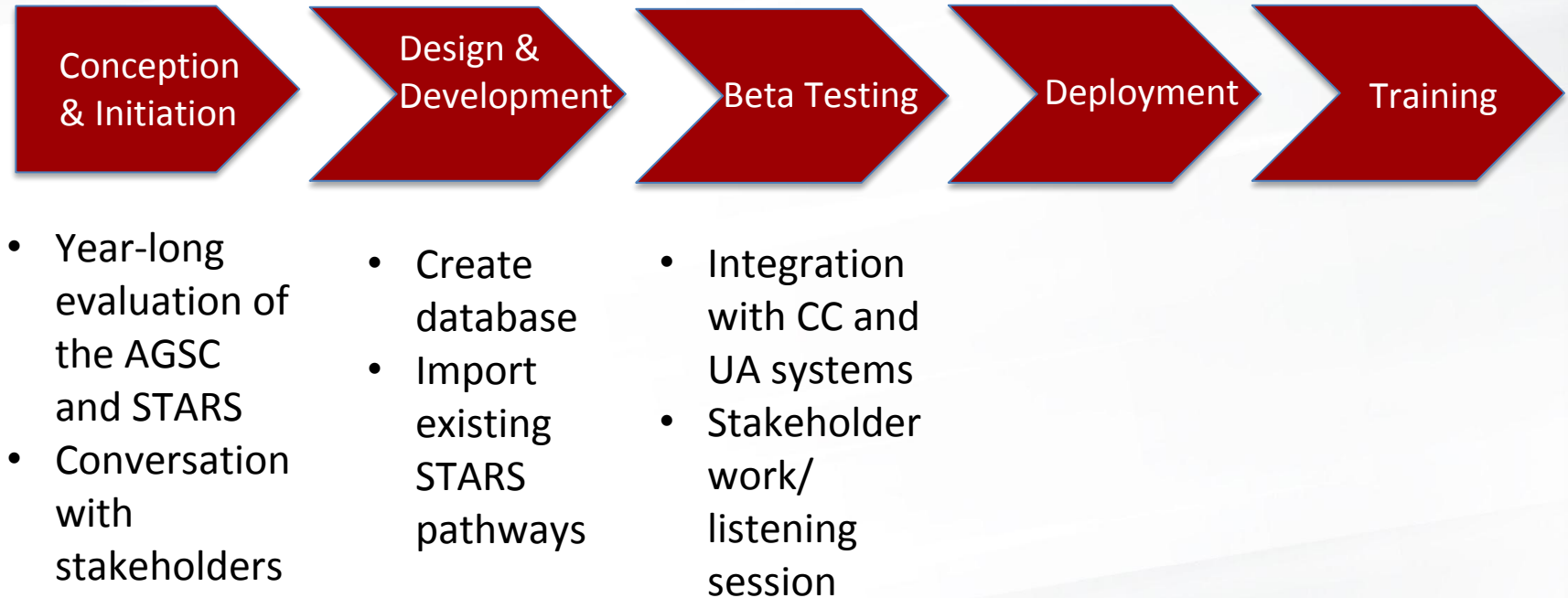
For all Institutions

1. Increase retention and graduation rates
2. Improve advising process
3. Encourage cooperation
4. Support diversity

For the State

1. Keep graduates in-state
2. Improve allocative efficiency
3. Implement standards
4. Track student success

Timeline Highlights of Alabama Transfers



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THANK YOU!

Questions regarding Alabama Transfers should be directed to
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