

**NISTS 2023**

# BE A CONNECTOR FOR TRANSFER STUDENT SUCCESS

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The following presentation was given at the 21st Annual Conference for the National Institute for the Study of Transfer Students. Please cite responsibly and direct questions to the original presenter(s).

*Educational Session*

## **2820 - Using AI to Streamline Transfer Credit Assessment: PathwAI**

Credits and Degree Pathways, Leadership and Strategic Planning

The PathwAI Online Learning Outcomes Analysis System represents an innovative approach to assessing transfer credit. PathwAI automates the process of evaluating course equivalencies and facilitates institutional collaboration through the application of artificial intelligence (AI). This session explains the potential for incorporating AI into transfer credit assessment and provides a demonstration of PathwAI. Participants will have the opportunity to ask questions, provide feedback, and learn about potential future developments in this area.

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# USING AI TO STREAMLINE TRANSFER CREDIT ASSESSMENT

## PATHWAI

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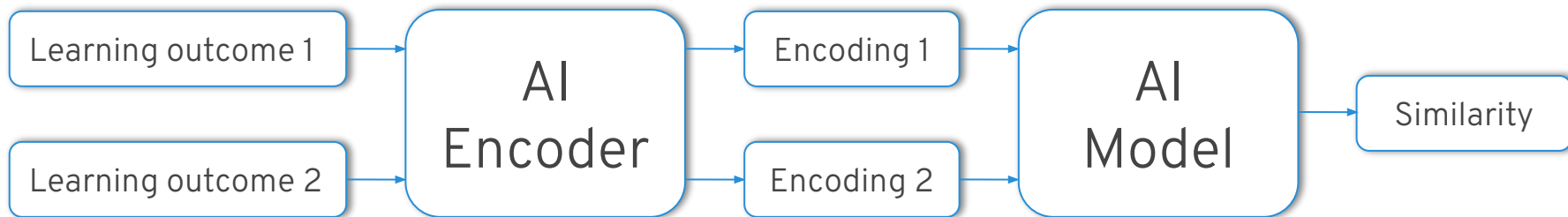
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# NATURAL LANGUAGE PROCESSING (NLP)

How can it streamline transfer  
credit assessment?

# NLP AND SEMANTIC SIMILARITY ASSESSMENT

- What is natural language processing?
- How does it process textual information?
- Which algorithm is our platform using?



## RoBERTa: A Robustly Optimized BERT Pretraining Approach

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# NLP AND SEMANTIC SIMILARITY ASSESSMENT

- How is semantic similarity assessed?
- What factors influence the outcomes of a semantic similarity assessment?

Identify and explain key characteristics of effective communication

Describe factors that influence communication

Similarity: 76.68%

# NLP IN THE CONTEXT OF TRANSFER

- Transfer credit assessment strategies and processes
- Challenges of transfer credit assessment

# HOW CAN NLP ADDRESS CHALLENGES?

## PathwAI Transfer Credit Report

Date: 01/30/2023	<b>Sending Program:</b>	<b>Institute:</b> Lakehead University <b>Program:</b> Institution B (PathwAI Demo)
Threshold for LO Equivalency: 60% Threshold for Transfer Credit: 70%	<b>Receiving Program:</b>	<b>Institute:</b> Lakehead University <b>Program:</b> Institution A (PathwAI Demo)

### List of Transfer Credits

Students from Lakehead University - Institution B (PathwAI Demo) are given the following transfer credits at Lakehead University - Institution A (PathwAI Demo)

Course Name	# of LOs Covered	Courses with Related LOs	Contact Hours
<b>Any Year</b>			
DEMO 1711 - Movement Observation & Assessment	4/4	DEMO 104 - Human Movement (3/4) DEMO 109 - Leadership & Healthy Living - Child & Youth (1/4) DEMO 120 - Lifespan Development (1/4)	36
DEMO 2079 - Sociology of Sport	3/4	DEMO 155 - Applied Exercise Physiology I (3/4) DEMO 206 - Applied Exercise Physiology II (3/4) DEMO 154 - Research Trends in Wellness (2/4)	36



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**DATALAB**

Who is developing this technology?



## RESEARCH

Laboratory in the  
Department of  
Computer Science at  
Lakehead University



## FOCUSED

Conducting research  
that can be applied to  
real-world social and  
economic problems



## WEBSITE

[datalab.science](http://datalab.science)



# 3

## PATHWAI

How does a web interface interact with AI?

# WHAT IS PATHWAI?

- Online platform designed to support collaborative analysis of curricula across programs and institutions
- Compares course descriptions and learning outcomes by determining semantic similarity
- Tool for equivalency analyses and pathway development projects



## PathwAI

[Upload a New Program](#) ?

[View Existing Programs](#) ?

[Start a New Comparative Analysis](#) ?

[View Existing Comparative Analyses](#) ?

# WHAT IS PATHWAI?

- PathwAI report presents the recommendations from AI
- Detailed report presents the finalized decisions after reviewing user input

## PathwAI Transfer Credit Report

Date: 02/09/2023	<b>Sending Program:</b>	<b>Institute:</b> Lakehead University <b>Program:</b> Institution A (PathwAI Demo)
<b>User Input:</b>	<b>Receiving Program:</b>	<b>Institute:</b> Lakehead University <b>Program:</b> Institution B (PathwAI Demo)

### List of Transfer Credits

Students from Lakehead University - Institution A (PathwAI Demo) are given the following transfer credits at Lakehead University - Institution B (PathwAI Demo)

Course Name	Related Sending Courses	Contact Hours
<b>Year 1</b>		
DEMO 108 - Personal Wellness & Lifestyle Change	DEMO 1035 - Physical Growth and Motor Development	36

## PathwAI Transfer Credit Report

Date: 02/09/2023	<b>Sending Program:</b>	<b>Institute:</b> Lakehead University <b>Program:</b> Institution A (PathwAI Demo)
Threshold for LO Equivalency: 50% Threshold for Transfer Credit: 50%	<b>Receiving Program:</b>	<b>Institute:</b> Lakehead University <b>Program:</b> Institution B (PathwAI Demo)

### List of Transfer Credits

Students from Lakehead University - Institution A (PathwAI Demo) are given the following transfer credits at Lakehead University - Institution B (PathwAI Demo)

Course Name	# of LOs Covered	Courses with Related LOs	Contact Hours
<b>Year 1</b>			
DEMO 108 - Personal Wellness & Lifestyle Change	3/5	DEMO 1113 - Principles of Health (3/5) DEMO 1035 - Physical Growth and Motor Development (1/5)	36



## BRIEF HISTORY OF PATHWAI

- Inspiration for PathwAI
- Partnership with ONCAT
- Evolution of processing speeds over time
- Current iteration

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## TRANSFER CREDIT ASSESSMENT

What are the current challenges?

## Challenges:

- Time-consuming
- Large volumes of information
- No standard protocol for comparison
- Potential for subjectivity or bias

## PathwAI

- Automation
- Dataset
- Standardized protocol

# TRANSFER CREDIT ASSESSMENT





PathwAI

Lakehead University - Institution A (PathwAI Demo) ▾

Select All

DEMO 1035 - Physical Growth and Motor Development

DEMO 1113 - Principles of Health

DEMO 1711 - Movement Observation & Assessment

DEMO 2015 - Introduction to Biomechanics

DEMO 2035 - Fundamental Concepts in Motor Control

DEMO 2059 - Psychology of Physical Activity

Lakehead University - Institution B (PathwAI Demo) ▾

Select All

DEMO 107 - Functional Anatomy

DEMO 108 - Personal Wellness & Lifestyle Change

DEMO 109 - Leadership & Healthy Living - Child & Youth

DEMO 110 - Professional Standards & Communication

DEMO 104 - Human Movement

DEMO 1239 - Anatomy & Physiology I

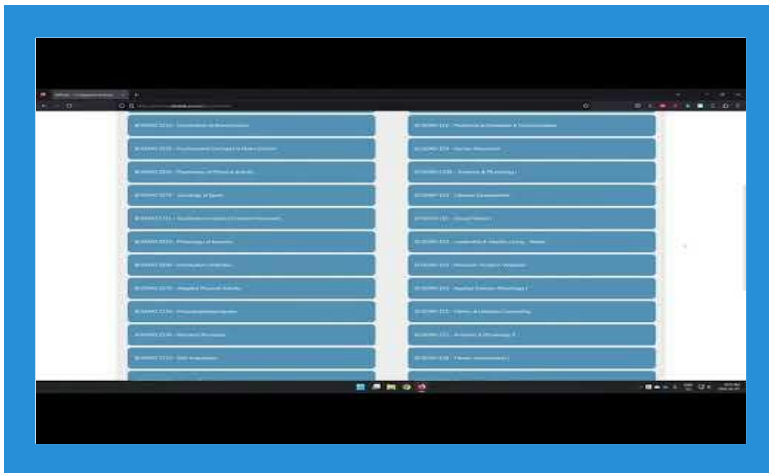
## HOW DOES PATHWAI EVALUATE TRANSFER CREDIT?

- Learning outcomes
- Course to course comparison
- Semantic similarity

# HOW DOES PATHWAI EVALUATE TRANSFER CREDIT?

Course Information		Current Courses	
Course Name	Physical Growth and Motor Development	?	
Course Code	DEMO 1035	DEMO 1113 - Principles of Health	
Description	A study of the quantitative and qualitative changes that occur during physical growth and movement skill development across the lifespan. Particular emphasis is placed on learning and applying observational analysis techniques of fundamental movement patterns.	DEMO 1711 - Movement Observation & Assessment	
Learning Outcome(s) ?	Explain the general process of physical growth across the duration of the lifespan, including milestones and influential factors	DEMO 2011 - Human Musculoskeletal Anatomy	
	Identify movement patterns characteristic of different developmental ages	DEMO 2012 - Human Internal Anatomy	
	Apply knowledge of fundamental laws of motion to movement development	DEMO 2015 - Introduction to Biomechanics	
	Demonstrate appropriate observation and assessment skills	DEMO 2035 - Fundamental Concepts in Motor Control	
	Relate the implications of growth and development to physical activity participation as well as program design	DEMO 2059 - Psychology of Physical Activity	
Contact Hours	36	DEMO 2079 - Sociology of Sport	
Year Level ?	1	DEMO 2711 - Qualitative Analysis of Human Movement	
Mandatory or Elective	Select a label	DEMO 3010 - Physiology of Exercise	
Assignment	Select all that apply	DEMO 3030 - Introductory Statistics	
		DEMO 3070 - Adapted Physical Activity	
		DEMO 3134 - Musculoskeletal Injuries	
		DEMO 3230 - Research Processes	

# 5 LIVE DEMONSTRATION



A preview of PathwAI's current iteration



**PathwAI**

[pathwai.datalab.science](https://pathwai.datalab.science)

# PATHWAI EXAMPLE

- Content Experts (faculty, coordinators)
- PathwAI Report
- How does content expert evaluation compare to PathwAI output?

DEMO 1035	Physical Growth and Motor Development	Is this LO covered? ?	AI Recommendation	DEMO 153 (55%)	Leadership & Healthy Living - Adults
	Explain the general process of physical growth across the duration of the lifespan, including milestones and influential factors	<input checked="" type="radio"/> Yes <input type="radio"/> No	Somewhat Related		Identify and explain patterns and barriers to physical activity as they apply to various stages of adulthood
	Identify movement patterns characteristic of different developmental ages	<input type="radio"/> Yes <input checked="" type="radio"/> No	Unrelated		Analyze current research of health, fitness and well-being trends for Adults
	Apply knowledge of fundamental laws of motion to movement development	<input checked="" type="radio"/> Yes <input type="radio"/> No	Unrelated		Identify, contribute to and evaluate adult physical activity programs and events in the community

Institution A (Credits)	Institution B	
	<i>Content Experts</i>	<i>PathwAI Report</i>
DEMO 1035	DEMO 120 DEMO 109 DEMO 153	1. DEMO 109 2. DEMO 120 3. DEMO 153
DEMO 1113	DEMO 108	1. DEMO 202 2. DEMO 108 3. DEMO 154
DEMO 3010	DEMO 155 DEMO 206	1. DEMO 155 2. DEMO 206 3. DEMO 104
DEMO 3070	DEMO 153 DEMO 204	1. DEMO 109 2. DEMO 204 3. DEMO 153
DEMO 3711	DEMO 156 DEMO 207 DEMO 251	1. DEMO 154 2. DEMO 155 3. DEMO 156
DEMO 4113	DEMO 210	1. DEMO 210 2. DEMO 207 3. DEMO 255

# HOW DID PATHWAI COMPARE?

- PathwAI was able to identify similar course equivalencies when compared to the content expert evaluation
- Ability to confirm identified courses and/or identify courses not yet considered

# 6

## CURRENT RESEARCH

What is currently being done in this field?

# RESEARCH

- Pawar, A., & Mago, V. (2019). Challenging the boundaries of unsupervised learning for semantic similarity.
- Heppner, A., Pawar, A., Kivi, D., & Mago, V. (2019). Automating articulation: Applying natural language processing to post-secondary credit transfer.
- Chandrasekaran, D., & Mago, V. (2021). Comparative analysis of word embeddings in assessing semantic similarity of complex sentences.
- Chandrasekaran, D., & Mago, V. (2022). Automating Transfer Credit Assessment in Student Mobility- A Natural Language Processing-based Approach.

## Challenging the Boundaries of Unsupervised Learning for Semantic Similarity

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Department of Computer Science, Lakehead University, Thunder Bay, ON P7B 5E1, Canada

## Automating Articulation: Applying Natural Language Processing to Post-Secondary Credit Transfer

ANDREW HEPPNER, ATISH PAWAR<sup>©</sup>, DANIEL KIVI, AND VIJAY MAGO<sup>©</sup>

DATALab.Science, Department of Computer Science, Lakehead University, Thunder Bay, ON P7B5E1, Canada

## Comparative Analysis of Word Embeddings in Assessing Semantic Similarity of Complex Sentences

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## Automating Transfer Credit Assessment in Student Mobility - A Natural Language Processing-based Approach

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Student mobility or academic mobility involves students moving between institutions during their post-secondary education, and one of the challenging tasks in this process is to assess the transfer credits to be offered to the incoming student. In general, this process involves domain experts comparing the learning outcomes of the courses, to decide on offering transfer credits to the incoming students. This manual implementation is not only labor-intensive but also influenced by undue bias and administrative complexity. The proposed research article focuses on identifying a model that exploits the advancements in the field of Natural Language Processing (NLP) to effectively automate this process. Given the unique structure, domain specificity, and complexity of learning outcomes (LOs), a need for designing a tailor-made model arises. The proposed model uses a clustering-inspired methodology based on knowledge-based semantic similarity measures to assess the taxonomic similarity of LOs and a transformer-based semantic similarity model to assess the semantic similarity of the LOs. The similarity between LOs

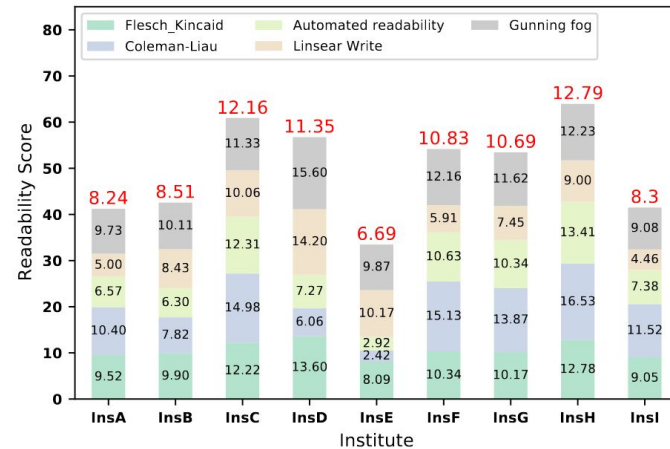
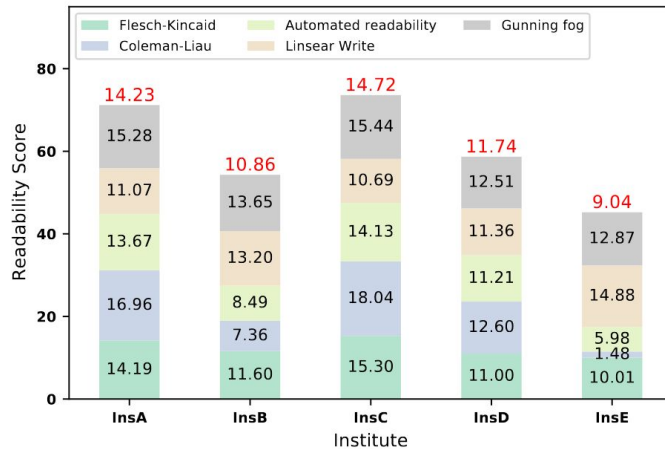
on the competencies; achieved by students on completion of a respective course or program. To standardize this assessment, LOs are categorized into various levels based on Bloom's taxonomy. Bloom's taxonomy proposed by Benjamin Bloom (3) attempts to classify the learning outcomes into six different categories based on their "complexity and specificity", namely *knowledge*, *comprehension*, *application*, *analysis*, *synthesis*, and *evaluation*.

Semantic similarity, being one of the most researched Natural language processing (NLP) tasks, has seen significant breakthroughs in recent years with the introduction of transformer-based language models. These language models employ attention mechanisms to capture the semantic and contextual meaning of text data and represent them as real-valued vectors, that are aligned in an embedding space such that the angle between these vectors provides the similarity between the text in consideration. In an attempt to reduce the inherent



# RESEARCH

- Facilitating learning outcome assessment- development of new datasets and analysis of pre-trained language models
- Open-source project that is currently under peer review
- Develops two novel learning outcome datasets and analyzes the results of multiple AI models as well as multiple readability measures



# RESEARCH

- Collectively, these studies represent a foundation for future research that will further investigate, explore, and enhance the relationship between artificial intelligence (AI) and postsecondary transfer
- Research using the PathwAI platform continues to be conducted with exciting insights and developments

# REFERENCES

- Liu, Y., Ott, M., Goyal, N., Du, J., Joshi, M., Chen, D., ... & Stoyanov, V. (2019). Roberta: A robustly optimized bert pretraining approach. arXiv preprint arXiv:1907.11692.
- Pawar, A., & Mago, V. (2019). Challenging the boundaries of unsupervised learning for semantic similarity.
- Heppner, A., Pawar, A., Kivi, D., & Mago, V. (2019). Automating articulation: Applying natural language processing to post-secondary credit transfer.
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- Chandrasekaran, D., & Mago, V. (2022). Automating Transfer Credit Assessment in Student Mobility- A Natural Language Processing-based Approach.
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# THANK YOU

Do you have any questions?

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[datalab.science](http://datalab.science)