

NISTS 2022

FROM MOMENT TO MOVEMENT: SHAPING THE FUTURE OF TRANSFER
FEBRUARY 2-4 | ST. LOUIS • FEBRUARY 23-24 | VIRTUAL

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Research Spotlight

3001 - Outmigration No More: Building Transfer Pathways to Meet the Needs of Rural Students and Communities

Credits and Degree Pathways, Partnerships and Collaboration

Drawing on new research, this session will share lessons for building transfer pathways from rural community colleges that connect students to careers needed in their hometowns. The lead researcher will share an overview of three rural transfer pathways identified in the report. Leaders who have built these transfer pathways will share lessons from their programs in a moderated conversation. The session will end with audience Q&A.

Gelsey Mehl, *Senior Program Manager*

The Aspen Institute College Excellence Program

Kate Mahar, *Dean, Innovation and Strategic Initiatives*

Shasta College

Carla Stafford, *Education Faculty*

Johnston Community College

Outmigration No More: Building Transfer Pathways to Meet the Needs of Rural Students and Communities

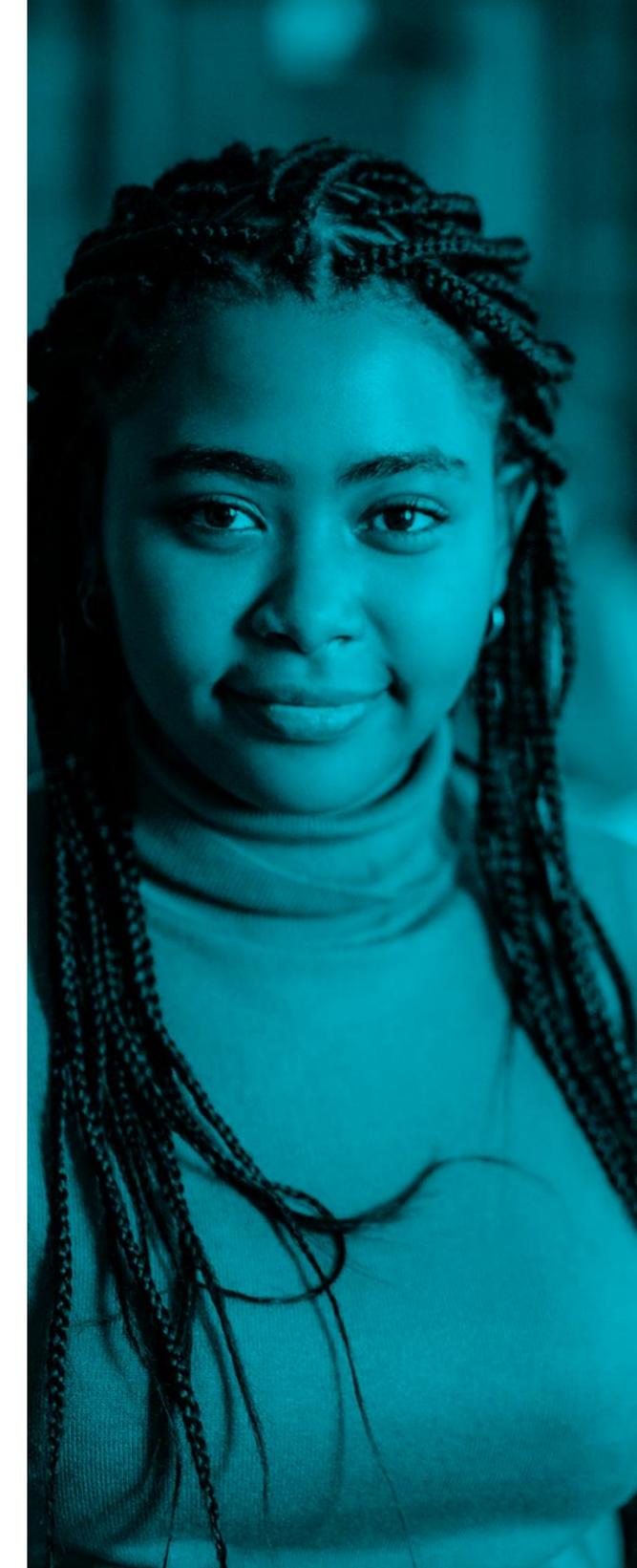
NISTS Conference

February 2022



Today's Session

- Introductions
- Overview of Aspen's "Rural Transfer Pathways" report
- Conversation with Transfer Leaders
- Q&A



Tell Us a Little About You

Go to slido.com on your phone or computer. Enter `#ruraltransfer`.

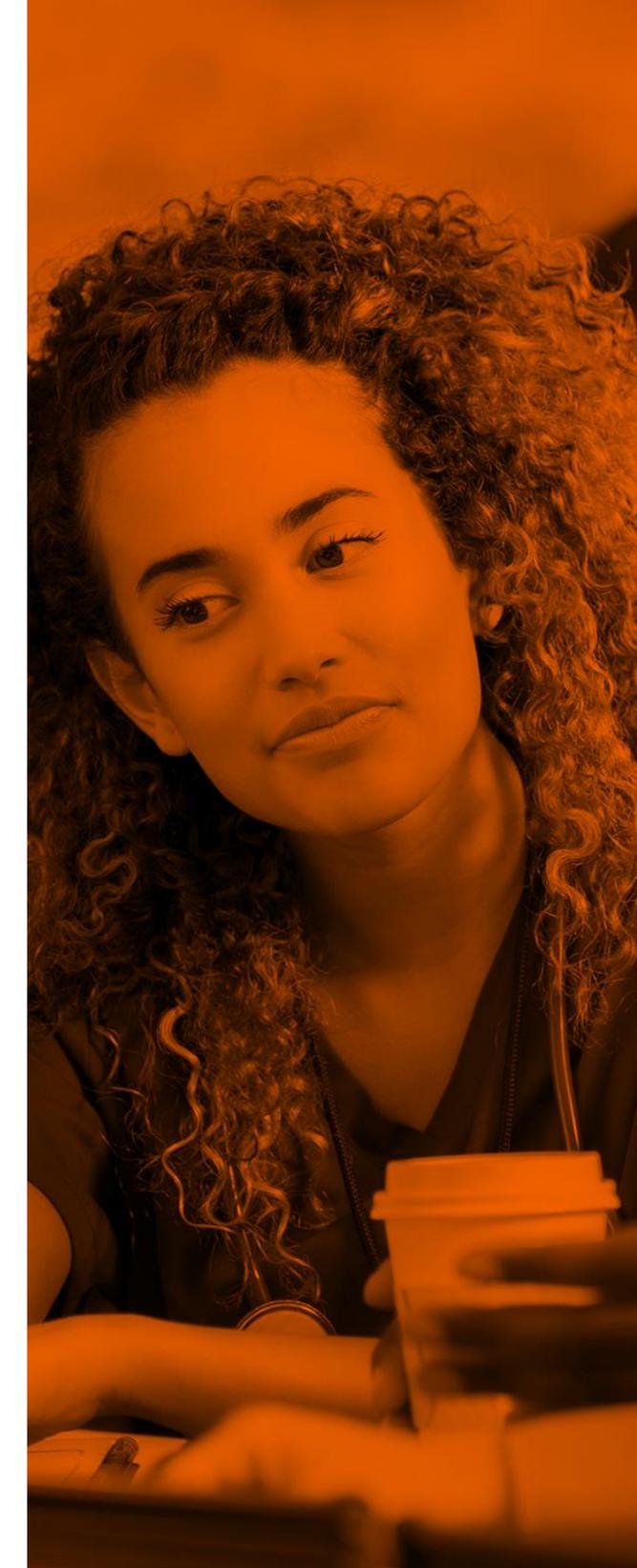
OR

Scan the QR code that will appear when we switch screens.

OR

Paste this link into your browser:

<https://app.sli.do/event/nEbyBJ5Ka5hDpi6SjQ2i8G/live/polls>



Rural Transfer Pathways

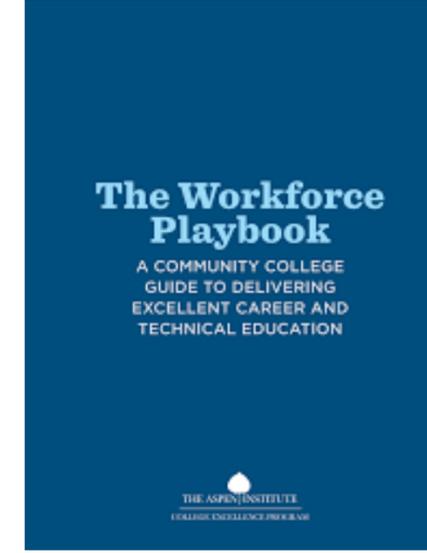
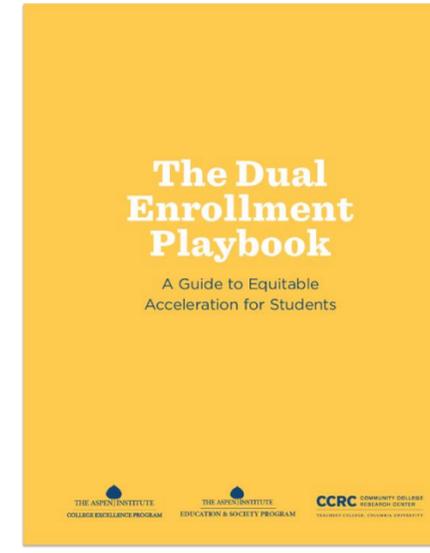
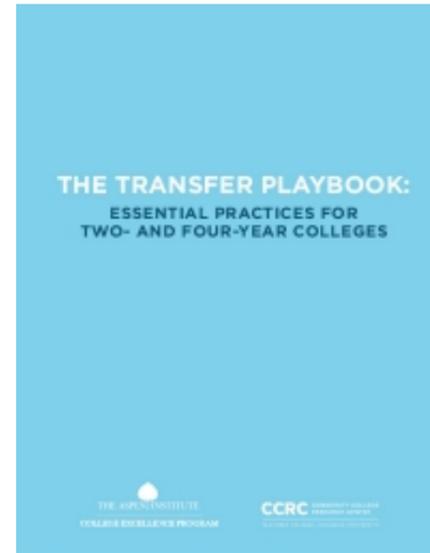
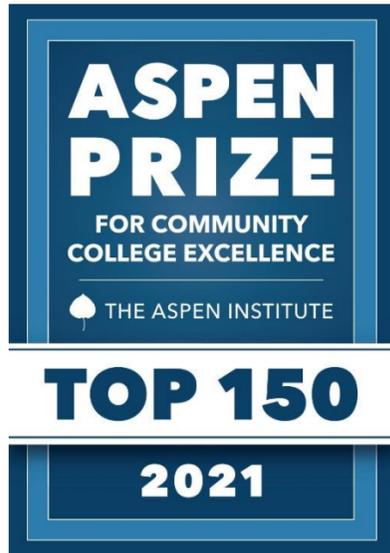
Overview of the latest Aspen research



Access the report at

<https://tacklingtransfer.org/wp-content/uploads/2021/08/Rural-Transfer-Pathways.pdf>

About the Aspen Institute College Excellence Program



Outmigration and Bachelor's Education

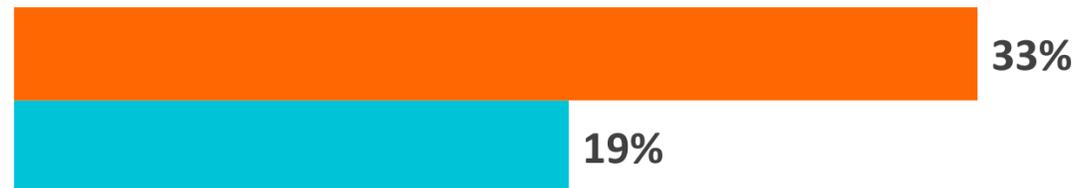
Students from urban and rural schools enroll in college at similar rates¹



Students from rural schools graduate from college at higher rates¹



But rural areas have fewer bachelor's degree holders than urban ones²



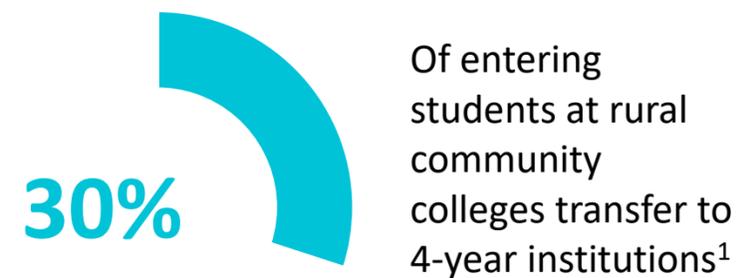
■ Urban ■ Rural

1: College enrollment rates and 6-year college completion rates are from the National Student Clearinghouse High School Benchmark Reports for [2020](#), [2019](#), and [2018](#). We've averaged the last three years of available data, excluding data for the graduating class of 2020 due to impacts of the COVID-19 pandemic.

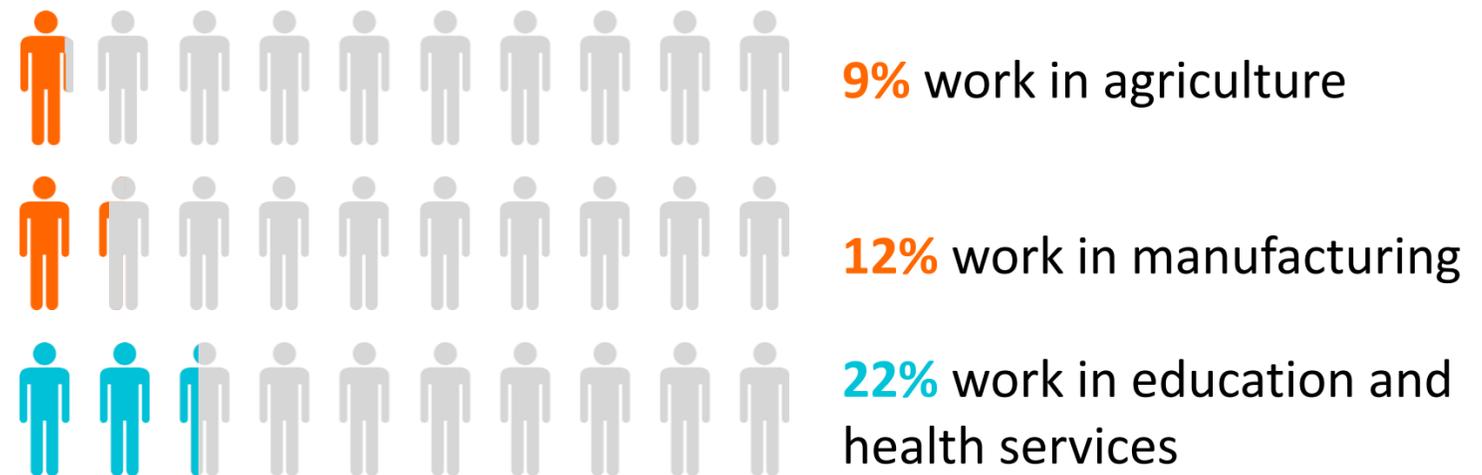
2: [Rural Education At A Glance, 2017 Edition](#), U.S. Department of Agriculture.

Linking Transfer to Rural Community Needs

Many Rural Students Want Bachelor's Degrees



Many Rural Communities Have Bachelor's-Level Workforce Needs



And opportunities in many other fields: agriculture, business, construction technology, criminal justice, cybersecurity, early childhood and K-12 education, fire science, food and animal production, health care, IT, manufacturing, social work—and even colleges themselves.

1: Aspen calculations of 3-year averages from the latest National Student Clearinghouse reports.
2: [A Complex Portrait of Rural America](#), City Lab, December 8, 2016.

Three Considerations for Rural Transfer Pathways



Rural workforce needs



Rural geography



Rural wealth and college-going culture

Align transfer pathways with local workforce needs



When local workforce needs aren't considered...

- No link from bachelor's degree to local careers
- Students unable to secure related job back home
- Outmigration



Practices to align transfer with workforce needs

- Ensure courses and programs that overlap with the needs of local labor markets
- Think locally...and regionally
- Offer work-based experiences, job placements, and financial incentives to return home

Address geographic reality of rural students



Features of rural geography that impact transfer:

- Education deserts
- Lack of transportation
- Hesitation to leave communities



Practices to address rural geography

- Transfer pathways don't *have* to require a departure from the community! Consider on-site programs at community colleges and other community spaces.
- Maintain student's connections to the community college and/or their home community even after they've transferred.

Make the pathway to earning a bachelor's degree convenient and affordable



Features of rural wealth and college-going culture that impact transfer:

- Poverty levels
- Real and perceived unaffordability of college and value of a bachelor's degree
- Distrust of higher education



Practices to make pathways convenient and affordable

- Incorporate dual enrollment coursework into transfer pathways
- Identify affordable four-year partners
- Offset costs of higher tuition and additional living expenses for students completing a traditional transfer journey via discounted pricing, scholarships, and financial incentives to return home

Three Rural Transfer Pathways

1

PARTNERSHIP-ENABLED ON-SITE DELIVERY PATHWAYS



Students complete the entire four-year program at the community college campus. Faculty from the four-year school deliver upper-division coursework on-site at rural community colleges, and/or community college faculty deliver programs as adjuncts employed by the four-year partner.

2

LOCALLY ASSISTED ONLINE PATHWAYS



Students begin programs at the community college. The community college partners with four-year schools that offer online programs in local market-aligned fields. Students transfer to the online programs to complete their bachelor's degree programs. While students complete upper-level coursework online, they can still access resources at the community college campus, such as the library, computer lab, and advising services.

3

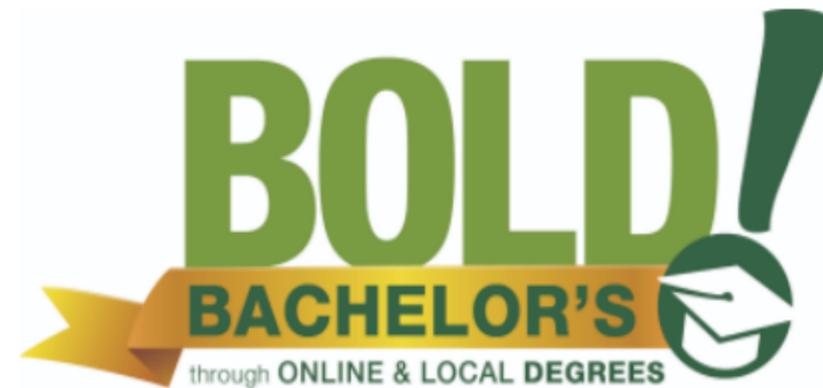
RETURN MIGRATION PATHWAYS



Students begin programs at the community college. Students complete a "traditional" transfer path; they move on to the four-year institution for their upper-division coursework. The partnering institutions intentionally build the programs to align with local workforce needs by collaborating with employers, who also provide students with work-based experiences in their home communities.

Lessons from the Field

A Conversation with Creators of Innovative
Rural Transfer Pathways

**Office of Instruction**[Academic Calendar](#)[\(ACE\) Accelerated College Education](#)[Baccalaureate Degree](#)[\(BOLD\) Bachelor's through Online & Local Degrees](#)[Catalog & Class Schedules](#)[Curriculum Committee](#)[Faculty Excellence Committee](#)[Program Reviews](#)[Bachelor's through Online and Local Degrees](#)

You want your Bachelor's degree, but you don't want to, or can't, leave the north state. You've looked into online Bachelor degree-completion programs before, but it was confusing and you couldn't decide. Let the Shasta College BOLD program support you while you pursue your Bachelor's degree at a university!



- [What is BOLD?](#)
- [Information Sessions](#)
- [BOLD Cohorts and Support](#)
- [BOLD Majors](#)
- [BOLD Universities](#)
- [Success in Online Classes](#)
- [BOLD Financial Aid](#)
- [BOLD Program Contact](#)
- [How to Participate in BOLD](#)

Need to finish your Associate degree first?
Check out the Shasta College ACE Program.



Participating in
BOLD

BOLD: Bachelor's through Online and Local Degrees
Information about reputable, affordable university
options for completing your Bachelor's without
leaving home, including four year pathway maps

AND

A Shasta College support program for students
who are pursuing their Bachelor's degree locally or
online

BOLD Supports: Online STU classes

Navigate your university and career pathway through four 1-unit Shasta College Student Development classes

Bachelor's degree courses

BA/BS courses

BA/BS courses

BA/BS courses

BA/BS courses

Shasta College STU courses

Term 1

STU 40: Getting Connected to Your University

Term 2

STU 41: Career Focus

Term 3

STU 44: Career Worksite Readiness

Term 4

STU 45: Graduate/ Professional School Success

BOLD Supports: Shasta College

Resources

Enrollment in BOLD STU classes gives you access to Shasta College resources:

- Library
- Tutoring resources
- Computer labs
- High Speed Internet
- Health Center
- Dedicated BOLD program staff
- Connection to Cohort Programs



Associate of Science –Teacher Education Concentration

Return Migration Pathway

Johnston Community College, Smithfield NC

Carla Stafford, Education Faculty



Key Features and Benefits

- Targets first generation college students
- Seamless process reduces barriers to completion
- Collaboration meetings between high school, community college and university advisors
 - Course plan and schedule, dual credit courses, transfer courses
- Free college courses completed during junior and senior year of high school
- 3rd year of community college courses before transferring to NC State University



Students will...

- Be accepted into teacher education program at NC State if you complete the associate's degree with at least a 3.0 GPA
- Access to additional scholarships at NC State
- Take convenient and flexible classes, including completing courses online
- Gain a foot in the door for employment with Johnston County Public Schools
- Receive field-based experiences in Johnston County
- Have access to a graduate assistant coordinator and an academic advisor at NC State
- Get a head start on the NC State experience (access to student events and perks)

Where did we grow from there?

- Now available to
 - all Career and College Promise (high school) students with Johnston County Public Schools
 - All traditional Johnston Community College Students
- Served as a model for statewide development of Teacher Preparation Degree options within the NC Community College System



**JOHNSTON
COMMUNITY**
— COLLEGE —

Questions? It's time for Q&A.

Feel free to type your question into the chat or use the “raise hand” function to let us know you'd like to come off mute.



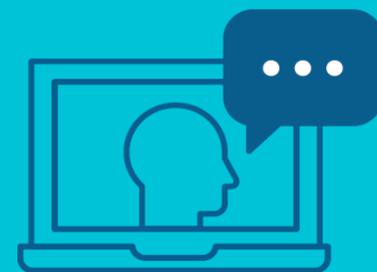
Thank You!



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