

#NISTS2019 CONFERENCE

WORKING TOGETHER TO SIMPLIFY TRANSFER

FEBRUARY 13-15, 2019 • ATLANTA, GEORGIA

The following presentation was given at the 17th Annual Conference for the National Institute for the Study of Transfer Students. Some photos have been removed in order to avoid possible copyright infringement. *Please cite responsibly and direct questions to the original presenter(s).*

Effective Strategies for Serving Nontraditional Transfer Populations

Special Populations, Diversity and Inclusion

The Independent Student Programs (ISP) is a subcluster within the Centers for Educational Equity & Excellence at the University of California, Berkeley serving transfer students from historically underrepresented populations. ISP provides services to veterans, re-entry, student parents, and students who have experienced foster care or incarceration. In this panel discussion, attendees will learn about services tailored for specific populations, intersectionality of identities of students served by ISP and the importance of collaboration in delivering services.

Ron Williams, Director, Re-entry Student and Veteran Services, Director of Independent Student Programs

Tomie Lenear, Student Parent Success Counselor and Program Lead, Student Parent Center

Zefora Ortiz, Transfer Coordinator and Outreach Specialist

Luis A. Hernandez, Veterans Academic Achievement Counselor

Cris Gomez, Re-entry Student Program Achievement Counselor

University of California, Berkeley

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EFFECTIVE STRATEGIES FOR SERVING NONTRADITIONAL TRANSFER POPULATIONS

CRIS GOMEZ, LUIS HERNANDEZ, TOMIE LENEAR,
DEBORAH LOWE MARTINEZ, ZEFORA ORTIZ,
RON WILLIAMS, AZADEH ZOHRABI

CENTERS FOR EDUCATIONAL EQUITY AND EXCELLENCE (CE3)

UNIVERSITY OF CALIFORNIA BERKELEY



Transition. Transform. Transcend.

Centers for Educational Equity and Excellence

Independent Student Sub-cluster:

- Berkeley Hope Scholars (BHS)
- Berkeley Underground Scholars (BUS)
- Cal Veteran Services Center (CVSC)
 - Re-entry Student Program
 - Student Parent Center

Transfer Students Sub-cluster:

- Miller Scholars Program
- Transfer Student Center
- Student Support Services

Opportunity Programs Sub-cluster:

- Educational Opportunity Program (EOP)
 - POSSE Program
- Undocumented Student Program (USP)

Affiliated Programs

- Basic Needs Initiative
- Professional Development Program

- Cal Nerds
- Transfer Transition Program

INDEPENDENT STUDENT PROGRAMS

 Berkeley Hope Scholars

 Berkeley Underground Scholars

Cal  Veteran
SERVICES CENTER

Berkeley Re-entry
Student Program

Berkeley Student
Parent Center

OUR STUDENT COMMUNITIES

- Considered financially independent
- Life experiences different from traditional students
- 1st generation college students
- Low income



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INTERSECTIONALITY

MENTORSHIP MODELS ENGAGING STUDENT AND PROFESSIONAL STAFF

- PEER ADVISING
- SERVING THE WHOLE PERSON
- CREATING SPACES FOR EXPLORATION



Berkeley Hope Scholars

STRATEGIES TO MAXIMIZE IMPACT

Many non traditional student lived experiences inform their skepticism of systems and services

- Get informed
- Focus: Do not multitask
- Authenticity over effusiveness
- Seek opportunities to follow through
- Speedy turnaround for new contacts

Berkeley

Student
Parent Center



OUTREACH AND RECRUITMENT

MENTORSHIP MODELS ENGAGING STUDENT AND PROFESSIONAL STAFF

- PEER ADVISING
- CONNECTING TO SPECIALIZED PROGRAMMING
- CAMPUS AND COMMUNITY EVENTS



Berkeley Underground Scholars

UNIVERSITY OF CALIFORNIA

YIELD

COMMUNITY SPECIFIC MESSAGING AND PROGRAMING TO NEWLY ADMITTED STUDENTS

- PHONE BANKING
- CAMPUS/ STATEWIDE RECEPTIONS
- TRANSFER WEEKEND/ CAL DAY

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Re-entry
Student Program



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ADVOCACY

CAMPUS AND LEGISLATIVE POLICY SHAPING

- STUDENT AND PROFESSIONAL STAFF ENGAGEMENT
- EMPOWERING AND STRATEGY BUILDING FOR STUDENT SELF ADVOCACY



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COLLABORATION/PARTNERSHIPS

VETTED COLLABORATORS BRINGING MEANINGFUL INVESTMENT
AND GENUINE INTEREST IN OUR COMMUNITIES

- ACADEMIC
- COMMUNITY ORGANIZATIONS
- BASIC NEEDS
- CAREER
- WELLNESS

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COMMUNITY BUILDING

ENGAGING STUDENTS HOLISTICALLY TO CULTIVATE
IDENTITY AND A SENSE OF BELONGING

- CAMPUS SPACES
- EVENTS
- MENTORSHIP



Berkeley Student Parent Center

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