



NISTS 2020

REIMAGINING THE TRANSFER STUDENT EXPERIENCE FEBRUARY 5-7, 2020 • ATLANTA, GEORGIA

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Reimagining the Bridge: Recruiting and Advising Humanities and Social Science Transfer Students

Partnerships and Collaboration, Transition Programs and Services

The University of Michigan (U-M) and Henry Ford College (HFC) have partnered, with funding from the Mellon Foundation, to build a pathway for HFC students to transfer to U-M and study the humanities and social sciences. Recruitment and advising professionals from both institutions will discuss the planning, collaboration, student-facing intervention, and assessment efforts that have gone into constructing a mutually beneficial bridge program between an open-access community college campus and a highly-selective research university.

Nicholas Turinsky, Transfer Recruiting Coordinator

Jesse Carr, Project Coordinator, Transfer Bridges to the Humanities program

Laura Herbert, Academic Advisor

Tiffany Browne, Academic Advisor

University of Michigan

Lorraine Paffenroth, Advising and Student Success Manager

Bridget Smith-Botos, Academic Advisor

Sherry Clippert-DeVogel, Academic Advisor

Henry Ford College

TB2H

@ MICHIGAN

Transfer Bridges to the Humanities



Reimagining the Bridge: Recruiting and Advising Humanities and Social Science Transfer Students

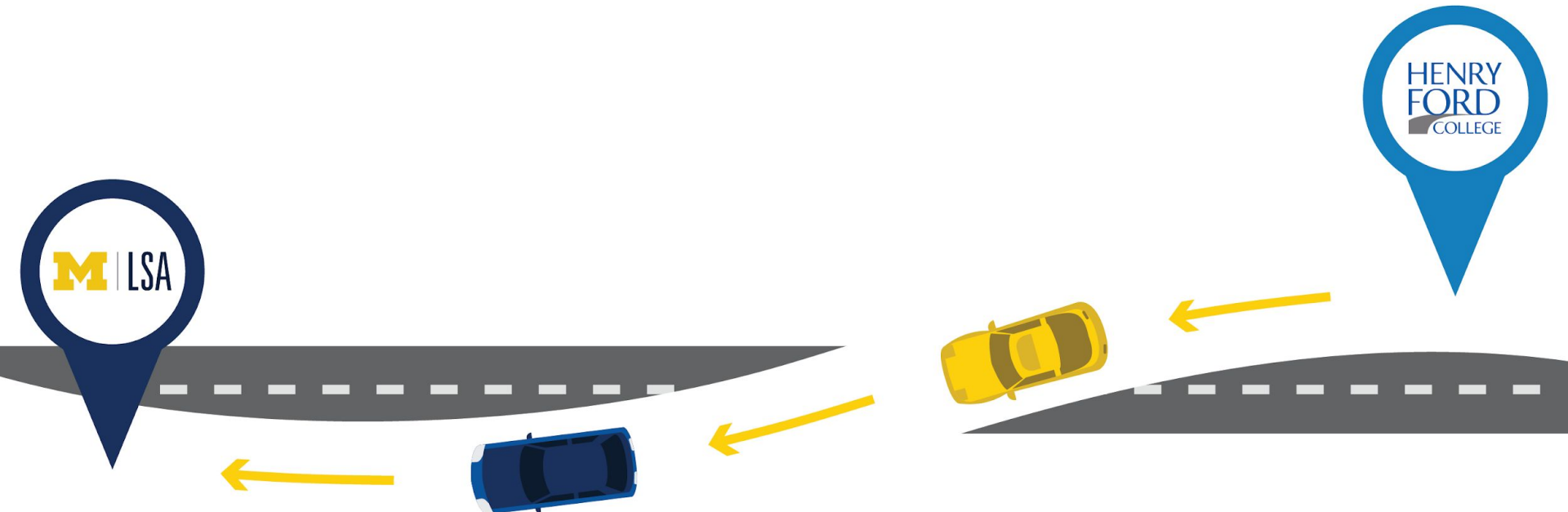
Presenters

Lorraine Paffenroth, Manager of Academic Advising and Student Success, Henry Ford College

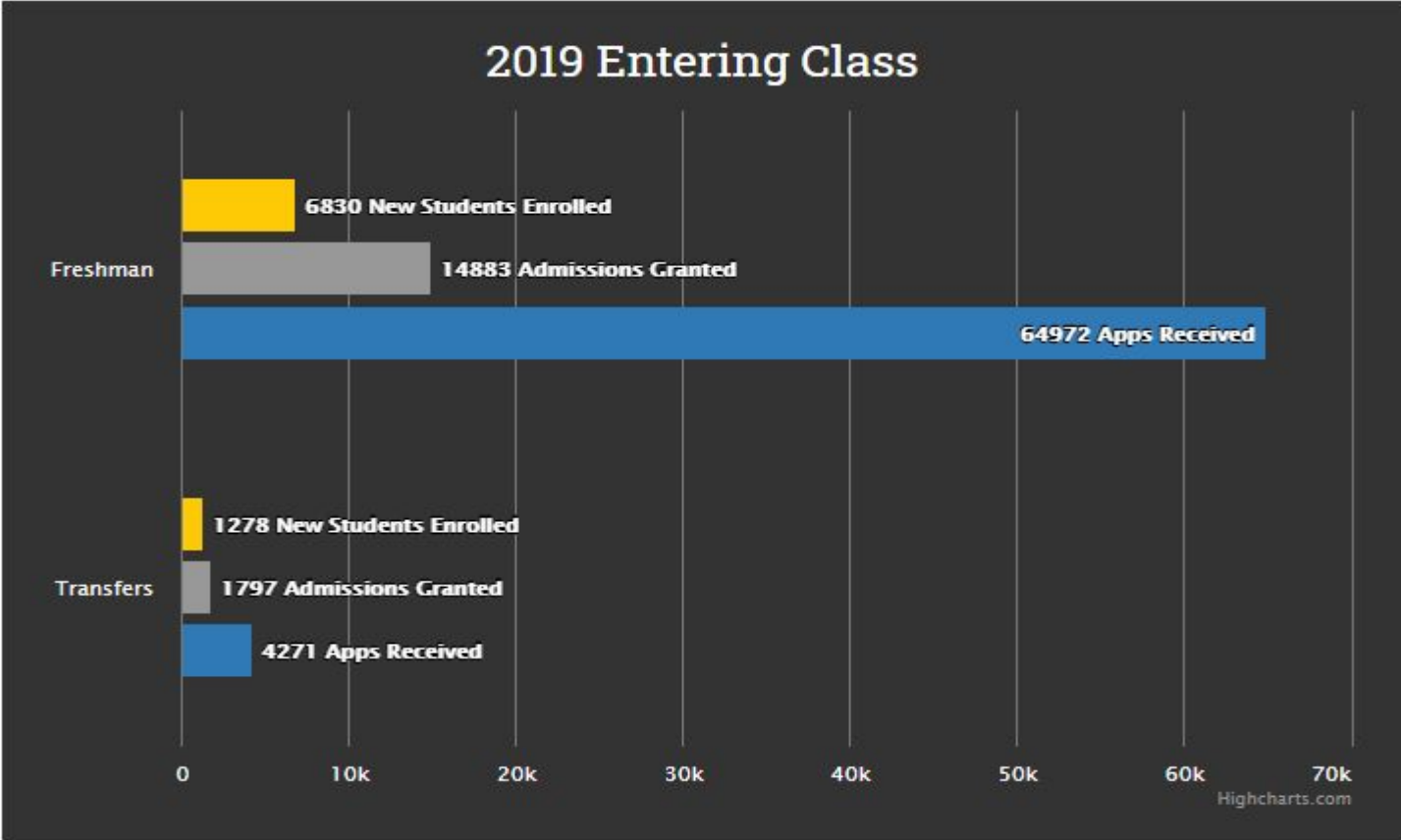
Bridget Smith-Botos and Sherry Clippert-Devogel, Academic Advisors, Henry Ford College

Nick Turinsky, Transfer Recruitment Coordinator, University of Michigan Ann Arbor

Laura Herbert and Tiffany Browne, Academic Advisors, University of Michigan Ann Arbor



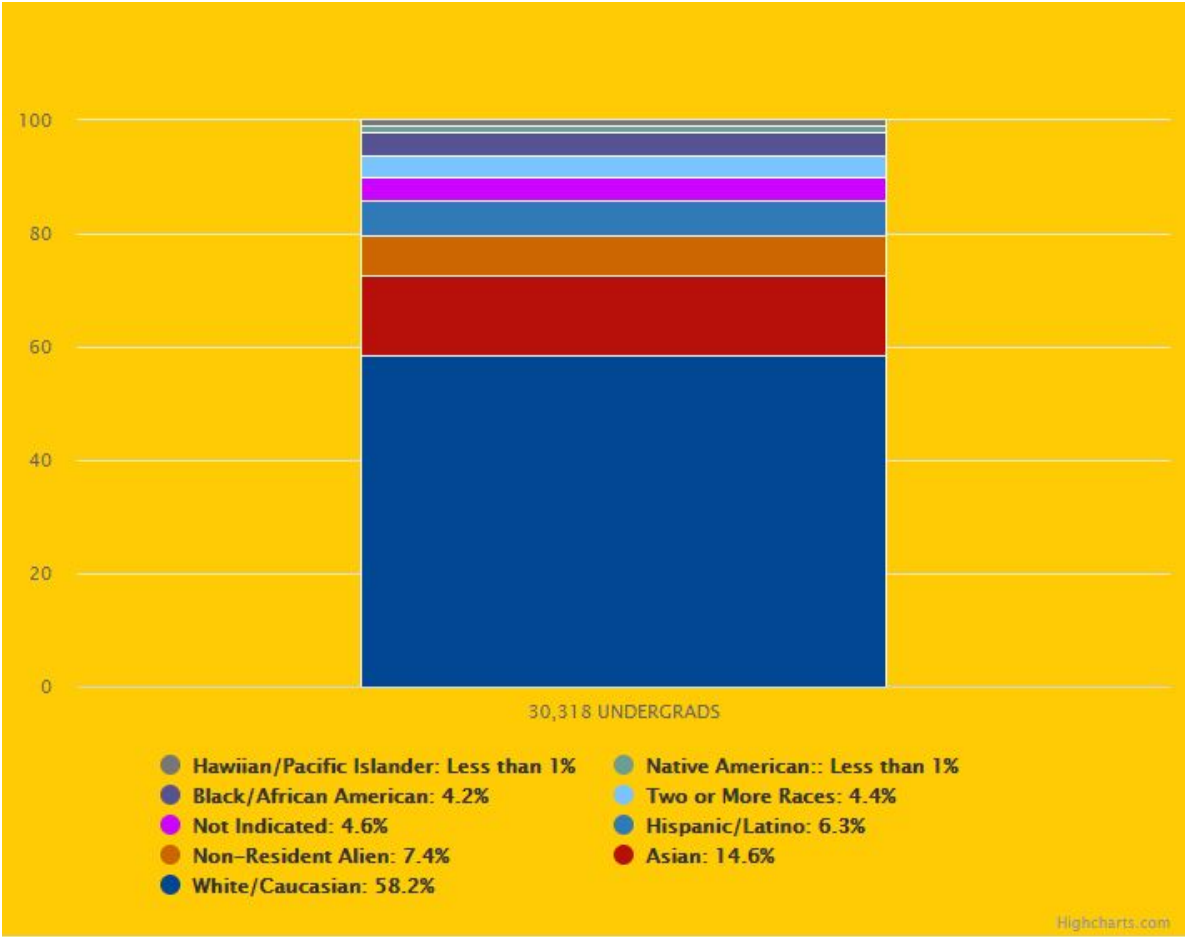
UM- Ann Arbor Student Population



Source: University of Michigan Office of Undergraduate Admissions, <https://admissions.umich.edu/apply/freshmen-applicants/student-profile>



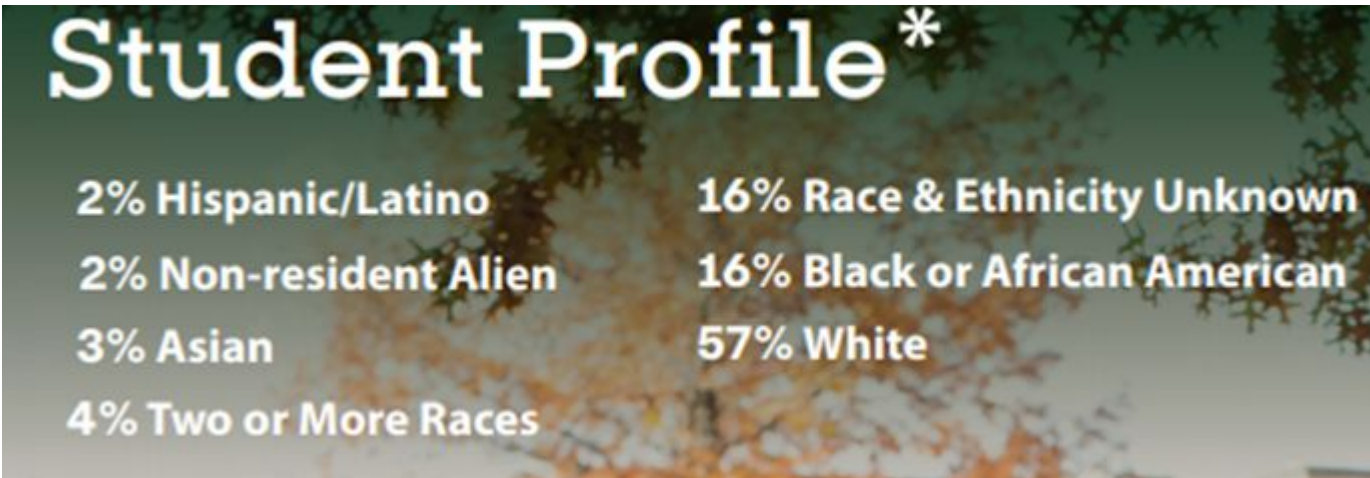
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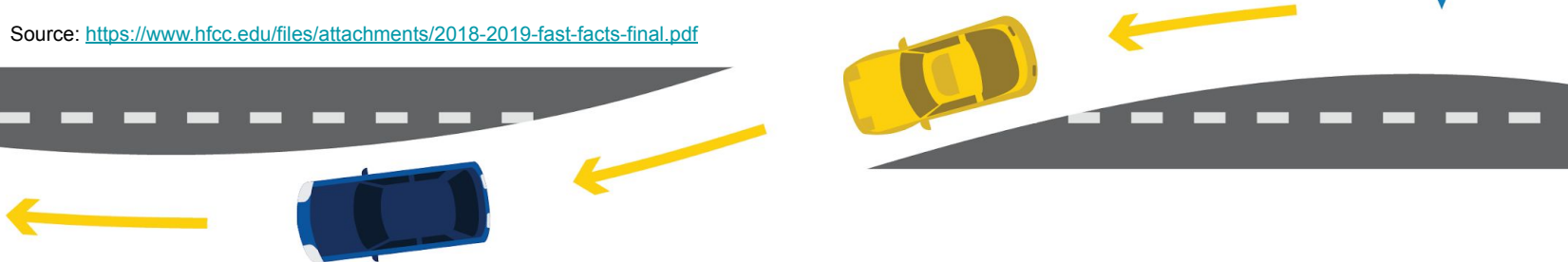


Henry Ford College Student Population



- Classification of Arab Americans
- Student Demographics
 - 12,320 students
 - 52% of students 21 & Older
 - 67% part time

Source: <https://www.hfcc.edu/files/attachments/2018-2019-fast-facts-final.pdf>



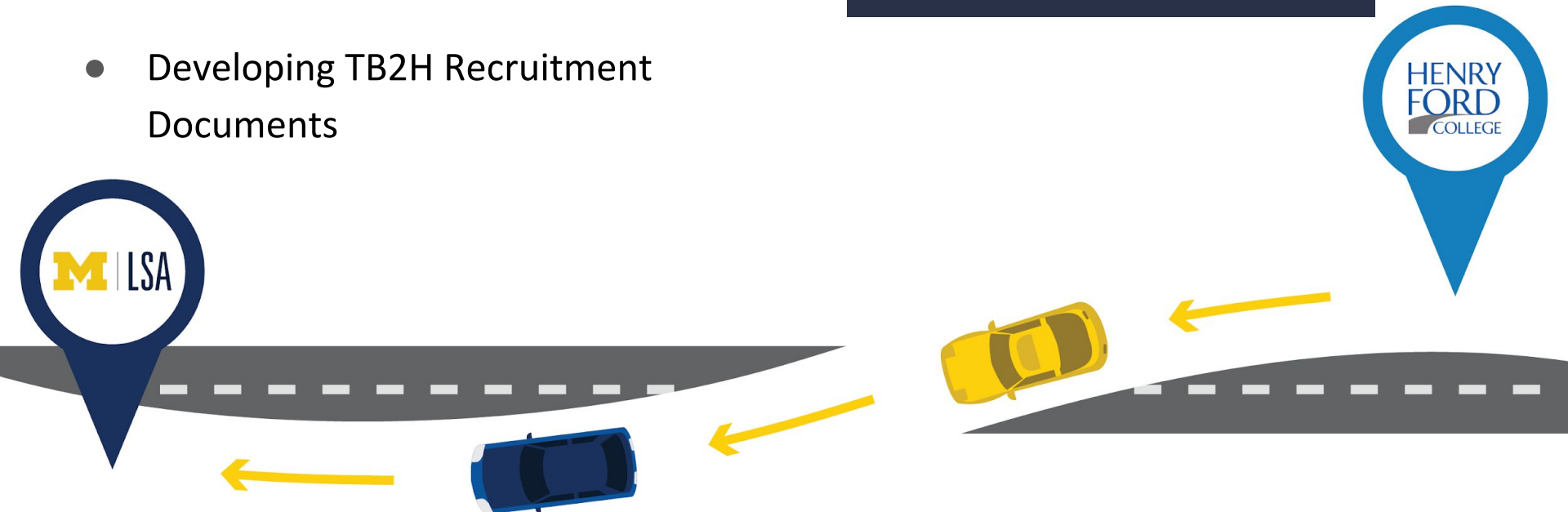
Henry Ford College Student Population

- Open admission for adults who have completed HS or a GED
- Large number of international students
- Large number of students educated overseas
 - Barriers obtaining international transcripts from HS
 - Barriers with international credits not being applicable



Role of LSA Recruitment

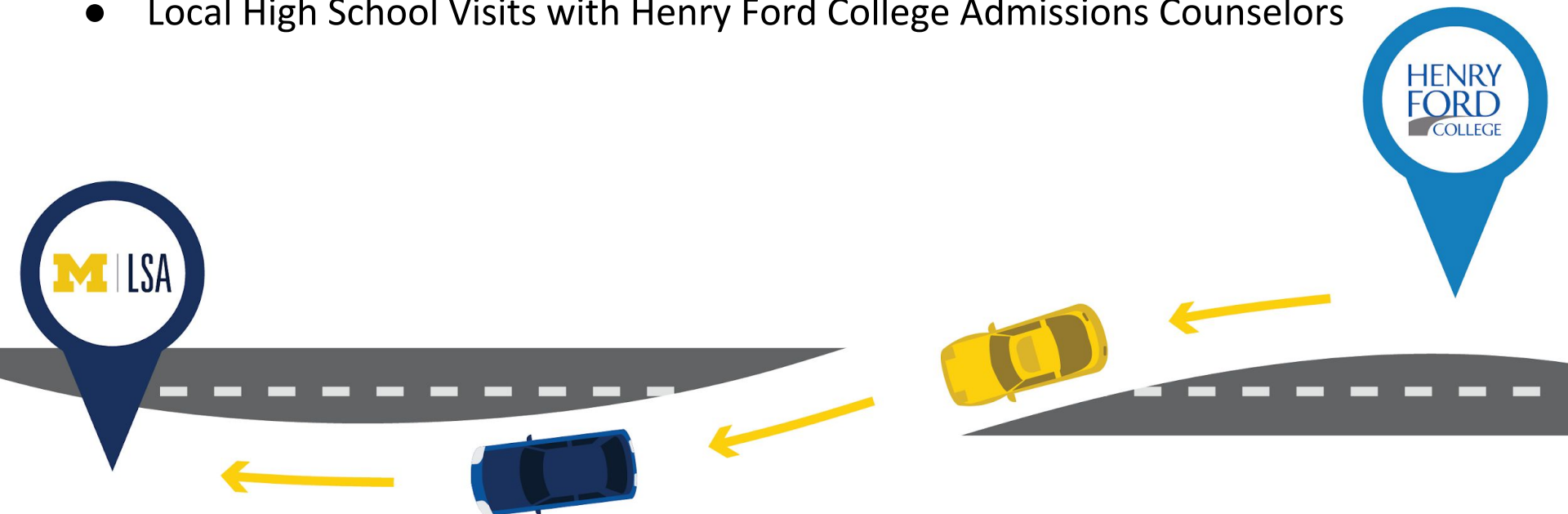
- Initial conversations with Henry Ford College faculty, staff and student organizations
- Implement effective recruitment strategies
- Developing TB2H Recruitment Documents



Year 1 TB2H Efforts



- Michigan Mondays
 - Dedicated space to TB2H Recruitment
- TB2H Marketing
 - TB2H Brochures
 - TB2H Floor Banners, Table Cloth, and advertisement
- TB2H Information Sessions
- Local High School Visits with Henry Ford College Admissions Counselors



TB2H Application

First Name (required)

Last Name (required)

Henry Ford College Email (required)

Phone Number

Preferred Method of Contact:

Why are you interested in joining TB2H?

What else would you like us to know about you?

Current Major or interest:

Earned Credit Hours:

Year to Transfer to the University of Michigan:

2020

2021

2022

2023

I understand that I will be asked to sign a Statement of Intent which states I am comfortable with the sharing of my academic information between Henry Ford College and the University of Michigan- College of LSA:

Yes

No

I would like more information about this



TB2H Program Agreement

TRANSFER BRIDGES TO THE HUMANITIES AT UNIVERSITY OF MICHIGAN

Program Agreement

I, _____, have applied to and have been accepted to participate in the Transfer Bridges to the Humanities at University of Michigan (TB2H) program. TB2H is an academic partnership between Henry Ford College and the College of Literature, Science, and the Arts (LSA) at the University of Michigan. As a TB2H student, I commit to earning an Associate's Degree from Henry Ford College while taking advantage of all the resources available to help prepare me to transfer to the University of Michigan for a Bachelor's Degree.

As a member of TB2H, you will enjoy the following opportunities and benefits:

- Access to events throughout the academic year.
- Opportunities to participate in select U-M high impact co-curricular programs while enrolled at HFC.
- Individual pre-transfer advising to help you plan your course work at Henry Ford College.
- Access to faculty mentors at Henry Ford College and U-M.
- Guidance through the admissions process.
- Access to designated U-M programs, and in some cases eligibility for funding

By becoming a member of TB2H, I agree to:

- Abide by existing policies and procedures outlined on websites for both institutions.
- Meet once each semester with a dedicated TB2H academic advisor from U-M.
- Attend and participate in all of my classes and utilize resources made available for my success.
- Major in a humanities or humanistic social science field at Henry Ford College and U-M.
- Confer with an HFC advisor to set-up a progress plan towards an Associate's Degree.
- Sharing of my information between Henry Ford College and U-M.

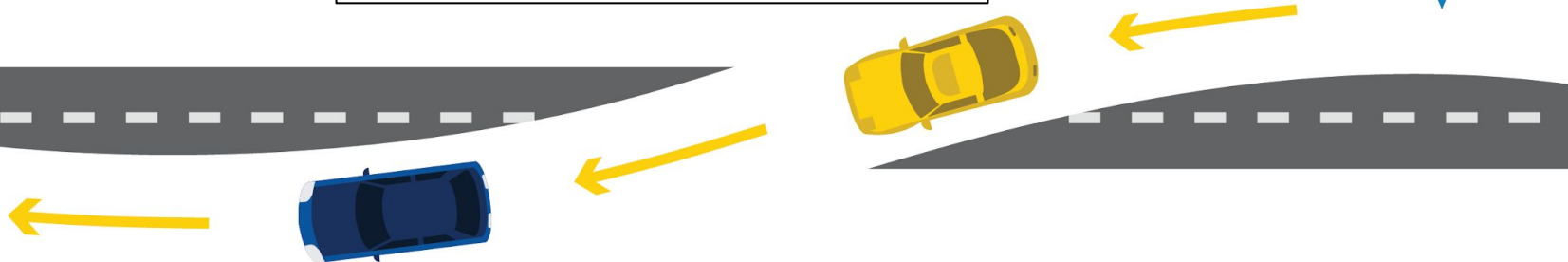
By becoming a member of TB2H, I understand:

- Membership in this program does not guarantee admission to the University of Michigan.
- U-M cannot guarantee that all credits earned at Henry Ford College will transfer to the University of Michigan or count towards degree requirements.
- U-M cannot guarantee that Henry Ford College students will graduate within two years after transferring.
- TB2H is not a scholarship-based program.
- I am eligible to transfer before I complete the required number of credits awarded for an Associate's Degree.

By signing this agreement, I acknowledge that the program expectations have been explained to me. I understand that as a TB2H student I am expected to adhere to all items listed in this Program Agreement. Following the completion of my Associate's degree, I can choose to transfer to another institution besides the University of Michigan.

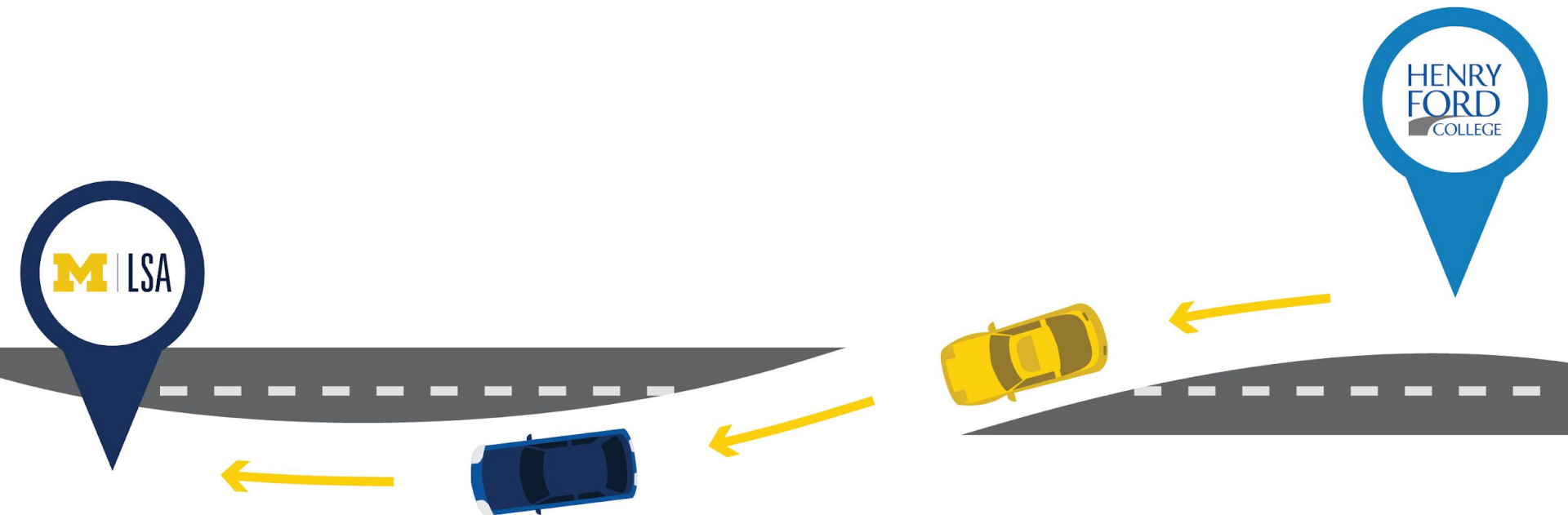
Signature _____

Date _____



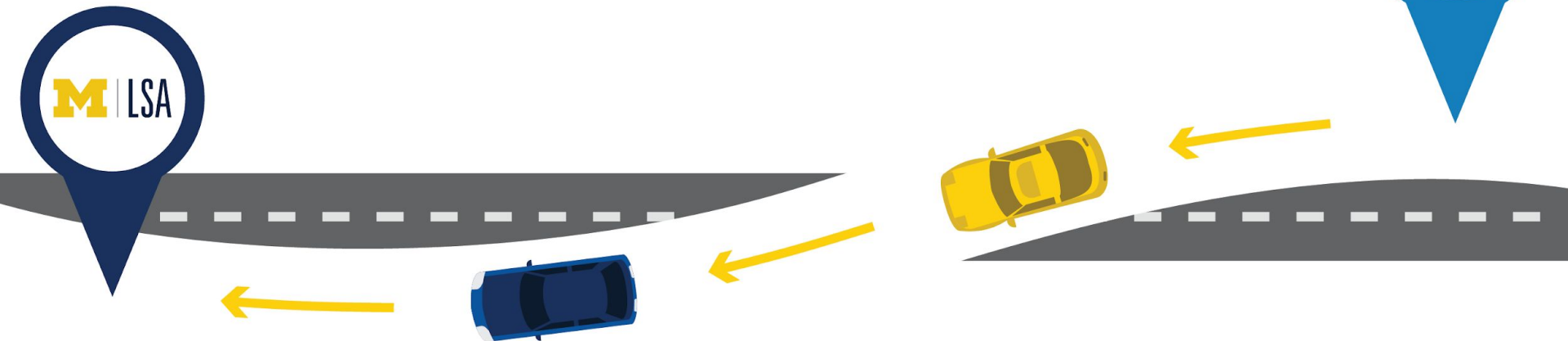
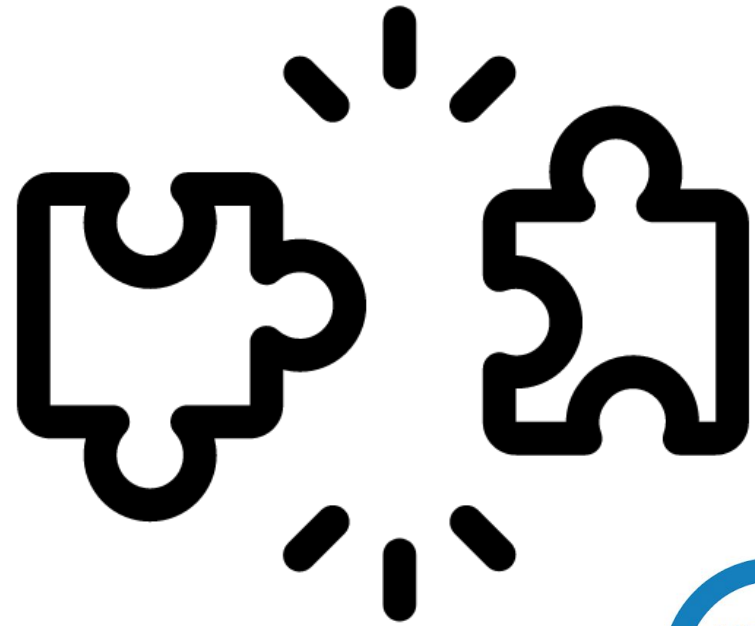
Recruitment Takeaways

- 28 students have joined TB2H since the launch on July 1st, 2019
- Consistent communication with TB2H students
- Refer TB2H students to begin course planning with the LSA Academic Advisors



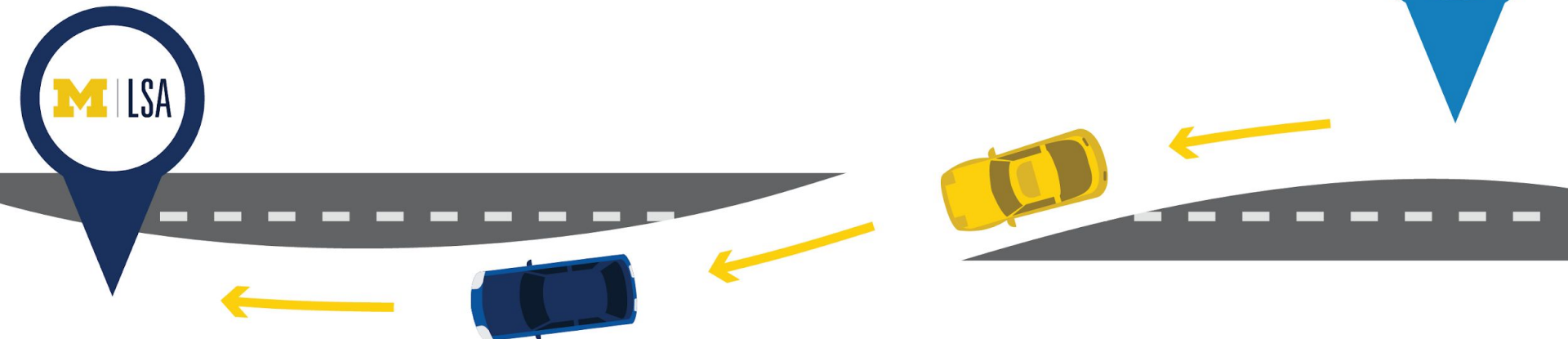
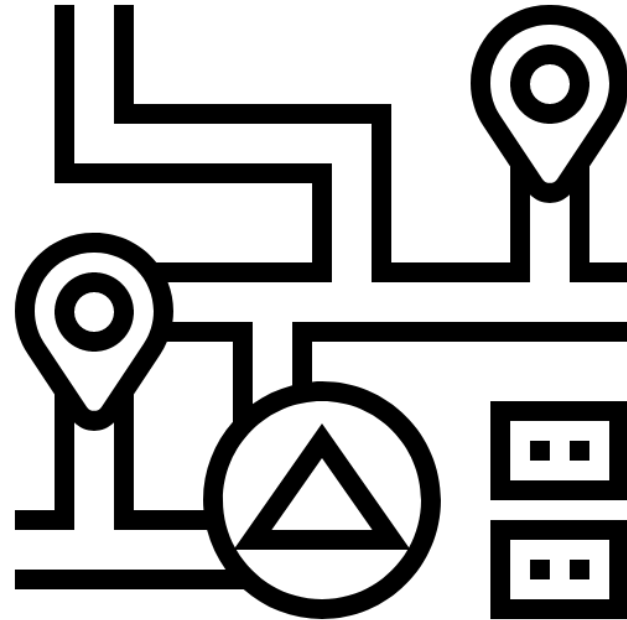
Origins

- New transfer practitioners and grant members
- Mellon grant is sprawling with no centralized communication
- Advisors are Superconnectors



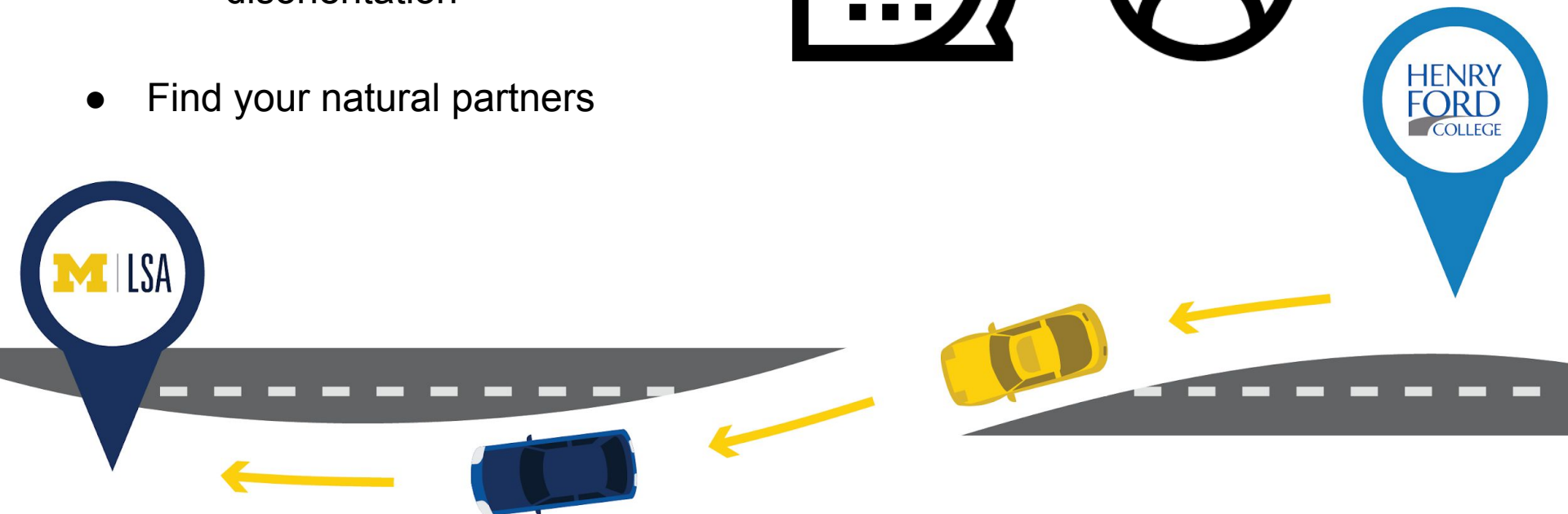
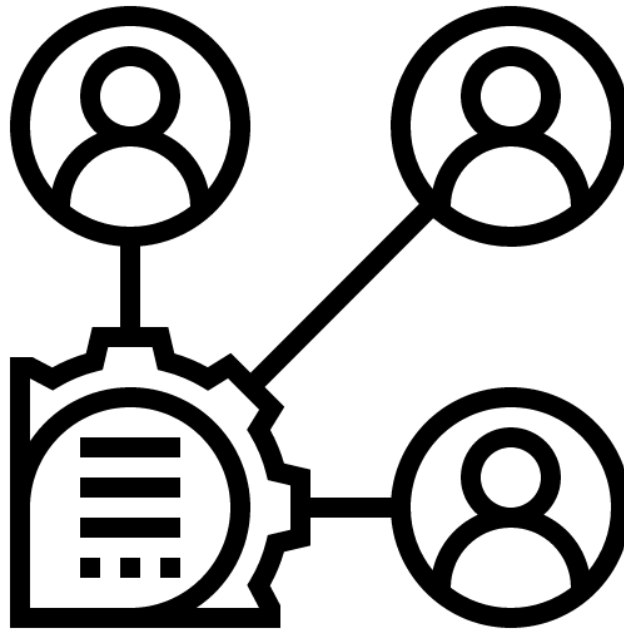
Mapping through Informational Interviewing

- What: Informational Interviewing
- Who: Grant Partners and Transfer Practitioners
- Where: Whose campus or office?
- When: Early
- Why: Referrals and efficiency



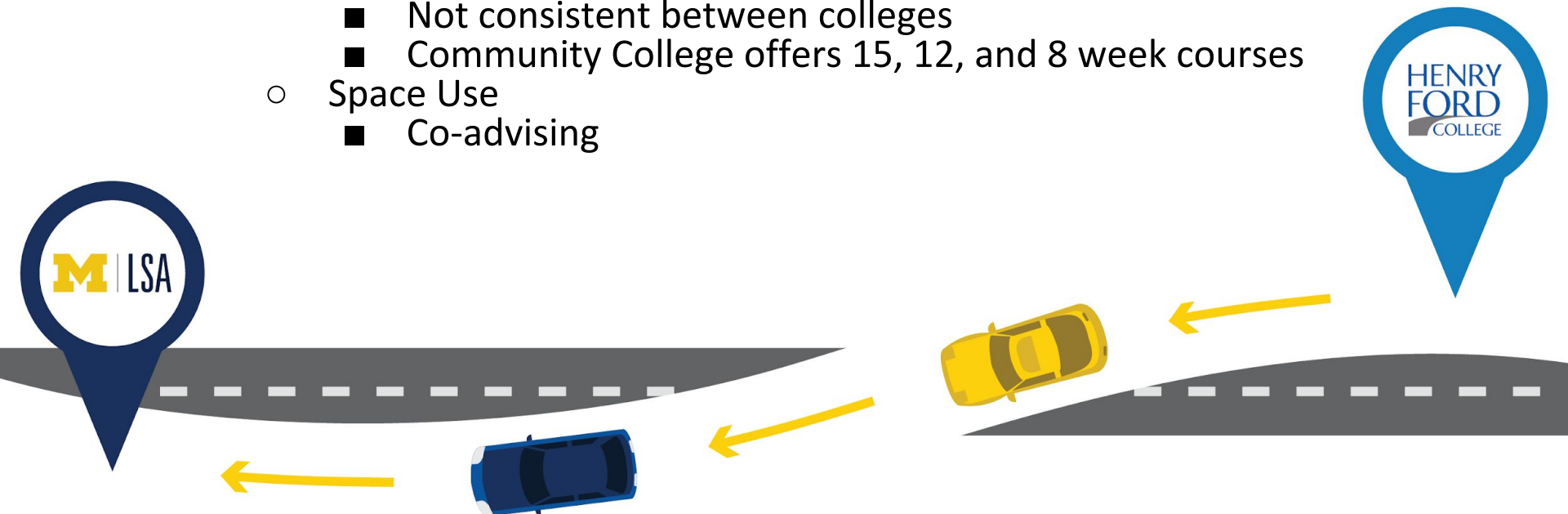
Takeaways

- Share expertise
- Manage decentralization
 - Meet regularly
 - Plan for information sharing
 - Anticipate student disorientation
- Find your natural partners



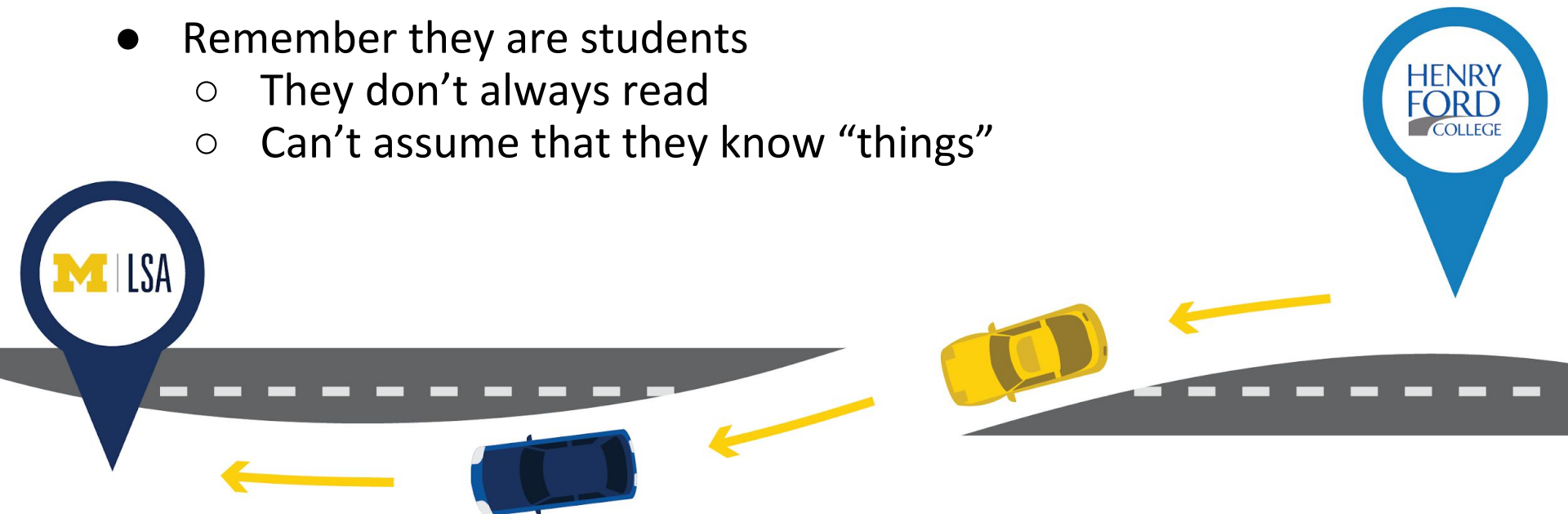
Three Challenges

- Time Commitment
 - Project required backing away from other work
- Decentralized
 - Project Coordinator Role
 - Unclear Project Roles
 - Unclear grant project outcomes “on ground level”
- Logistics
 - Student Lead appointment making
 - Timing of academic calendars
 - Not consistent between colleges
 - Community College offers 15, 12, and 8 week courses
 - Space Use
 - Co-advising



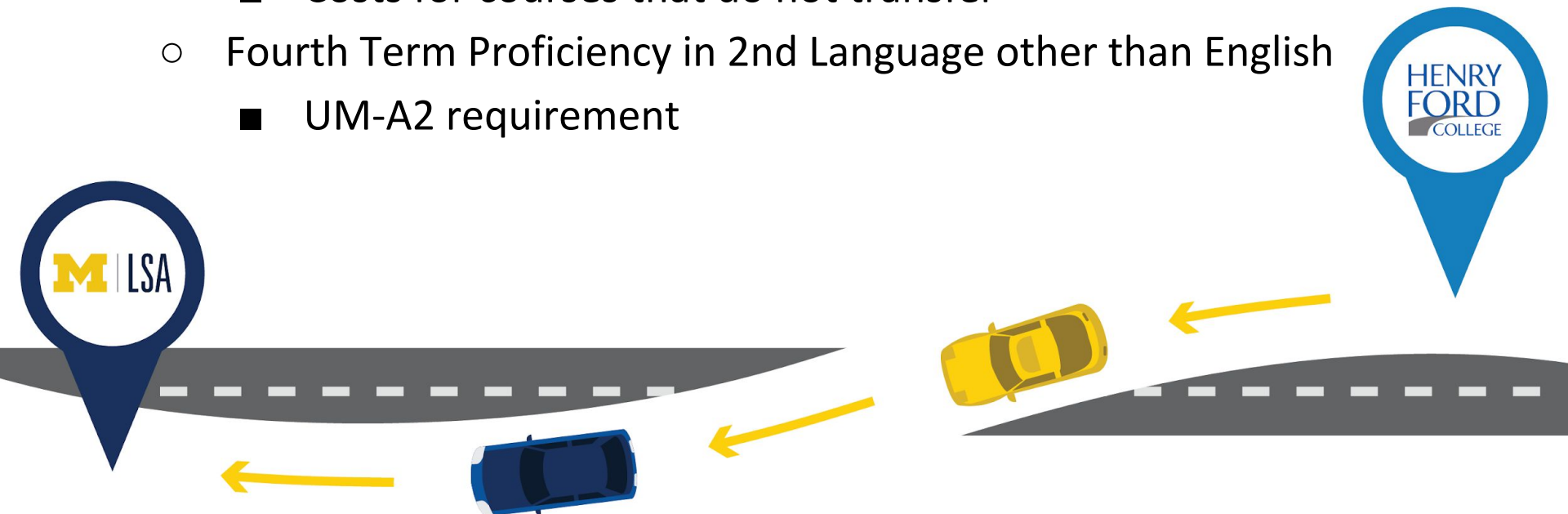
Three Takeaways

- Plan appropriate time
 - Plan project one semester prior to launch
 - Build in blocks of time without students
- Inform all parties
 - All parties should be familiar with grant objectives
 - Communication between departments within schools needs to be frequent and ongoing
- Remember they are students
 - They don't always read
 - Can't assume that they know "things"



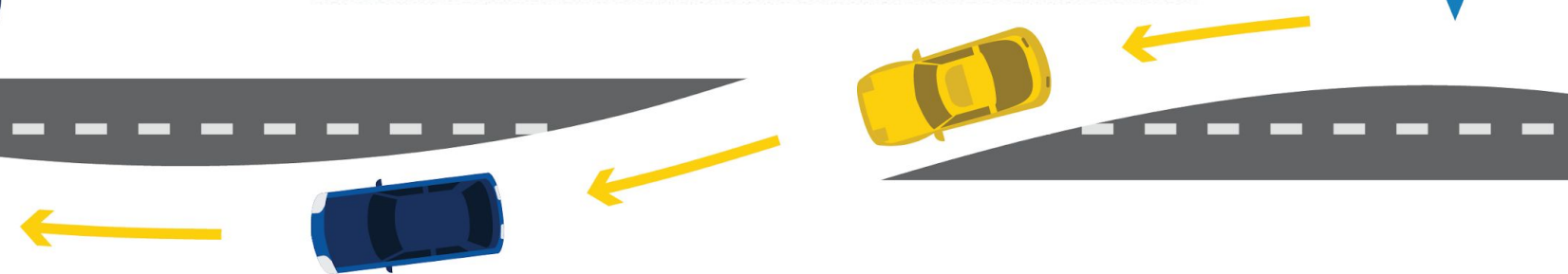
Degree Applicable vs Transferable Credit

- Degree applicable
 - 2 year institution degree programs = 60 cr hrs
 - Specific degree requirements must be met (ex. 1st year writing)
- Transferable credit vs degree completion
 - Expense and time
 - Costs for courses that do not transfer
 - Fourth Term Proficiency in 2nd Language other than English
 - UM-A2 requirement



Case Study

Course	Title	Grade Rpt	Completed Credit Hours	Attempted Credit Hours	GPA Credit Hours	Honor Points
CHEM 141	Prin Gen & Inorgan	A	5.00	5.00	5.00	20.00
ENG 082	Acad Read, Speak,	A	3.00	3.00	3.00	12.00
ENG 092	Basic Writing for	A	3.00	3.00	3.00	12.00
MATH 175	Precalculus	A	5.00	5.00	5.00	20.00
Term Fall 2018					GPA =	4.0000
BIO 150	Biology: Organisms	A	4.00	4.00	4.00	16.00
CHEM 142	Prin Gen & Inorgan	A	5.00	5.00	5.00	20.00
CIS 100	Intro Info Tech	A	3.00	3.00	3.00	12.00
PSY 131	Introductory Psych	A	3.00	3.00	3.00	12.00
Term Winter 2019					GPA =	4.0000
MATH 180	Calculus 1	A+	5.00	5.00	5.00	20.00
Term Spring 2019					GPA =	4.0000
SOC 131	Intro to Sociology	A+	3.00	3.00	3.00	12.00
Term Summer 2019					GPA =	4.0000
ENG 131H	Honors Intro Colle	A	3.00	3.00	3.00	12.00
HON 161	Honors Colloquium	A	3.00	3.00	3.00	12.00
MATH 183	Calculus II	A+	5.00	5.00	5.00	20.00
PHYS 231	Engineering Physic	A	5.00	5.00	5.00	20.00
Term Fall 2019					GPA =	4.0000
BIO 152	Cells and Molecula					
ENG 132H	Honors Coll Writin					
HON 231	Honors Directed St					
HON 251	Great Works					
PHYS 232	Engineering Physic					
Term Winter 2020					GPA =	0.0000
TOTALS:			55.00	55.00	55.00	220.00
					GPA =	4.0000
.....						
* No Degree/Certificate Sought						
* Certificates/Credentials:						
* Phi Theta Kappa						
* Awarded on June 06, 2019						
* Phi Theta Kappa						
* Awarded on June 06, 2019						
.....						





To fulfill the Michigan Transfer Agreement, students must successfully complete at least 30 credits, with at least a 2.0 in each course and at least one credit completed at the institution awarding the MTA. These credits should be met according to the following distribution:

- One course in English Composition
- A second course in English Composition or 1 course in Communications
- One course in Mathematics from one of three pathways: Pathway to Calculus (includes College Algebra), Statistics or Quantitative Reasoning
- Two courses in Social Sciences (from two disciplines)
- Two courses in Humanities and Fine Arts (from two disciplines, excluding studio and performance classes)
- Two courses in Natural Sciences including one with laboratory experience (from two disciplines)

Name: _____ UMID: _____

Credit & Residency Requirements (includes coursework in progress)

Minimum 120 Total Credits		BS-eligible credit (minimum 60 for BS Degree)	
Minimum 100 LSA Credits		In-Residence credit (minimum 60)	

Skills Requirements (these may overlap with any other requirement or your major)

<input type="checkbox"/> First Year Writing - FYWR	
<input type="checkbox"/> Upper Level Writing - ULWR	
<input type="checkbox"/> Race & Ethnicity - R&E	
<input type="checkbox"/> Quantitative Reasoning - QR (1 QR/1 or 2 QR/2)	
<input type="checkbox"/> Language (fourth-term proficiency) (AB & BS only)	

for Bachelor of Arts or Bachelor of Science

Distribution Requirement (30 total credits divided into 2 parts) when this major* is excluded

*courses from the department of major cannot count; prereqs that are outside the major department can count for distribution

Part I (Total = 21 credits)

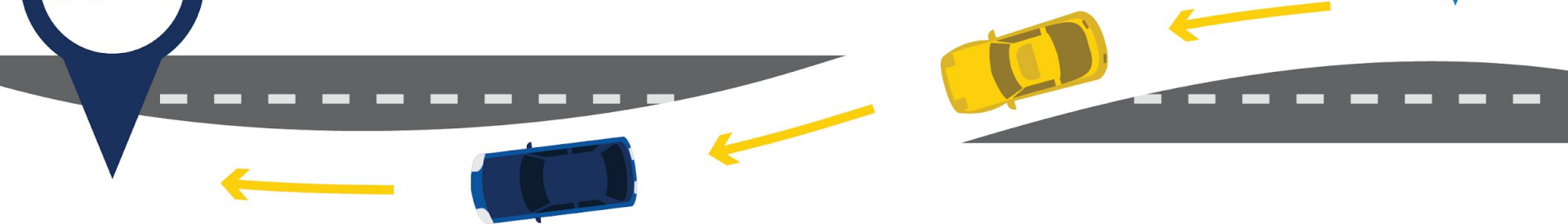
advisor comments

<input type="checkbox"/> HU - Humanities (7 credits total)	
<input type="checkbox"/> NS - Natural Science (7 credits total)	
<input type="checkbox"/> SS - Social Science (7 credits total)	

Part II (Total = 9 credits) 3 credits each in 3 of the following areas

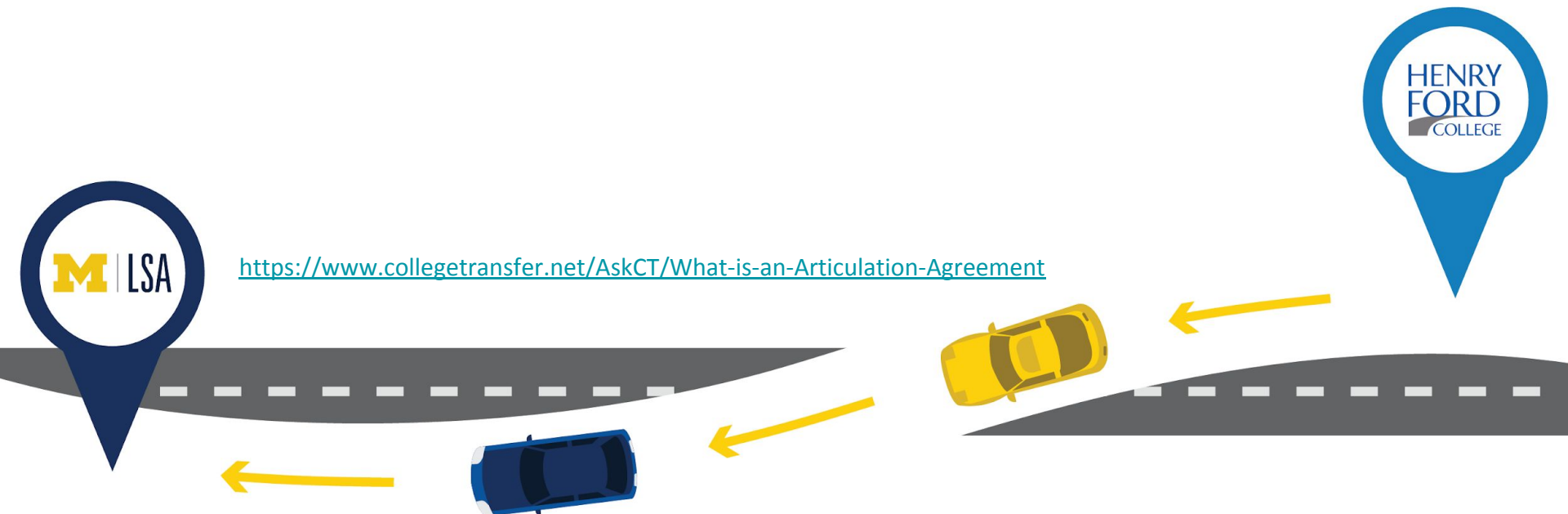
<input type="checkbox"/> HU - Humanities	
<input type="checkbox"/> NS - Natural Science	
<input type="checkbox"/> SS - Social Science	
<input type="checkbox"/> MSA - Math & Symbolic Analysis	
<input type="checkbox"/> CE - Creative Expression	
<input type="checkbox"/> ID - Interdisciplinary	
<input type="checkbox"/> ID	

Bachelor in General Studies: 60 credits at 300-level or above (no more than 20 from any single LSA department may be included in the 60; no more than 20 non-LSA credits may be included in the 60)



Articulation Agreement vs. Transfer Agreement

- An articulation agreement is a formal agreement (or some would call a partnership) between two or more Colleges or Universities documenting the transfer policies for a specific academic program or degree in general.
- Transfer agreements simplify the complexity of determining what courses to take. They should eliminate the guesswork regarding transferability. They should also save students time and money- an important benefit coping with the escalating cost of higher education alternatives

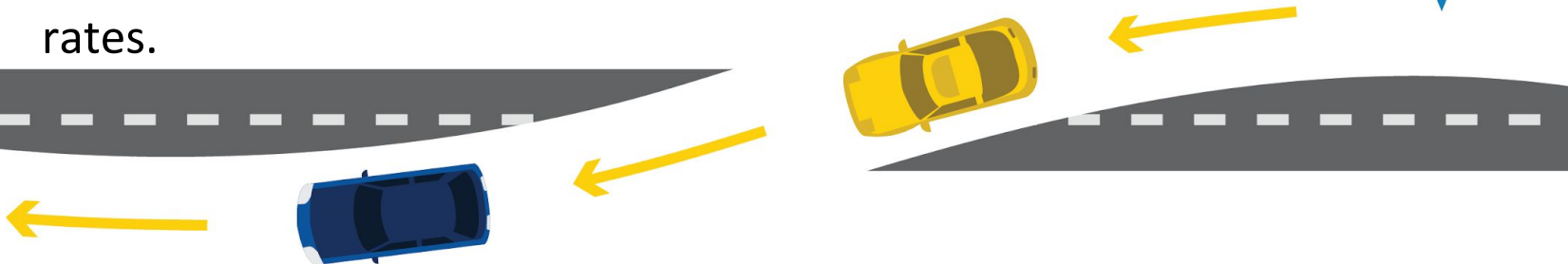


50-State Comparison: Transfer and Articulation Policies

<https://www.ecs.org/transfer-and-articulation-policies-db/>

Key Takeaways:

- At least 30 states have policies requiring a transferable core of lower-division courses and statewide guaranteed transfer of an associate degree.
- Seventeen states have reverse transfer policies set in legislation or board policy. An additional 22 states provide reverse transfer opportunities outside of policy, including through institutional agreements...
- 2018 is seeing the refinement of multiple statewide transfer policies, pointing to a commitment to increase student completion rates.



TB2H

@ MICHIGAN

Transfer Bridges to the Humanities

COLLEGE OF LITERATURE,
SCIENCE, AND THE ARTS

NICK TURINSKY
NTURINSK@UMICH.EDU

Ross School of
Business



CJ Mathis
cjmathis@umich.edu

School of Education



Tim Golden
tbgolden@umich.edu

School of Information



Devon Keen
devaca@umich.edu

School of Nursing



Amanda Armstrong
amarmst@umich.edu

Taubman College of
Architecture and Urban
Planning



Diana Friend
difriend@umich.edu

College of Engineering



Bryan Enochs
enginrta@umich.edu

School of Music, Theatre,
and Dance



Haley Williams
hmwillia@umich.edu

Ford School of Public
Policy

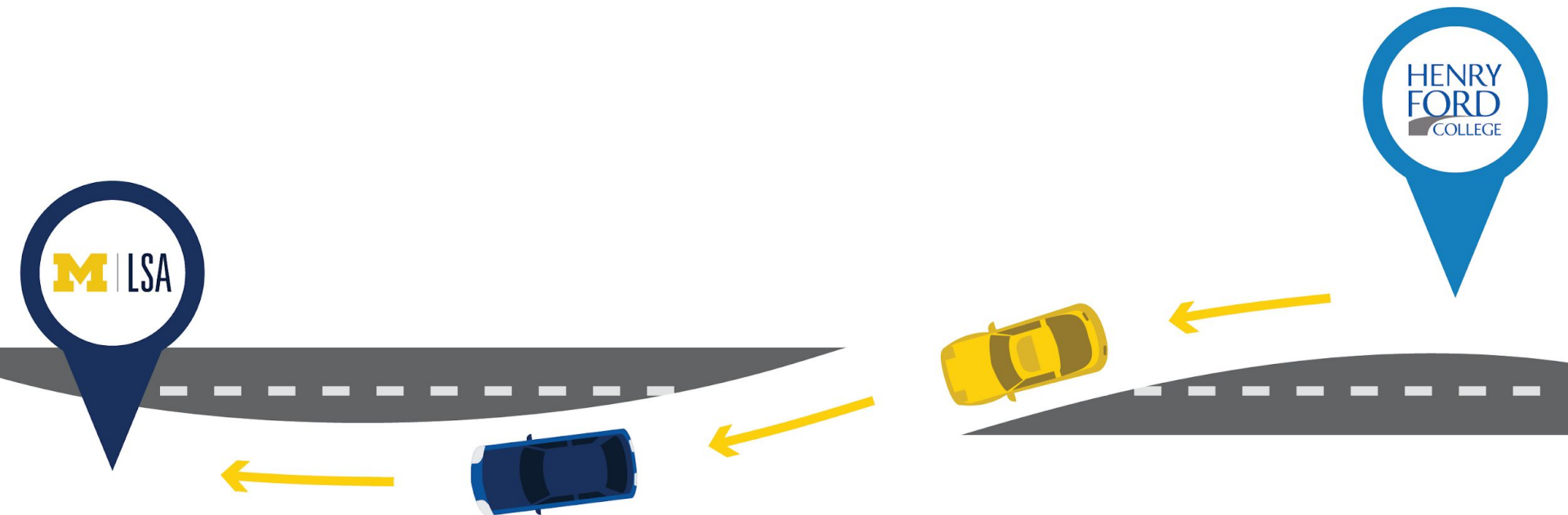


Beth Soboleski
bsobo@umich.edu



What's Next

- The Academic Advising Team has grown at Henry Ford College
- Opportunities for expanding training for our team
- Open up new areas for outreach
- Detroit Promise participation



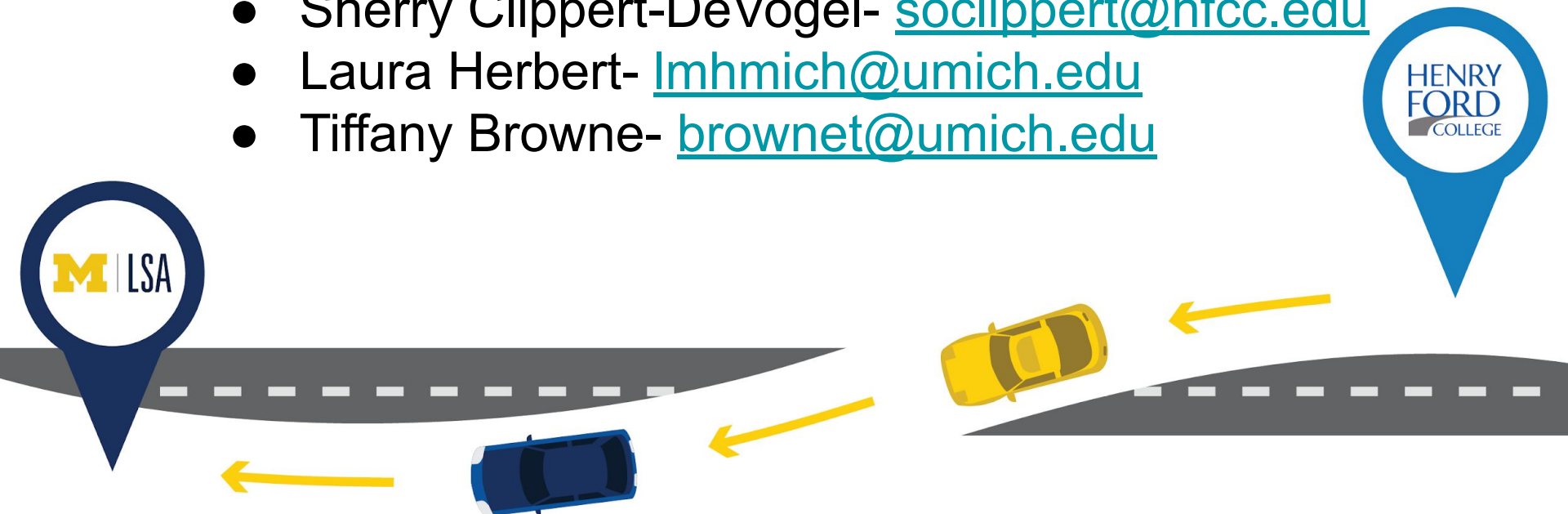
Feel free to reach out!

Project Coordinator: Jesse Carr- jesscarr@umich.edu

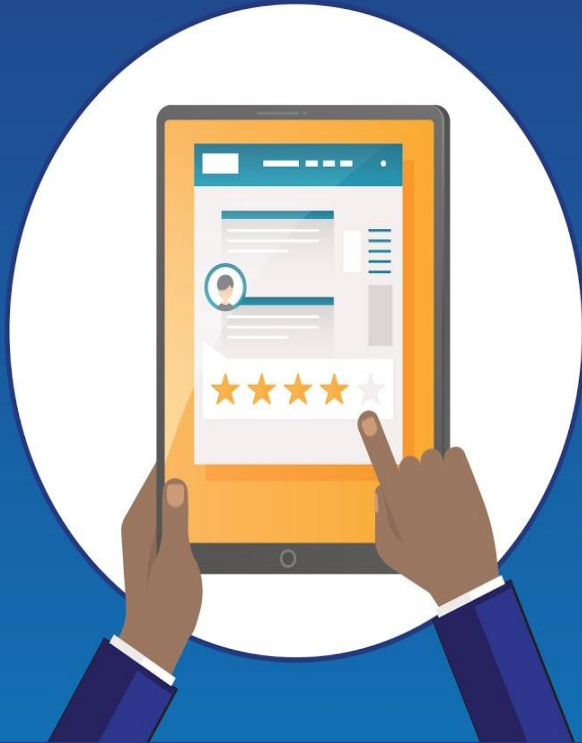
Recruitment: Nick Turinsky- nturinsk@umich.edu

Advising:

- Lorraine Paffenroth- lpaffen@hfcc.edu
- Bridget Smith-Botos- bssmith-botos@hfcc.edu
- Sherry Clippert-DeVogel- soclippert@hfcc.edu
- Laura Herbert- lmhmich@umich.edu
- Tiffany Browne- brownnet@umich.edu



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<https://tinyurl.com/NISTSEval>