Facilitated Discussion

Taking Advising Out of the Office: Mutually Beneficial Programming and Partnerships
Partnerships and Collaboration, Curricular Alignment and Degree Pathways

Transfer specific advising is not a luxury but a necessity that positively contributes to the transfer experience. This session will discuss the impact of supporting transfers through integrated advising within a Transfer Student Center, highlighting the versatile approaches UCSB advisors have developed to access and engage students. Participants will learn strategies to expand the touch-points and support services beyond the standard one-on-one advising along with establishing strong partnership to expand the reach of transfer support.

Kari Weber, Student Activities Coordinator
Malaphone Phommasa, Director, Academic Success Initiatives
Jami Chavez, Academic Advisor
Maggie Cazares, Academic Advisor
Sarah Ocampo, Academic Advisor

University of California Santa Barbara
Taking Advising Out of the Office:

Mutually Beneficial Programming and Partnerships

Kari Weber, Student Activities Coordinator
Transfer Student Center
kjw@ucsb.edu

Malaphone Phommasa, Director, Academic Success Initiatives
Office of Undergraduate Education
mphommasa@ucsb.edu

Jami Chavez, Academic Advisor
College of Letters & Science
jchavez@ltsc.ucsb.edu

Sarah Ocampo, Academic Advisor
College of Letters & Science
socampo@ltsc.ucsb.edu

Maggie Cazares, Academic Advisor
College of Letters & Science
mcazares@ucsb.edu
Agenda

- Who do you serve?
- Transfer students at UCSB
- UCSB Transfer Student Center
- Academic Advising for transfers
- Advising out of the office
- Brainstorm session
- Questions
A few questions for you...

Let’s get a feel for who is in this session with a brief Mentimeter based poll. Please go to menti.com enter code: 7809884

Question 1.
What transfer advising options are available at your institution?

Question 2.
Who does your unit serve?
Transfer Students at UCSB

Undergraduate Students UCSB: 23,196

- Non-Transfers (18,120) 79.0%
- Transfers (5,076) 21.0%

Transfers: Undergraduate Colleges

- Letters & Science 97.8%
- Engineering 2.0%

*Orange slice represents 6 Transfers in College of Creative Studies
UCSB Transfer Student Center
Established: 2016

- 2014 UC Office of the President Transfer Action Team Report
  - 33% transfer student enrollment across system and at each campus
  - Transfer Success Kit, including Transfer Centers
- UCSB Library renovation began in 2013
- Transfer student advocacy
Transfer-specific support and programming
Peer mentorship & community-building
Connections to campus resources
College of Letters & Science Academic Advising
College of Letters & Science Academic Advising

1. Main advising office
   a. Honors advising
   b. International Students

2. Pre-professional advising
   a. Pre-health advising
   b. Pre-law advising

3. Drop-ins at EOP, ONDAS Student Center

4. Transfer students at the TSC
Transfers Served at Transfer Student Center

In Academic year 2018-2019:

- 41% of transfer students visited the TSC
- Students visited TSC 1.7 times on average.
- 2,665 students visited TSC 8,499 individual visits
- Of those individual visits, 2,623 were for Academic Advising

In Academic Year 2019-2020:

- 38% of transfer students visited the TSC
- Students visited TSC 1.2 times on average.
- 2,003 students visited TSC 6,037 individual visits
- Of those individual visits, 2,359 were for Academic Advising
Transfer Timelines

- Program designed to create a plan for life after graduation while enrolled at UCSB
- Covers declaring majors, getting involved in research, taking graduate school exams and applying for graduate school
- Offered in partnership with Career Services
Pizza & Knowledge Series

- Program designed to introduce students to academic advisors and the services our office offers.
- Real life scenarios presented to audience of common advising questions.
- Usually offered in TSC during Summer and/or Fall quarters, as well as in ED 118 lecture (transfer success course).
- Uptick in advising traffic after P&K.
Cheese to Degree (Audits)

- Teach students how to use the academic tools provided by the college in order to create their own course schedules
- Students leave the presentation understanding their degree requirements and feeling confident in planning their future course schedules
As you see, pizza is a theme
*Double cut, Costco to be exact = affordable and easy

What are other enticement or motivation strategies have you used to boost attendance at workshops or events?
Making a Major Change?

- Winter quarter is often when students start realizing they may want/need to change direction.
- Career Services joins the conversation to discuss that most jobs are still viable and the importance of skill sets.
- Students leave the workshop feeling more assured that it’s ok to change direction.
Academic FYI Series (virtual)

- 3-part series designed for first quarter students (first year and transfer)
- Workshop topics selected to correspond with important dates during the quarter
- Alternating presenters so students could meet more advisors

ACADEMIC ADVISING FYI
Join us for a new 3-part series sponsored by the College of Letters and Science Advising team where we will provide tips, resources, and strategies for being successful at UCSB. Workshop topics were carefully selected to correspond with important dates during the quarter.

TUESDAY, OCTOBER 20TH
3:00-4:00 PM

WEEK 3: BACK TO THE BASICS
CONNECTING WITH RESOURCES
UTILIZING ALL GOLD HAS TO OFFER
EARLY QUARTER DEADLINES

WEEK 6: BEYOND THE BASICS
UNDERSTANDING REPEAT POLICIES
USING P/NP STRATEGICALLY
BUILDING YOUR SUPPORT TEAM

TUESDAY, NOVEMBER 10TH
3:00-4:00 PM

WEEK 9: AFTER THE BASICS, NOW WHAT?
MAJOR & MINOR SELECTION
GETTING INVOLVED WITH RESEARCH
END OF QUARTER WRAP-UP

Meeting ID: 817 6972 5055
Passcode: 544611
Brainstorm on how you might:

Build a partnership
or
Take your advising “out of the office”

Please add a short idea in the chat
Mutually Beneficial Partnerships

**Benefits to Advisors**
- Specialized advisors help to process nuance for transfers
- Larger events help avoid repeating similar advice during busy periods
- Follow-up advising sessions are more meaningful; students are empowered and ask more informed questions

**Benefits to TSC**
- Reach a wider audience of transfer students
- Events introduce new transfer students to the Center

**Benefits to Students**
- Consistency in advising relationship (similar to CC)
- Community-building opportunities
- Less wait time to see advisors
Thank you!
Questions?