

#### **NISTS 2020** REIMAGINING THE TRANSFER STUDENT EXPERIENCE FEBRUARY 5–7, 2020 • ATLANTA, GEORGIA

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#### **Developing Culturally Relevant Bridge Programs for Black/African American Transfer Students**

Diversity and Inclusion, Transition Programs and Services

The transfer path has become one of the main routes for Black students attaining bachelor's degrees in California. In this session, participants will learn about UCLA's Summer Transfer Program, a five day residential program, where students learn to navigate the community college system and successfully transfer to baccalaureate-granting institutions using a culturally relevant approach that focuses on the history, educational pipeline, and resources available to African American and Black students.

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## DEVELOPING CULTURALLY RELEVANT BRIDGE PROGRAMS FOR BLACK/AFRICAN AMERICAN TRANSFER STUDENTS

#### CLAUDIA SALCEDO, EDD JEWEL BOURNE, MA



NISTS 2020 ANNUAL CONFERENCE | ATLANTA, GA

## INTRODUCTIONS



#### **Claudia Salcedo, EDD**



#### **Jewel Bourne, MA**



- I. Introductions
- II. Overview of Agenda & Workshop Outcomes
- **III. Summer Transfer Program History**
- **IV. Overview of STP**
- V. Discussion

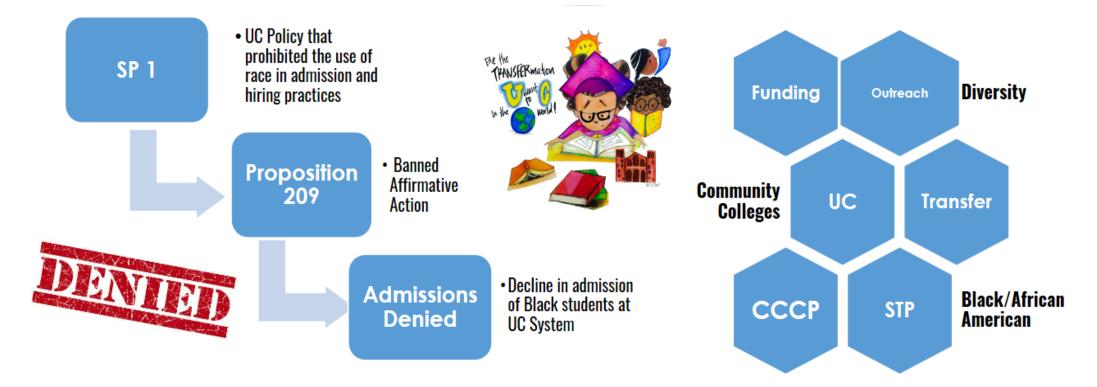
VI. Presentation of STP Qualitative Study Findings VII.Q&A

# **WORKSHOP OUTCOMES**

- I. Participants will about the history and development of the Summer Transfer Program after the passage of Proposition 209 that resulted in the decline of admitted Black and African Americans students at the University of California.
- II. Participants will learn about the Summer Transfer Program as a model increasing underrepresented populations through a culturally relevant curriculum.
- III. Participants will learn about qualitative data that supports longitudinal effectiveness of the Summer Transfer Program through looking at a qualitative case study.

# **STP HISTORY**

### **Background: Affirmative Action & CCCP**



# **STP ORGANIZATIONAL VALUES**



# Intentional & Deliberate



Ethic of Love & Empathy



#### **Connectedness to African Diaspora**

# **STP PROGRAMMING PRINCIPLES**



Affirm & Integrate
The Porch
Building Communal Intelligence
Occupy
Language as Power
Manifesting

# Approach to Mentoring



# DISCUSSION

Does your institution have a Black campus culture?

### **The UCLA Summer Transfer Program:** *An Exploration of Black Transfer Student Retention Experiences*

#### **Purpose of Study**

The purpose this **qualitative case study** was to examine **the role that transfer outreach programs played in the retention of Black transfer students**.

The goal of this study was to better understand if and how participation in STP supported participant's retention after transferring to UCLA.

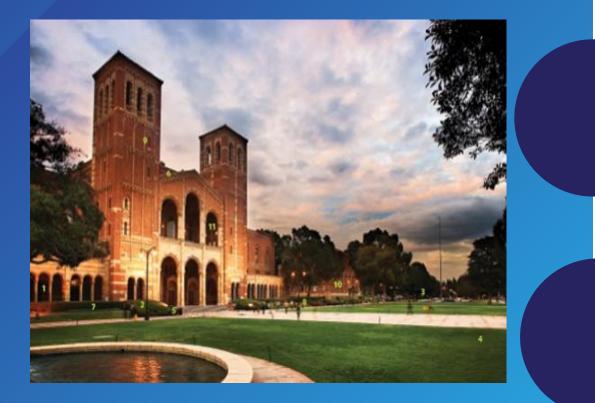
#### **Research Questions**

What are the **retention experiences** of **Black transfer students** that participated in the Summer Transfer outreach program?

How do **Black Transfer students** experience **campus racial climate** at UCLA?

What are the **institutional conditions** that **support** and/or **hinder Black STP transfer students** as they progressed through their undergraduate education at UCLA?

# Methodology



#### Setting

UCLA **Summer Transfer Program** 

### **Data Sources**

- STP Alumni
- UCLA Alumni Class 2012-2017

### **Research Sample**

- Case study
  10 one-on-one interviews
  1 focus group

#### Black Transfer Student Retention

- Academic Support
- Student Support
   Services
- Research & Graduate
   Programs

UCLA Campus Racial Climate

Findings

- Inside the Classroom
- Other Learning Environments
- Outside the Classroom

Black Transfer Student Experience

- Challenging Institutional Conditions
- Counter-Spaces

### Black Transfer Student Retention

Participant Post-Baccalaureate Degree Attainment

**Ericka** 

<u>Participant</u>	Post-Baccalaureate Program
Rashad	Earned a Master of Fine Arts in Film & Television
Marcus	Earned a Master of Public Policy
Henry	Enrolled in a Juris Doctorate/Law School
James	Enrolled in Ph.D. Program in Linguistics
Ayana	Enrolled in Master of Arts Higher Education Leadership Studies
Symone	Enrolled in a Master of Public Policy
John	Enrolled in a Master of Fine Arts

Applying to a Master of Science & Healthcare Delivery

### Academic Support

AAP's Transfer Summer Program
Academic Counseling

### **Student Support Services**

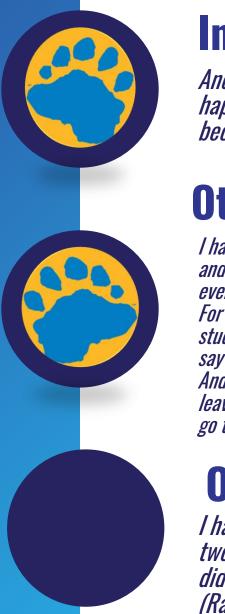
Financial Resources
 Economic Crisis Response Team

### **Research & Graduate Programs**

I wouldn't be pursuing a master's program...I wouldn't have thought about me doing a PhD program...It gave me an opportunity to say "well, hey, you're learning don't stop here 'cause you're a certain age. (Symone)

## UCLA Campus Racial Climate





### **Inside the Classroom**

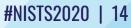
Another racial thing that - this is something that happened pretty much, that I got used to - where you become the representative of Africa. (Marcus)

### **Other Learning Environments**

I had a joke with some folks that...Hey, we would get into the library, and sometimes it would be full. And I would love to sit in the library every day. It would be crowded, and I said, "I can clear out a table." For example, if there would be maybe a group of three friends studying, and there would just be one seat left, I would sit down. Or say there's two seats, I'd sit down at the table, people would just go. And I was like, "Dang, did I not shower today?" People would just leave when I would sit down. Or people would take their laptops to go to the restroom. (Henry)

#### **Outside the Classroom**

*I have never gotten pulled over. I got pulled over...twice, two times, and in Westwood. Both of those times...I didn't get a ticket, which I thought was really weird. (Rashad)* 



#### Challenging Institutional Conditions

#### The Black Bruin Experience

There's all these traditions and all these legacies and things that go on, especially within the Black culture here on this campus that transfers don't hear about because no one is doing the outreach work to transfers. (Ayana)

*The Black Alumni is a big voice on this campus...They do have a lot of input in certain circles, so they can do more for Black transfers. (Ayana)* 

# **Black Transfer Student Experience**

### **Counter-Spaces**

CCCP

Black

Bruin

Transfer

Community

[At CCCP] you just feel secure. You just feel welcoming. You just feel like this, it's home. I can breathe here, I can be myself...it's just a space where you feel more comfortable at. You feel comfortable, like this is home. (Symone)

We share about events. There's food, booths, events, it's books, it's things for sale. It's housing help, everything is on there. You need a babysitter, you need anything. They talk about jobs that's hiring. They talk about everything...Any type of Black student or resources, trying to get resources on campus (Ayana)

#NISTS2020 | 15





# **Thank You!**

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