

NISTS 2023

BE A CONNECTOR FOR TRANSFER STUDENT SUCCESS

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The following presentation was given at the 21st Annual Conference for the National Institute for the Study of Transfer Students. Please cite responsibly and direct questions to the original presenter(s).

Educational Poster

2786 - Transfer Appreciation Day: Connecting an Idea to Serve your Transfer Culture

Partnerships and Collaboration, Transition Programs and Supports

Learn how a connection with an innovative transfer institution at last year's NISTS Conference inspired another university to build a more robust transfer culture on their campus! In Spring 2022, the institution launched its first Transfer Appreciation Day to celebrate and honor its transfer student community. Learn about the day's activities and programming, from giveaways to transfer champion recognitions, and the collaborations and partnerships that led to its implementation and success!

Kara Hayes, *Student Success Manager*

Randi Harris, *Director*

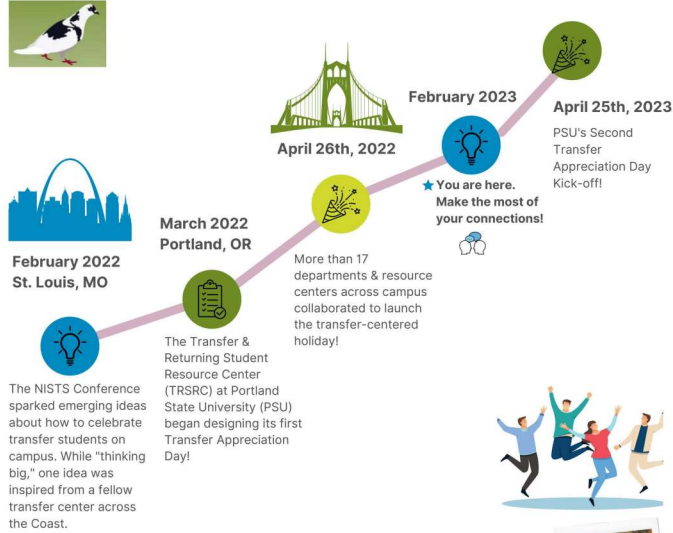
Portland State University



Transfer Appreciation Day:

Connecting an Idea to Serve Your Transfer Culture

Timeline



Goals & Outcomes

- Welcome & celebrate the transfer student community
 - Create student engagement in Transfer Appreciation Day
 - Raise awareness & connect students to resources on campus
 - Build robust programming with a focus on belonging, inclusivity, & recognition
- Campuswide effort via transfer champion recognitions, central tabling, visible signs, resource open houses, food & swag giveaways
 - 250+ student interactions on-campus via tabling, open houses, events, & more
 - Instagram Takeover by PSU Student Government with 2000+ social media views
 - 17+ units & departments participated in Transfer Appreciation Day
 - 15 ways to get involved in Transfer Appreciation Day, including giveaways, shoutouts, events, & visits



Programming Spotlight: Who is you TRANSFER CHAMPION?

A TRANSFER CHAMPION IS SOMEONE WHOSE SUPPORT AND ADVOCACY ON BEHALF OF TRANSFER STUDENTS IS INTEGRAL TO THE SUCCESS OF TRANSFER STUDENTS AT PSU BUT MOST IMPACTFUL TO THE INDIVIDUAL STUDENTS THEY MEET DAY-TO-DAY.

TRANSFER CHAMPION

My first interaction with PSU was you, I was nervous to apply for admission because I didn't feel like I was "good enough." You took the time to look over my transcripts and educate me on my options. Because of you, I felt empowered to take the chance, and to finally transfer to a University. Because of you, I am a grateful PSU student today!

NAME: DAVE
 DEPARTMENT: Admissions Office

Abbie motivated me to be the best student I can be and always supported me and my goal of becoming a student at Portland State University. I greatly appreciate her and what she has done to help me get here, thank you Abbie!

More than 25 Transfer Champion emails, postcards, & social media stories were delivered to recognized PSU students, faculty & staff.



Transfer and returning students are the heart of what makes Portland State University successful. The majority of PSU students are transfers, and PSU welcomes more transfer students than any college in Oregon.

Programming Spotlight TAKEOVER SOCIAL



Student Body President Nya took over @portlandstate's Instagram on the special day, highlighting its purpose, live video footage of the events & activities, & her own transfer student experience. More than 2,000 viewers tuned in!

Events

- TRANSFER CLIMBING HOUR**: The TRSRC partnered with Campus Recreation & the Outdoor Program to host a Transfer Climbing Hour to connect transfer students through skill-building, health & wellness, and community.
- TRANSFER HAPPY HOUR**: With the support from the Office of Admissions, the TRSRC hosted a Happy Hour at an on-campus venue to instill a sense of belonging among the transfer community.

QUESTIONS FOR REFLECTION & DISCUSSION

- Think about how you currently celebrate the transfer community on your campus.
- Identify 1-2 campus partners or collaborators on your campus with whom you can share these ideas upon your return to campus!
- Reflect on 1-2 programmatic elements or practices from Transfer Appreciation Day to bring back to your institutions!
- Add your ideas from Questions 1-3 to the Flipchart, write them down, or share them with a fellow institution.