

NISTS 2021

NOT-SO-SECRET TRANSFER AGENTS FEBRUARY 23-25, 2021 | VIRTUAL CONFERENCE

The following presentation was given at the 19th Annual Conference for the National Institute for the Study of Transfer Students. In some cases, photos have been removed to avoid possible copyright infringement. Please cite responsibly and direct questions to the original presenter(s).

Educational Session

Celebrating National Transfer Student Week: Lessons Learned for Transfer Student Engagement

Transition Programs and Services, Partnerships and Collaboration

Have you heard about National Transfer Student Week? Were you interested in participating but did not know where to start? In this session, the presenter will share the planning, implementation, and follow-up journey of a 4-year university that celebrated National Transfer Student Week for the first time with over 15 events. Join a transparent discussion about why it would have helped to heed the advice to “start small” the first year and what improved in year two.

Jasmine Howard, *Transfer Coordinator, Office of Academic Advising*

New Jersey Institute of Technology

Celebrating National Transfer Student Week: Lessons Learned for Transfer Student Engagement

Jasmine E. Howard, M.S.Ed.

Transfer Coordinator, Office of Academic Advising
New Jersey Institute of Technology (NJIT)

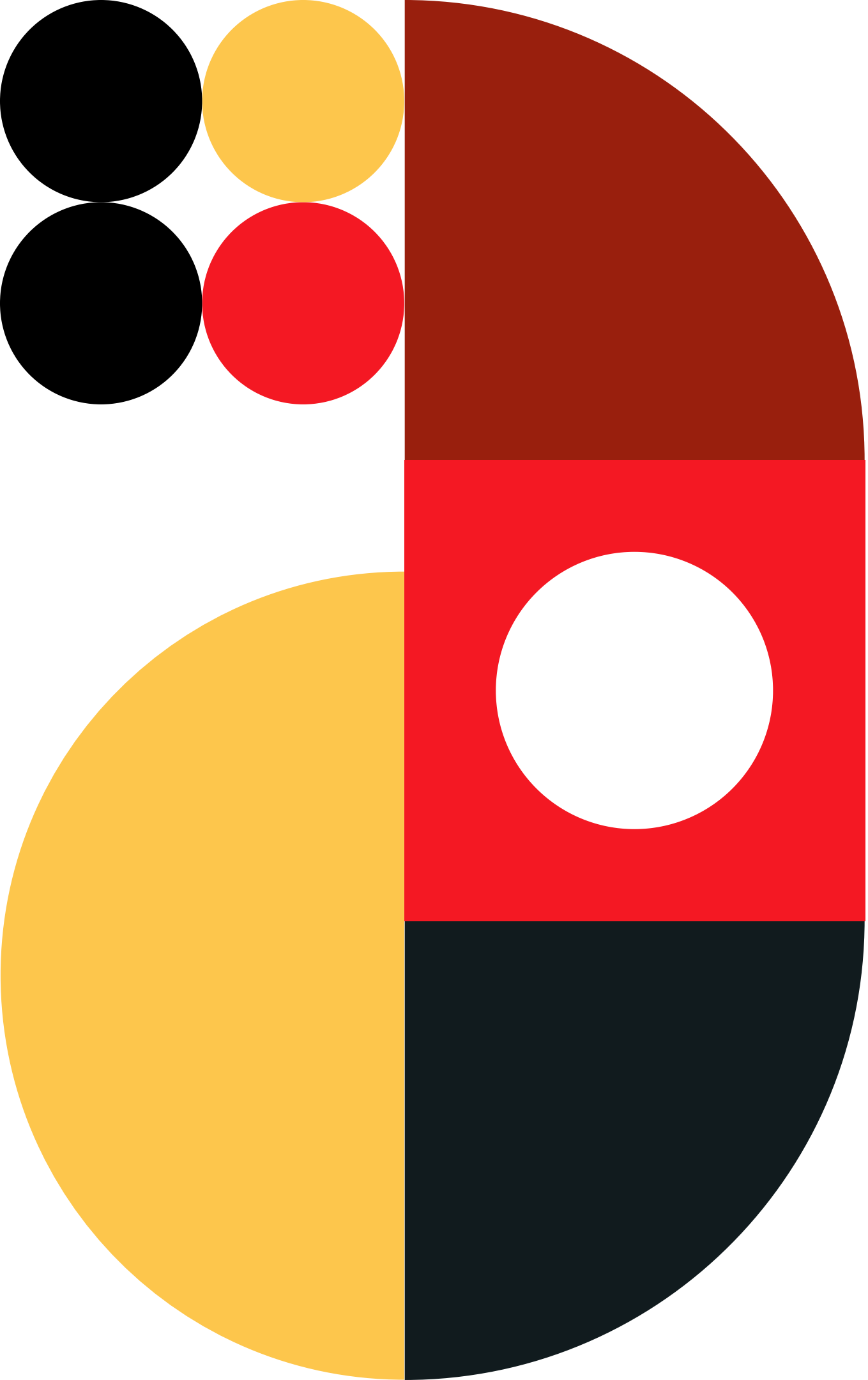
#NISTS2021

Welcome



- Thank You for joining this session!
- Office of Academic Advising (OAA)
Department at NJIT

Questions or Comments: Chat or Unmute Mic

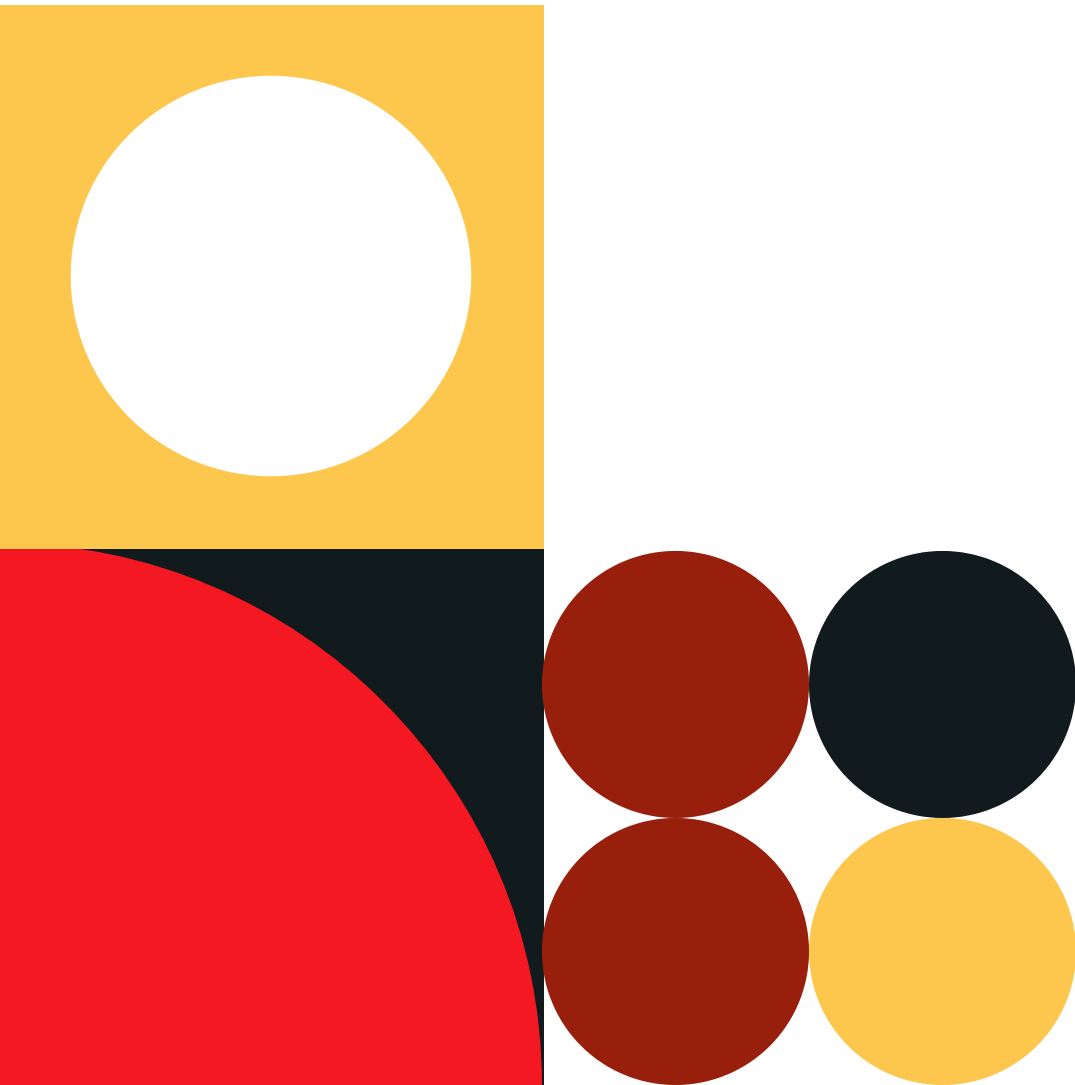


Presentation Focus

- Discuss the **importance** of the National Transfer Student Week (NTSW) celebration
- How it can be **implemented**
and
- Why it can **serve as a catalyst** for transfer student engagement

Session Overview

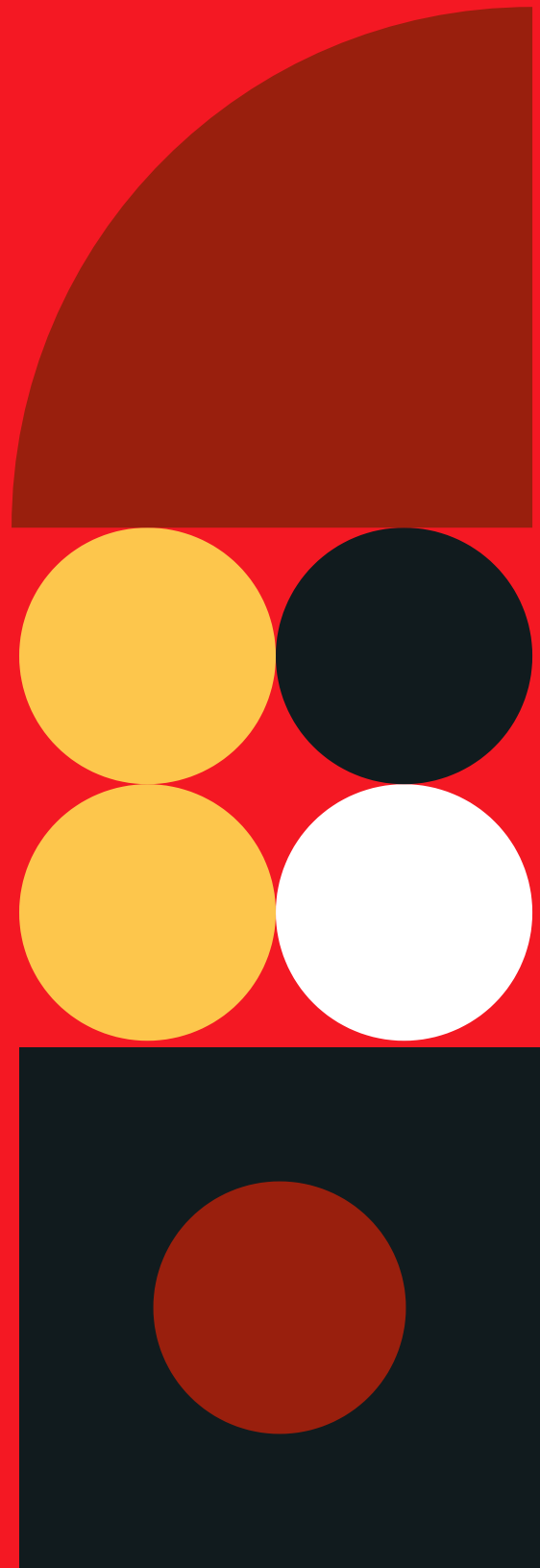
- 01 What is National Transfer Student Week (NTSW)?
- 02 Importance - Why This? Why Now?
- 03 First Timer's Experience
- 04 Lessons Learned for Future Planning & Implementation
- 05 Take Action - Next Steps for NTSW 2021
- 06 Questions + Answers



What is National Transfer Student Week?



Your Turn: Unmute Yourself or Type in the Chat

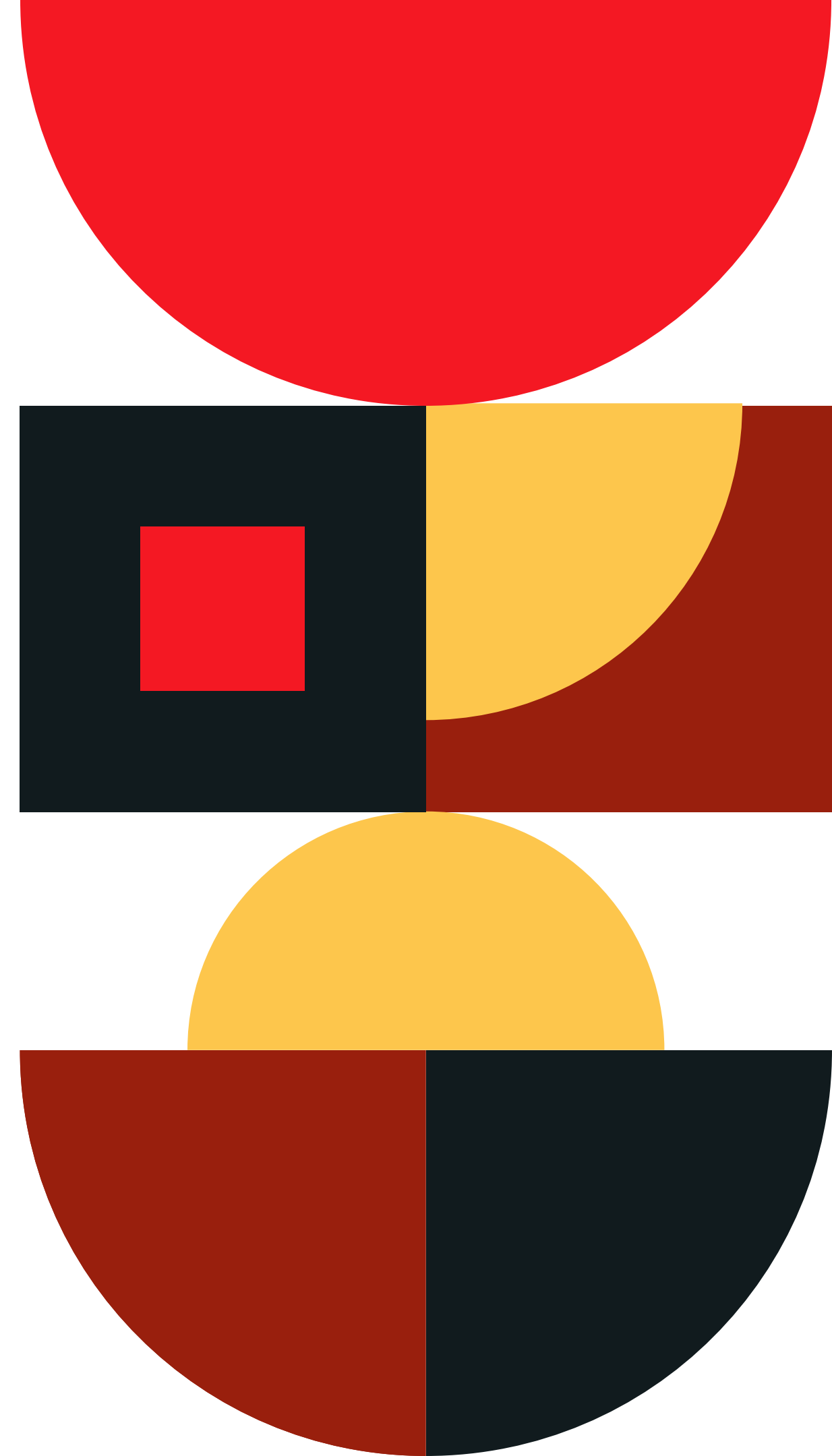


National Transfer Student Week (NTSW)

"NISTS organizes National Transfer Student Week to celebrate transfer students and the professionals who support them on their journeys."

— National Institute for the Study of Transfer Students (NISTS)
<https://www.nists.org/national-transfer-student-week>

***** When: Third Week of October Annually *****



Importance: Why This? Why Now?



- Increased Transfer Student Enrollment
- Prioritize Transfer Student Campus Connections/
Finding a Sense of Belonging
- Mutually Beneficial for
Students and
College/University



First Timer's Experience: NTSW 2019 @ NJIT

Planning

- We WILL Celebrate This Year
- Student Appreciation Week Model
- OAA* Host Daily Events
- Broad Events & Donations Ask - Campus Partners

Implementation

- Highlander Hub Events Form
- Events Calendar
- Communication
- In-Person and Online Events

*FUN FACT: Department name changed from the Advising Success Center (ASC) to the Office of Academic Advising (OAA) days before the NTSW 2019 events began

NATIONAL TRANSFER STUDENT WEEK 2019

Monday 10/21

Enter Raffle for a chance to WIN a prize!

Sponsored by Chemical & Materials Engineering

10:00am - 3:00pm
Tiernan Hall 150

Advising Success Center National Transfer Student Week Welcome

11:30am - 1:00pm
Campus Center Lobby

Transfer Check-In!

Sponsored by History & LTC Program
2:00pm - 4:00pm
Cullimore 331

Tuesday 10/22

The Office of the Dean of Students Connects with Transfer Students

10am - 11am
Campus Center 255

Transfer Check-In!

Sponsored by History & LTC Program
2:00pm - 4:00pm
Cullimore 331

Transfer Talk: What Can NJIT do for You?

Sponsored by Advising Success Center (ASC)
4:30pm - 5:30pm
Campus Center Ballroom B

Wednesday 10/23

The Office of the Dean of Students Connects with Transfer Students

11:00am - 12:00pm Campus Center 255

Transfer Check In!

Sponsored by History & LTC Program
2:00pm - 4:00pm
Cullimore 331

Transfer Gallery: Swag Swap

Sponsored by Advising Success Center (ASC)
2:30pm - 3:30pm
Campus Center Lobby

Thursday 10/24

Coffee and Conversation with Public Safety

8:00am - 12:00pm
154 Summit St. - Dept of Public Safety

Commuter Connection Table: Apple Cider & Apple Cider Donuts

10:00am - 11:00am
Campus Center Lobby

Chemistry & Environmental Science Transfer Week Celebration

11:30am - 2:30pm
Outside of Tiernan Hall 151

Sip & Mingle:

MIE Welcomes Transfers
12:00pm - 2:00pm
MIE Office- ME Bldg 2nd Fl

The Transfer Student's Guide to Finding an Internship

Sponsored by Career Development Services
12:00pm - 1:00pm
CKB 124

Learn about Volunteer & Job Opportunities at the Center for Pre-College Programs!

1:30pm - 3:00pm
Campbell Hall 4th Fl Conf Rm

Transfer Check-In!
Sponsored by History & LTC Program

2:00pm - 4:00pm
Cullimore 331

BYOC: (Bring your own Controller) NJIT Transfers Super Smash Competition

Sponsored by YWCC
2:30 pm - 5pm
GITC 3700

Transfer Tip & Treat
Sponsored by Advising Success Center

3:30pm - 5:30pm
Campus Center Lobby

All Week:

NJIT Trivia Instagram Contest sponsored by ASC

#TransferStudentWeek



njit_ASC

Friday 10/25

Advising Success Center National Transfer Student Week Closing

11:30 am - 1:00pm
Campus Center Lobby

Chemistry & Environmental Science Transfer Week Celebration

11:30am - 2:30pm
Outside of Tiernan Hall 151

The Learning Center (TLC) Welcomes Transfer Students

12:00pm - 1:00pm
CKB G22



TIP:
START
small :-)

Academic advisement - helpful to check-in each semester & knowledge of the field

Academics

Tell other schools that Analytical & Physics is required.

Highlight tutoring + study groups, host workshops on best practices first 2 weeks

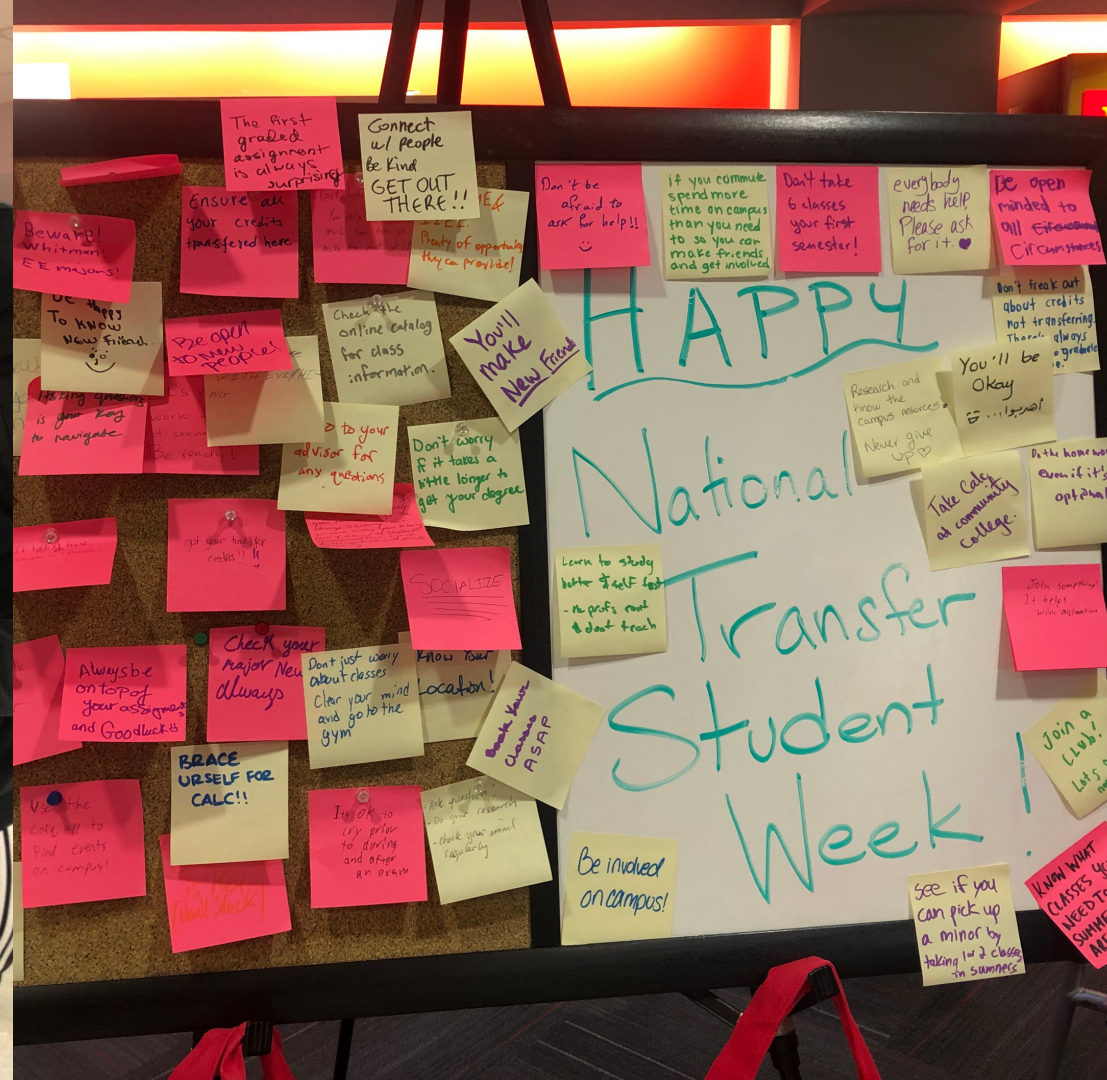
Tours of NJIT (Prior to taking classes)

Improved communication with professors @ NJIT & community colleges - make sure there's consistency in concepts taught & level of rigor

Clarity - if Registrar confirms class is equivalent it should be accepted by the academic department to satisfy the degree requirement(s)

Chart/contact page/map - who to go to/ask for

Directory of Community College Student Reps



Social

ENDGAME THIS SEMESTER!!!

Talk to more food outlets for events. + give Taco Bell a fryer!!!

Peer mentorships between transfers and well-versed (student life) students

Model UN

Transfer Club

Tau Sigma - Transfer Honor Society

Taco Bell Express needs a fryer

Highlander Hub
↑ distinction between free snacks & free meals (food)
Ask clubs to fix continuous event listings



NATIONAL TRANSFER STUDENT WEEK 2019 AT NJIT



The National Institute for the Study of Transfer Students (NISTS) organizes National Transfer Student Week to celebrate transfer students and the professionals who support them on their journey.

19

EVENTS HELD FOR NJIT TRANSFER STUDENTS OVER FIVE DAYS

300

STUDENTS PARTICIPATED IN THE EVENTS

- Office of Academic Advising
- Chemical and Materials Engineering
- History and LTC Program
- Office of the Dean of Students
- Ying Wu College of Computing
- Student Life & Off-Campus Association
- New Student Orientation
- Gourmet Dining
- Athletics

18

Department Sponsored Events and Donations

- Chemistry and Environmental Science
- Career Development Services
- The Learning Center
- Mechanical and Industrial Engineering
- NJIT Department of Public Safety
- Center for Pre-College Programs
- Alumni Relations
- Vice Provost Office for Undergraduate Studies
- Office of University Admissions



528

Instagram Likes



476

Instagram Comments

Student & Sponsor Survey Feedback

2019 Highlights

- Student Involvement
- Free NJIT Swag was greatly appreciated
- There was a lot of event variety
- Events were thoughtful, purposeful, and positive
- Staff was very friendly and nice
- A lot of free food!

2020 Goals

- Improve Visibility and Student Reach
- Increase Event Advertisement
- Avoid Overlapping Events & Have Overarching Events
- Organize a Scavenger Hunt or Sports Match
- Have Mix and Mingle Oriented Events

Electronic
Feedback
Survey -
Students &
Sponsors

Fun Fact:
Infographic
Created by
an NJIT
Transfer
Student

Lessons Learned for Future Planning & Implementation

- Transfer Students Want to Be "Seen"/Recognized
- Attitude Matters - Smile! Be Friendly! Ask How You Can Help
- Event Variety
- FREE Food + Prizes (School Paraphernalia)

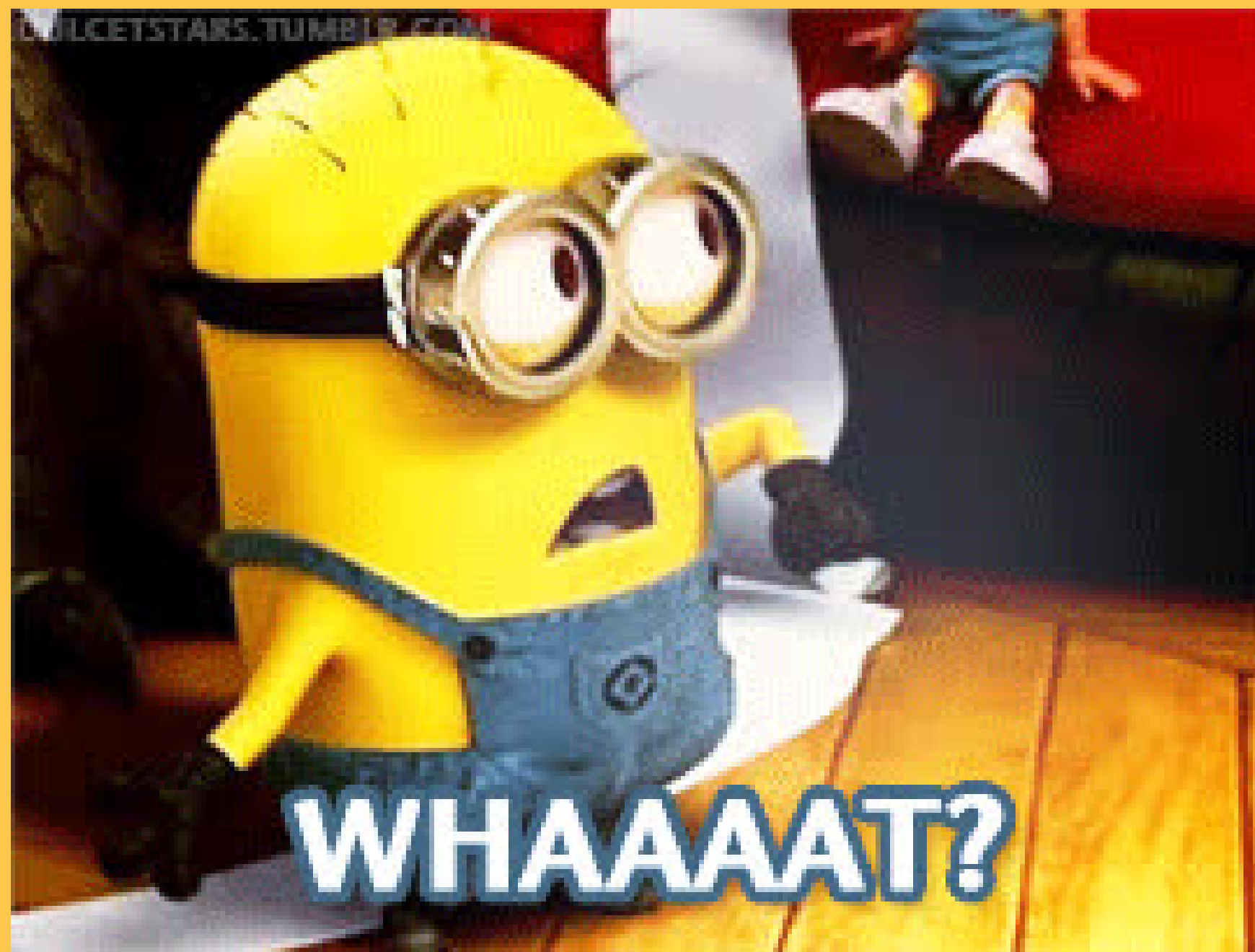


Lessons Learned for Future Planning & Implementation (Cont.)

- Start Small & Partner with Other Departments
- Enhance Event Visibility, Marketing & Student Outreach
- Intentional Event Planning - Incorporate Student Feedback
- Introduce Students to Each Other & Staff/Faculty
- Incentivize Survey Completion to Increase Completion



2020



NATIONAL TRANSFER STUDENT WEEK 2020

Monday 10/19

NJIT Trivia Instagram

Contest

sponsored by Office of
Academic Advising

Daily

Instagram

CME Welcome to NJIT

Fall 2020

sponsored by Chemical and
Materials Engineering

9:00AM-3:00PM

Tiernan Hall150

**NTSW Kickoff with
Giveaways and Raffles**

sponsored by Office of Student Life

12:00PM-2:00PM

Campus Center Lobby

**Unleash Your Creativity
Through Theatre and
Music at NJIT!**

sponsored by Theatre Arts and
Technology

3:30PM-4:30PM

Zoom link

Tuesday 10/20

NJIT Trivia Instagram

Contest

sponsored by Office of
Academic Advising

Daily

Instagram

CME Welcome to NJIT

Fall 2020

sponsored by Chemical and
Materials Engineering

9:00AM-3:00PM

Tiernan Hall150

**Transfer Student's Guide
to Finding Internships**

sponsored by Career Development
Services

12:00PM-1:00PM

Webex Link

Transfer Tip & Treat

sponsored by Office of Academic
Advising

4:00PM-6:00PM

Kupfrian 201

Wednesday 10/21

NJIT Trivia Instagram

Contest

sponsored by Office of
Academic Advising

Daily

Instagram

CME Welcome to NJIT

Fall 2020

sponsored by Chemical and
Materials Engineering

9:00AM-3:00PM

Tiernan Hall 150

**TLC Academic Mentoring
for Transfers**

sponsored by The Learning Center

10:00 AM-3:00PM

Webex Link

**Welcome to NJIT: Get to know
your Dean of Students Office**

sponsored by Dean of Students

10:30AM-2:00PM

Campus Center 225

Getting to Know Physics

sponsored by Physics

1:00PM-4:00PM

Webex Link

Transfer Student Check In

- For HISTORY, LTC, and

Legal Studies!

sponsored by Federated

Department of History

2:30PM- 5:00PM

Webex Link OR 973-596-3284

All Week Event:

NJIT Trivia Instagram Contest

sponsored by OAA



njit_oaa

ECE Chat and Connect

sponsored by Electrical and
Computer Engineering

2:00PM- 3:00PM

Webex Link

Biology Transfer

Discussion - Open Forum

sponsored by Biological Sciences

2:30PM- 3:30PM

Webex Link

Making the Most of Your

MTSM Experience

Sponsored by Martin Tuchman
School of Management (MTSM)

3:30PM- 4:30PM

Webex Link

Hidden @ Home:

Interactive Scavenger Hunt

sponsored by Ying Wu College of
Computing (YWCC)

3:30PM- 4:30PM

Webex Link



NATIONAL TRANSFER STUDENT WEEK
OCTOBER 19-23, 2020

Thursday 10/22

NJIT Trivia Instagram

Contest

Daily

Instagram

CME Welcome to NJIT

Fall 2020

9:00AM-3:00PM

Tiernan Hall150

EOP Transfers

Welcome to NJIT

sponsored by Educational Opportunity
Program

10:00AM-12:00PM

Campbell Hall

**The Transfer Student's Guide
to Finding an Internship**

sponsored by Career Development
Services

4:00PM- 5:00PM

Webex Link

**TLC Academic Mentoring for
Transfers**

sponsored by The Learning Center

10:00AM-3:00PM

Webex Link

Friday 10/23

NJIT Trivia Instagram

Contest

sponsored by Office of
Academic Advising

Daily

Instagram

**Text Breakers Virtual
Game Show**

sponsored by Office of Student Life

12:00PM-1:00PM

Web Link

We Still Celebrated!

- Co-Partnered with Office of Student Life
- Virtual & In-Person* Events
- Increased Marketing
- Highlighted Academic & Support Resources
- More Academic Department Chats

*For the health and safety of the NJIT community, in person events adhered to the NJIT Pandemic Recovery Plan.

Event Descriptions

All Week Event:
NJIT Trivia Instagram Contest
sponsored by OAA



Multiple Day Events

NJIT Trivia Instagram Contest

Thank you for transferring to NJIT! Visit @njit_oaa throughout National Transfer Student Week (10/19 - 10/23) to test your knowledge of our Highlander Community. One prize will be awarded each day - good luck!

CME Welcome to NJIT Fall 2020

CME Transfer Students: Please stop by the CME Main office in 150 Tiernan Hall and pick up your CME Fall 2020 Welcome Bag! Looking forward to seeing you! The event runs Monday through Thursday from 9:00AM to 3:00PM. Social distancing is observed.

The Transfer Student's Guide to Finding an Internship

Learn about strategies to locate an internship and how Career Services can help you! The event runs on Tuesday and Thursday!

Monday 10/19

NTSW Kickoff with Giveaways and Raffles

New and continuing transfer students, stop by the Student Life table for snacks, giveaways and to "Stuff an Emoji"!

Unleash Your Creativity Through Theatre and Music at NJIT!

Learn about campus opportunities in Theatre and Music and PARTICIPATE IN an Interactive Improv Workshop hosted by Theatre Arts and Technology at NJIT!

Tuesday 10/20

Transfer Tip & Treat

Share tips for navigating NJIT with new transfer students who will join the Highlander Community in 2021. Edible treats and NJIT swag/goodies will be provided!

Wednesday 10/21

TLC Academic Mentoring for Transfers

Stop into the TLC Virtual Academic Mentoring for Transfer Students to learn more about adapting to online learning and online test taking, how to go about seeking virtual tutoring, and time management. We want to help you achieve academic success at NJIT!

Welcome to NJIT: Get to know your Dean of Students Office

Stop by to get to know your DOS office and the services provided. Grab some goodies and giveaways to help with your transfer to NJIT!

Getting to Know Physics

Stop in Dr. Andrew Gerrard's virtual meeting room to learn information about the Physics Department and Physics Majors!

ECE Chat and Connect

Chat and connect with the Electrical and Computer Engineering (ECE) advisors and the peer transfer students on Webex!

Transfer Student Check In - For HISTORY, LTC, and Legal Studies!

Join this one-on-one time for transfer students to meet with their academic advisor, via phone or Webex, to discuss anything at all! This event is for HIST majors/minors, LTC majors, Legal Studies minors, or other transfer students with an interest in any of these programs.

Biology Transfer Discussion - Open Forum

Biology transfer students, join this open forum to discuss issues, ask questions, and provide feedback about your transition!

Making the Most of Your MTSM Experience

Please join us for a panel discussion on the topic of making the most of your experience as an MTSM transfer student!

Hidden @ Home: Interactive Scavenger Hunt

Tap into your inner Sherlock Holmes to virtually compete with fellow Highlanders in our interactive scavenger hunt!

Thursday 10/22

EOP Transfers Welcome to NJIT

Stop by the EOP table outside of Campbell Hall as we welcome new students who transferred from other EOP programs!

TLC Academic Mentoring for Transfers

Stop into the TLC Virtual Academic Mentoring for Transfer Students to learn more about adapting to online learning and online test taking, how to go about seeking virtual tutoring, and time management. We want to help you achieve academic success at NJIT!

Friday 10/23

Text Breakers Virtual Game Show

Let's close out NTSW 2020 with Text Breakers, a fun and interactive virtual game show, and another chance to win prizes! "Play on any laptop, tablet, or mobile device, just download the Zoom app. There's no need to miss out on seeing friends during the quarantine any more. Once you log in, you'll see everyone else who's playing in a video group chat."

NATIONAL TRANSFER STUDENT WEEK OCT 19-23, 2020

Thriving Through TRANSFER

#TRANSFERSTUDENTWEEK

NJIT TRANSFER CHAMPIONS*

Paul Barisano
Student Financial Aid Services

David Lubliner
School of Applied Engineering
and Technology

Sasha Corchado
Hillier College of Architecture
and Design

Luis Medina
Residence Hall Association

Faneza Hoossain-Ally
Department of Mechanical &
Industrial Engineering

Ji Meng Loh
Department of Mathematical
Sciences

Jasmine Howard
Office of Academic Advising

Shannon Nammour
Ying Wu College of Computing

Nicole Lesko
Office of Academic Advising



* Recognized by NJIT transfer students as being especially helpful during and/or after their transfer to the university



National Institute for the Study of Transfer Students | University of North Georgia
82 College Circle, Dahlonega, Georgia 30597 | www.nists.org | nists@ung.edu

- Signature Kickoff & Closing Events
- Use Survey for Double Data Collection: NTSW & Overall Transfer Student Experience



NEW FEATURES



NATIONAL TRANSFER STUDENT WEEK

OCTOBER 18-22, 2021

Check out the NISTS Website in the Spring
for This Year's Theme

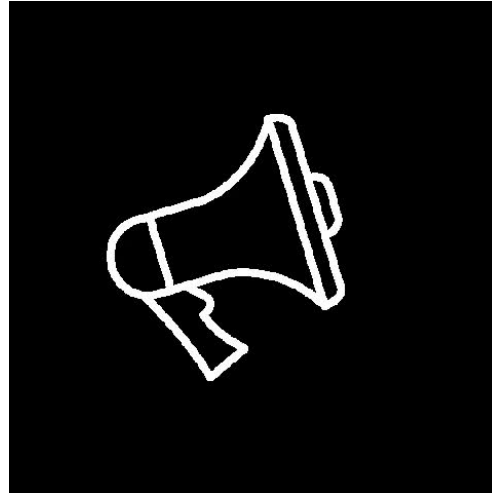
[https://www.nists.org/national-transfer-
student-week](https://www.nists.org/national-transfer-student-week)

Take Action - NTSW 2021

What is one action you can take for NTSW 2021 that can increase transfer student connections at your school?
Which department and/or individual can help you?

Your Turn: Unmute Yourself or Type in the Chat

Questions + Answers

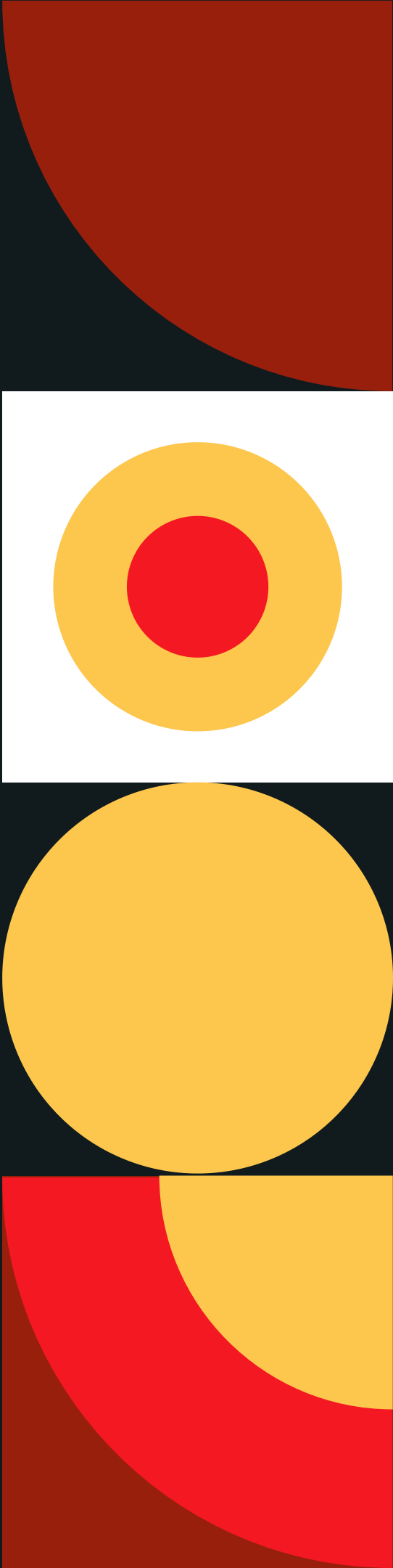


Unmute Your Mic or
Type in the Chat

Thank You & Session Evaluation

**Let's Have Fun Celebrating Our
Transfer Students &
Transfer Champions!!**

 Please complete the Session Evaluation



Let's Connect & Exchange Ideas



Jasmine E. Howard, M.S.Ed.

Transfer Coordinator

Office of Academic Advising

New Jersey Institute of Technology (NJIT)

E: jehoward@njit.edu

P: 973-596-5508

LinkedIn: <https://www.linkedin.com/in/jasminehulin>