

NISTS 2023

BE A CONNECTOR FOR TRANSFER STUDENT SUCCESS

Virtual • February 1-3 | Portland, OR • February 22-24

The following presentation was given at the 21st Annual Conference for the National Institute for the Study of Transfer Students. Please cite responsibly and direct questions to the original presenter(s).

Educational Session

2753 - The Power of Storytelling: How a Transfer Art Contest and Gallery Focused on Resilience Builds Belonging Across Campus

Partnerships and Collaboration, Diversity and Inclusion

How do we honor diversity while simultaneously educating the campus on the transfer experience? Within this session, we'll share the inception of the Transfer Storytellers Contest and Gallery - an art competition where students explored their resiliency and identity. We will share how we engaged faculty and staff as they acted as coaches, judges, and Gallery viewers. Participants will brainstorm ways of incorporating self-reflection practices to promote resiliency and identity exploration for their transfers.

Jaclyn Duerr, *Program Manager, Transfer Student Success*
University of California, San Diego

The Power of Storytelling

HOW A TRANSFER ART CONTEST AND GALLERY FOCUSED ON RESILIENCE AND IDENTITY BUILDS BELONGING AND ENGAGEMENT ACROSS CAMPUS



Hello! My name is Jackie

New Yorker in spirit, California girl at heart

Former transfer student!

Program Manager for Transfer Student Success @ UC San Diego



JACKIE DUERR, ED.D.
SHE/HER/HERS



Hold the phone

LITERALLY.

Search the web for a visual or audio representation of a key moment in your life where you showcased resilience.



Hold the phone

LITERALLY.

What can a visual or audio depiction of our story do that sometimes we cannot do just on our own?

Learning Outcomes

Individuals who attend this session will be able to:

- Apply critical questions to identify restorative practices which promote self-authorship to enhance transfer student resilience
- Create a new strategy for engaging transfer students in self reflection
- Utilize self reflection and storytelling as a focal point to increase retention and belonging
- Identify innovative ways to engage faculty and staff in the transfer student experience



A little about UC San Diego

1 in 3 incoming undergrads are transfer students.

That means we have about 7,900 transfer students!

Our transfer students are the most diverse population on campus.

UC San Diego's first centralized transfer support, the Triton Transfer Hub, opened its doors in January 2020.

Mission: support students academically, professionally, and personally. Be the best practice for transfer success for the campus.

...and we all know what happened in March 2020.

Big questions lead to big ideas...

How can we celebrate the transfer identity, while also educating the campus on the diversity of the transfer experience?

How can we create a culture of care and belonging for transfer students on campus?

How can we celebrate and build resilience?

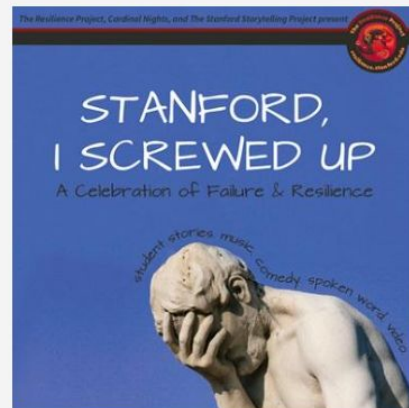


Inspiration from others

**STANFORD PRESENTS AT NACADA
~2016 ABOUT RESILIENCE
THROUGH SPOKEN WORD**

[Home](#) » [Events](#) » [2016](#) » [Stanford, I Screwed Up](#)

Stanford, I Screwed Up



FACULTY

STUDENTS

Thursday, March 31, 2016 8:00 pm - 10:00 pm

Meyer Green

Open to Stanford students, faculty and staff.

If it rains, the event will be held at Arrillaga Sports and Recreation Center at Erickson Courts.

"Stanford, I Screwed Up!" is an annual event commemorating and celebrating the 'epic failures' in our lives. Students from across campus come together and share experiences through storytelling, comedy, poetry, song, video, and other creative means.



Triton Transfer Storytellers

**CELEBRATING RESILIENCE AND
IDENTITY THROUGH ART**

An art (and writing) contest.

Artwork depicts a story which showcases resilience and identity.

3 winners receive \$1,000 scholarships.

Winners and runners up have their art showcased in a virtual gallery*

Overall Goals of Storytellers

Support engagement between students, faculty, staff, & community

Enhance knowledge of diverse transfer student experiences and identities through art

Provide Financial support

Promote restorative practices of reflection, and celebrate resilience

Implement best practices in retention by promoting self-authorships and increasing sense of belonging



Support engagement between **students, staff, faculty,** and community

Creative Coaches.

Staff and Faculty who were available to students as they helped craft their story into art and words.

Students selected coaches based on interest and specialty.

Writing Coaches.

Writing tutors (students) were provided via direct email connection.

**TRITON TRANSFER
STORYTELLERS
YOUR CREATIVE COACHES**

As a participant in Triton Transfer Storytellers, we want to set you up for success. Below are creative and writing coaches who have volunteered their time to support you in your design process. As the goal of the storytellers contest is to build connection, we will consider your outreach to a coach as a part of the judging process. Reach out to coaches to to share your story, to brainstorm ways to bring it to life within art, to review your design concept, or to receive support as you write your synopsis.

CREATIVE COACHES

- CHRISTINA DELANEY**
Specialty: Creative Coaches, Writing Coaches, Writing Tutors, and Art Coaches
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WRITING COACHES

- CHRISTINA DELANEY**
Specialty: Creative Coaches, Writing Coaches, Writing Tutors, and Art Coaches
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YOUR WRITING COACHES
CASIS Language Arts Tutorial Services will provide you with personalized support as you map out your story and work on your synopsis. Reach out to CASIS Humanities Lead, Morgan Thurn, to get linked with a writing coach based on where you're at in your process: mthurn@triton.edu

Support engagement between students, staff, faculty, and **community**

Kickoff event with local artist.

Students receive inspiration on how to share their story.

Open to entire campus community.

Hybrid event.

STORYTELLERS KICKOFF THE POWER OF PERFORMANCE: *Introduction to Spoken Word Poetry with Karla Cordero*

Come to this workshop put on by renown poet, Karla Cordero, to learn how poetry and spoken work can be a new outlet of expression, as well as a portal to a supportive community! **Guests will have the chance to win one of Karla's poetry books!**



LOCATION:
-OR-
ZOOM: 964 1022 0682

WHEN:
TUESDAY, JANUARY 19
12:00 PM - 1:30 PM



Enhance knowledge of diverse transfer student experiences and identities through art

Judges.

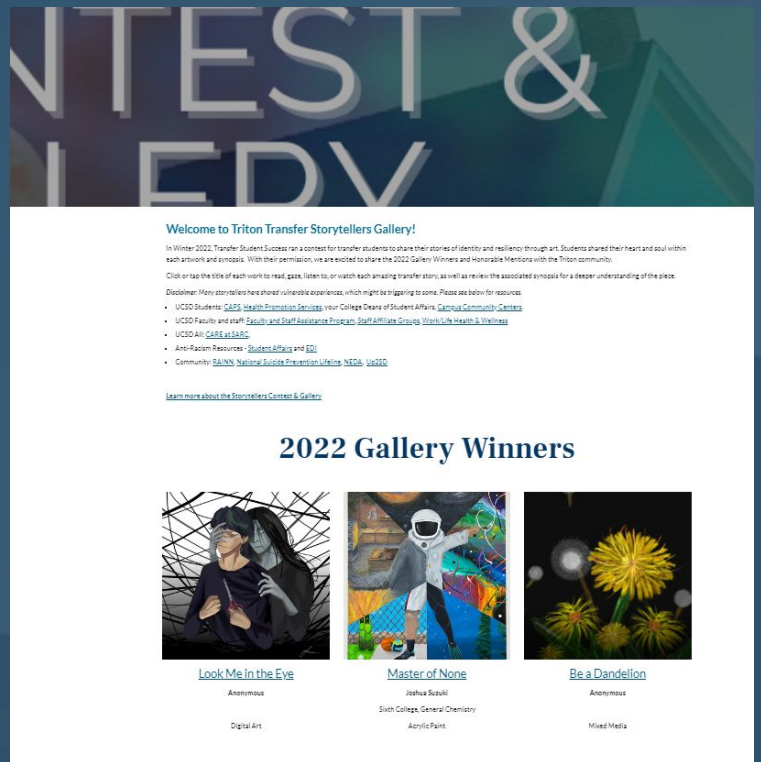
Staff, Faculty and Students reviewed artwork and synopses.

Rubric was provided to allow for baseline consideration of all works.

Website Gallery.

Emailed & shared with campus community.

Accessible always from homepage.



Welcome to Triton Transfer Storytellers Gallery!

In Winter 2022, Transfer Student Success ran a contest for transfer students to share their stories of identity and resiliency through art. Students shared their heart and soul within each artwork and synopsis. With their permission, we are excited to share the 2022 Gallery Winners and Honorable Mentions with the Triton community.




Click or tap the title of each work to read, gaze, listen to, or watch each amazing transfer story, as well as review the associated synopsis for a deeper understanding of the piece.

Disclaimer: Many storytellers here shared vulnerable experiences, which might be triggering to some. Please see below for resources.

- UCSD Students: [CARE Health Promotion Services](#), your College Deans of Student Affairs, [Campus Community Centers](#)
- UCSD Faculty and staff: [Faculty and Staff Assistance Program](#), [Staff Affiliates Group](#), [WorkLife Health & Wellness](#)
- UCSD All: [CARE at UCSD](#)
- Anti-Racism Resources: [Student Affairs and SOI](#)
- Community: [S&NS National Suicide Prevention Helpline](#), [NEDA](#), [UCLAID](#)

[Learn more about the Storytellers Contest & Gallery](#)

2022 Gallery Winners

		
Look Me in the Eye	Master of None	Be a Dandelion
Anonymous	Jeheva Suzuki Sixth College, General Chemistry	Anonymous
Digital Arts	Acrylic Paint	Mixed Media

Provide Financial Support to Participants

Scholarships.

\$1,000 available for three winners.

Eligibility:

- Register for competition
- Be enrolled in Winter and Spring
- Transfer student submissions prioritized

Promote Restorative Practices of reflection, and celebrate resilience

Guidebook with key coaching questions provided to coaches.

Reminder emails sent with key reflection questions.

Write-up requires reflection identity and resilience.

Creative Coach Guidebook



THANK YOU FOR BEING A CREATIVE COACH!

We are so grateful to have you on the creative coaches team! Transfer students often feel isolated and lack of

Implement best practices in retention by promoting self-authorship and increasing belonging

Pre/post participant survey:

- ↑ Feeling valued
- ↑ Feeling of belonging
- ↑ Feeling proud of what they had accomplished at UCSD
- ↑ Feelings of belief in one's self through hard times
- ↑ Spending more time in self-reflection
- ↑ Connection to at least one new faculty or staff member on campus

What the campus community said...

80% of those who viewed the gallery agreed that they had more knowledge of “the diverse transfer student experience and identities”

“Things like this contest are absolutely the reason I wanted to pursue a career in higher education - connecting with students, hearing their struggles and triumphs, and seeing how college can impact their development is so inspiring to me!” - 2021 Creative Coach



Storytellers Gallery Interlude

Lessons Learned

THE GOOD, THE BAD, THE UGLY

Marketing Matters

*IT'S AN ART CONTEST, AND I'M
NO ARTIST. THANK GOD FOR
TECHNOLOGY.*



The graphic features a large, stylized teal 'W' on the left. To its right, the text 'TRITON TRANSFER STORYTELLERS CONTEST & GALLERY' is displayed in white and yellow. Further right, a teal rounded rectangle contains the text 'WINTER 2021: PARTICIPATE IN AN ART CONTEST WITH THE CHANCE TO WIN A \$1000 SCHOLARSHIP'. In the bottom right corner, there is a small logo for Triton Transfers, which consists of a heart shape with the words 'TRITON TRANSFERS' inside.

TRITON TRANSFER
STORYTELLERS
CONTEST & GALLERY

WINTER 2021:
PARTICIPATE IN AN ART CONTEST
WITH THE CHANCE
TO WIN A \$1000 SCHOLARSHIP

TRITON
TRANSFERS



Funding

*IT'S TOUGH, BUT THIS PROGRAM
IS AFFORDABLE.*

We currently run Storytellers on a \$3,500 budget.



Working Through Tough Topics

**HOW DO WE SUPPORT THOSE
WHO SHARE (OR READ) STORIES
ON MENTAL HEALTH
EXPERIENCES?**

Resources into the Creative
Coach Guidebook.

Counselor is a judge.

Disclaimer on website main
page and above all pieces,
regardless of theme.



Ok, Your Turn.

**HOW COULD YOU USE
STORYTELLING?**

How can you incorporate stories of resilience and identity into your work?

How might you utilize storytelling to inform your campus community about transfer experiences?

How can you utilize art for reflection and self-authorship?

Q&A

LET'S CONNECT!

JDUERR@UCSD.EDU

[LINKEDIN.COM/IN/JACKIEDUERR](https://www.linkedin.com/in/jackieduerr)



NISTS 2023

BE A **CONNECTOR**
FOR **TRANSFER STUDENT**
SUCCESS

Thank you
for attending!

**PLEASE COMPLETE
A SESSION EVALUATION**

(via the conference app)

This
session's
id# is:

2753