Educational Session

Celebrating National Transfer Student Week: Lessons Learned for Transfer Student Engagement
Transition Programs and Services, Partnerships and Collaboration

Have you heard about National Transfer Student Week? Were you interested in participating but did not know where to start? In this session, the presenter will share the planning, implementation, and follow-up journey of a 4-year university that celebrated National Transfer Student Week for the first time with over 15 events. Join a transparent discussion about why it would have helped to heed the advice to “start small” the first year and what improved in year two.

Jasmine Howard, Transfer Coordinator, Office of Academic Advising
New Jersey Institute of Technology
Celebrating National Transfer Student Week: Lessons Learned for Transfer Student Engagement

Jasmine E. Howard, M.S.Ed.
Transfer Coordinator, Office of Academic Advising
New Jersey Institute of Technology (NJIT)

#NISTS2021
Welcome

- Thank You for joining this session!
- Office of Academic Advising (OAA) Department at NJIT

Questions or Comments: Chat or Unmute Mic
Presentation Focus

- Discuss the importance of the National Transfer Student Week (NTSW) celebration
- How it can be implemented and
- Why it can serve as a catalyst for transfer student engagement
Session Overview

01 What is National Transfer Student Week (NTSW)?
02 Importance - Why This? Why Now?
03 First Timer's Experience
04 Lessons Learned for Future Planning & Implementation
05 Take Action - Next Steps for NTSW 2021
06 Questions + Answers
What is National Transfer Student Week?

Your Turn: Unmute Yourself or Type in the Chat
National Transfer Student Week (NTSW)

"NISTS organizes National Transfer Student Week to celebrate transfer students and the professionals who support them on their journeys."

— National Institute for the Study of Transfer Students (NISTS)
https://www.nists.org/national-transfer-student-week

** When: Third Week of October Annually **
Importance: Why This? Why Now?

- Increased Transfer Student Enrollment
- Prioritize Transfer Student Campus Connections/Finding a Sense of Belonging
- Mutually Beneficial for Students and College/University
First Timer’s Experience: NTSW 2019 @ NJIT

**Planning**
- We WILL Celebrate This Year
- Student Appreciation Week Model
- OAA* Host Daily Events
- Broad Events & Donations Ask - Campus Partners

**Implementation**
- Highlander Hub Events Form
- Events Calendar
- Communication
- In-Person and Online Events

*FUN FACT: Department name changed from the Advising Success Center (ASC) to the Office of Academic Advising (OAA) days before the NTSW 2019 events began*
Monday 10/21
Enter Raffle for a chance to WIN a prize!
Sponsored by Chemical & Materials Engineering
10:00am - 2:00pm
Tierman Hall 150

Advising Success Center National Transfer Student Week Welcome
11:30am - 1:00pm
Campus Center Lobby

Transfer Check-In!
Sponsored by History & LTC Program
2:00pm - 4:00pm
Cullimore 331

Transfer Talk: What Can NJIT do for You?
Sponsored by Advising Success Center (ASC)
4:30pm - 5:30pm
Campus Center Ballroom B

TIP: START small :-)

Tuesday 10/22
The Office of the Dean of Students Connects with Transfer Students
10am - 11am
Campus Center 255

Transfer Check-In!
Sponsored by History & LTC Program
2:00pm - 4:00pm
Cullimore 331

Wednesday 10/23
The Office of the Dean of Students Connects with Transfer Students
11:00am - 12:00pm Campus Center 255

Transfer Check-In!
Sponsored by History & LTC Program
2:00pm - 4:00pm
Cullimore 331

Transfer Gallery:
Swag Swap
Sponsored by Advising Success Center (ASC)
2:30pm - 3:30pm
Campus Center Lobby

Thursday 10/24
Coffee and Conversation with Public Safety
8:00am - 10:00am
154 Summit St. - Dept of Public Safety

Commuter Connection Table:
Apple Cider & Apple Cider Donuts
10:00am - 11:00am
Campus Center Lobby

Chemistry & Environmental Science Transfer Week Celebration
11:00am - 2:30pm
Outside of Tierman Hall 151

Sip & Mingle:
ME Welcome Transfers
12:00pm - 2:00pm
ME Office - ME Bldg 2nd Fl

The Transfer Student’s Guide to Finding an Internship
Sponsored by Career Development Services
12:00pm - 1:00pm
CRB 124

Learn about Volunteer & Job Opportunities at the Center for Pro-College Programs!
1:30pm - 3:00pm
Campbell Hall 4th Fl Conf Rm

Transfer Check-In!
Sponsored by History & LTC Program
2:00pm - 4:00pm
Cullimore 331

BYOC (Bring your own Controller)
NJIT Transfers Super Smash Competition
Sponsored by WYCC
2:30pm - 5pm
GRTC 3700

Transfer Tip & Treat
Sponsored by Advising Success Center
3:30pm - 5:30pm
Campus Center Lobby

Friday 10/25
Advising Success Center National Transfer Student Week Closing
11:30 am - 1:00pm
Campus Center Lobby

Chemistry & Environmental Science Transfer Week Celebration
11:30am - 2:30pm
Outside of Tierman Hall 151

The Learning Center (TLC) Welcomes Transfer Students
12:00pm - 1:00pm
CRB 025

TIP: START small :-)

Celebrate Your Transfer Story
OCTOBER 21-25, 2019
#TRANSFERSTUDENTWEEK

NATIONAL TRANSFER STUDENT WEEK | WWW.NISTS.ORG/NTSW
Academics

Tell other schools that Analytical Physics is required.

Highlight tutoring study groups, host workshops on best practices - first 2 weeks.

Tours of NJIT (Prior to taking classes).

Improved communication with professors at NJIT & community colleges - make sure there's consistency in concepts taught & level of rigor.

Clarity - if Registrar confirms class is equivalent, it should be accepted by the academic department to satisfy the degree requirement(s).

Chart/Contact pages/Map - who to go/ask for.

Social

ENDGAME THIS SEMESTER!!!

Talk to more food outlets for events + give Taco Bell a fryer!!!

Peer mentorships between transfers and well-aged (student life) students.

Model UN

Highlander Hub. Distinction between free snacks & free meals.

Transfer Club

Ask clubs to fix continues event links.

Tao Sigma - Transfer Honor Society

Taco Bell Express needs a fryer.
Electronic Feedback Survey - Students & Sponsors

Fun Fact: Infographic Created by an NJIT Transfer Student

NATIONAL TRANSFER STUDENT WEEK 2019 AT NJIT

The National Institute for the Study of Transfer Students (NISTS) organizes National Transfer Student Week to celebrate transfer students and the professionals who support them on their journey.

19 EVENTS HELD FOR NJIT TRANSFER STUDENTS OVER FIVE DAYS

- Office of Academic Advising
- Chemical and Materials Engineering
- History and LIT Program
- Office of the Dean of Students
- Ying Wu College of Computing
- Student Life & Off-Campus Association
- New Student Orientation
- Gourmet Dining
- Athletics

18 Department Sponsored Events and Donations

- Chemistry and Environmental Science
- Career Development Services
- The Learning Center
- Mechanical and Industrial Engineering
- NJIT Department of Public Safety
- Center for Pre-College Programs
- Alumni Relations
- Vice Provost Office for Undergraduate Studies
- Office of University Admissions

300 STUDENTS PARTICIPATED IN THE EVENTS

528 Instagram Likes

476 Instagram Comments

Student & Sponsor Survey Feedback

2019 Highlights

- Student Involvement
- Free NJIT Swag was greatly appreciated
- There was a lot of event variety
- Events were thoughtful, purposeful, and positive
- Staff was very friendly and nice
- A lot of free food!

2020 Goals

- Improve Visibility and Student Reach
- Increase Event Advertisement
- Avoid Overlapping Events & Have Overarching Events
- Organize a Scavenger Hunt or Sports Match
- Have Mix and Mingle Oriented Events

Sponsored by: Office of Academic Advising
Infographic Created by Cynthia Fein-Kaplan, NJIT Transfer Student
Lessons Learned for Future Planning & Implementation

- Transfer Students Want to Be "Seen"/Recognized
- Attitude Matters - Smile! Be Friendly! Ask How You Can Help
- Event Variety
- FREE Food + Prizes (School Paraphernalia)
Lessons Learned for Future Planning & Implementation (Cont.)

- Start Small & Partner with Other Departments
- Enhance Event Visibility, Marketing & Student Outreach
- Intentional Event Planning - Incorporate Student Feedback
- Introduce Students to Each Other & Staff/Faculty
- Incentivize Survey Completion to Increase Completion
We Still Celebrated!

- Co-Partnered with Office of Student Life
- Virtual & In-Person* Events
- Increased Marketing
- Highlighted Academic & Support Resources
- More Academic Department Chats

*For the health and safety of the NJIT community, in person events adhered to the NJIT Pandemic Recovery Plan.
**Event Descriptions**

**Tuesday 10/20**

**Transfer Tip & Treat**
Share tips for navigating NJIT with new transfer students who will join the Transfer Orientation Program this year. Edible treats and NJIT swag/pouches will be provided.

**Wednesday 10/21**

**TLC Academic Mentoring for Transfers**
Stop by the TLC Virtually Academic Mentoring for Transfer Students to learn more about relating to the learning environment. They will also discuss how to get about seeking virtual tutoring, and time management tips to help you achieve academic success at NJIT.

**Welcome to NJIT: Get to know your Dean of Students Office**
Stop by to get to know your DO office and the services provided. Staff members and student leaders are knowledgeable and eager to help you with your transfer to NJIT.

**Getting to Know Physics**
Stop by Dr. Gendron’s virtual meeting room to learn information about the Physics Department and the Physics major.

**Friday 10/23**

**Teet Breakers Virtual Game Show**
Let’s close out NTSW 2020 with Teet Breakers, a fun and interactive virtual game show, and another chance to win prizes! Play on any laptop, tablet, or mobile device; just download the Zoom app. There’s no need to miss out on seeing friends during the quarantine any more. Once you log in, you are everyone else’s trivia playing in a solo group chat.

**NEW FEATURES**

- **Signature Kickoff & Closing Events**
- **Use Survey for Double Data Collection: NTSW & Overall Transfer Student Experience**

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**NATIONAL TRANSFER STUDENT WEEK OCT 19-23, 2020**

**NJIT TRANSFER CHAMPIONS**

- Paul Barisano, Student Financial Aid Services
- Sasha Corrach, Hillier College of Architecture and Design
- Faneza Hoosain-Alliy, Department of Mechanical & Industrial Engineering
- Jasmine Howard, Office of Academic Advising
- National Institute for the Study of Transfer Students | University of North Georgia

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**NEW FEATURES**
NATIONAL TRANSFER STUDENT WEEK

OCTOBER 18-22, 2021

Check out the NISTS Website in the Spring for This Year's Theme

https://www.nists.org/national-transfer-student-week
What is one action you can take for NTSW 2021 that can increase transfer student connections at your school? Which department and/or individual can help you?

Your Turn: Unmute Yourself or Type in the Chat
Questions + Answers

Unmute Your Mic or Type in the Chat
Thank You & Session Evaluation

Let's Have Fun Celebrating Our Transfer Students & Transfer Champions!!

Please complete the Session Evaluation
Let's Connect & Exchange Ideas

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