#### **NISTS 2023**

#### BE A CONNECTOR FOR TRANSFER STUDENT SUCCESS

Virtual • February 1-3 | Portland, OR • February 22-24

The following presentation was given at the 21st Annual Conference for the National Institute for the Study of Transfer Students. Please cite responsibly and direct questions to the original presenter(s).

Educational Session

#### 2772 - Advising Students Before They're Your Student: The Advantage of Prospective Advising

Transition Programs and Supports, Partnerships and Collaboration

Explore a unique program for advising prospective students. Learn the benefits and advantages of having advisors specifically for transfer students before they've applied for Admission. Gain ideas of implementing a new resource for students that you can take back to your university that will help students know what credits they need and save your Admissions/Advising team's valuable time.

Jennifer Bruner, Academic Advisor II Kirk Petrash, Academic Advisor II James Simpson, Program Director 2 University of Houston

# Advising Students Before They're Your Student

The Advantage of Prospective Advising



Jennifer Bruner, Kirk Petrash, & James Simpson

# In the Room

Advisors?

Admissions?

Recruiters?



- Facilitate new ideas
- Identify hurdles
- Open discussion/
   brainstorming

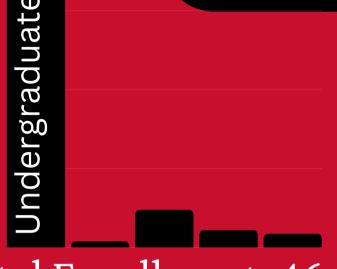
## Who We Are

### Transfer Advising Program

- What is TAP
- Our history
- What student populationswe service

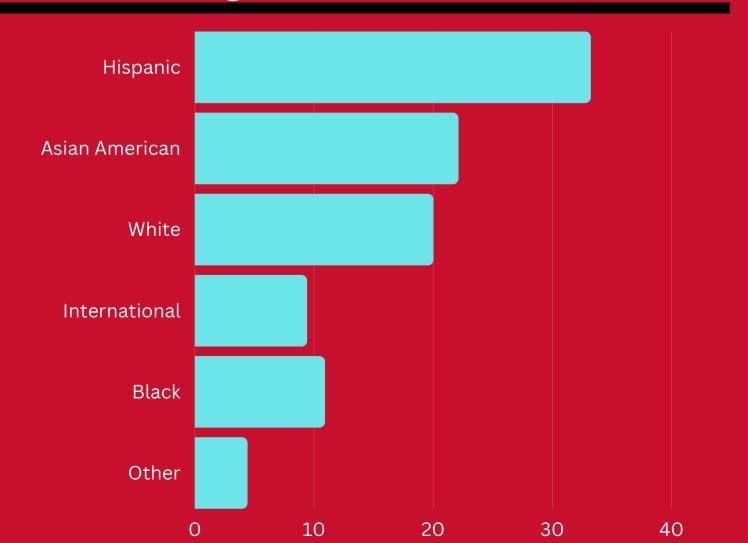


# UH by the Numbers

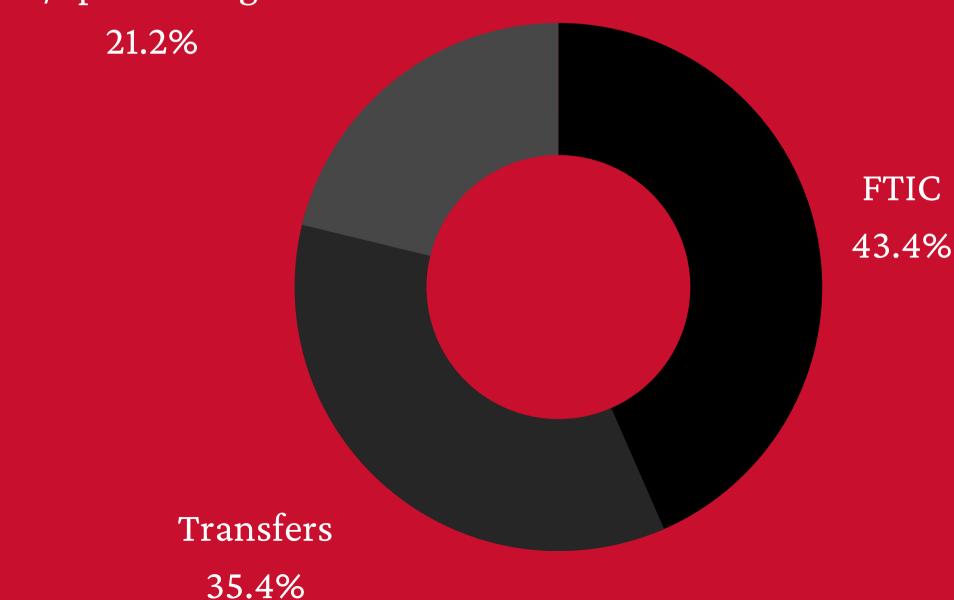


Total Enrollment: 46,690

Undergraduate: 37,282







### Student Enrollment by Country

1. India: 1,390

2. China: 752

3. Viet Nam: 389

4. Nigeria: 176

5. Mexico: 150

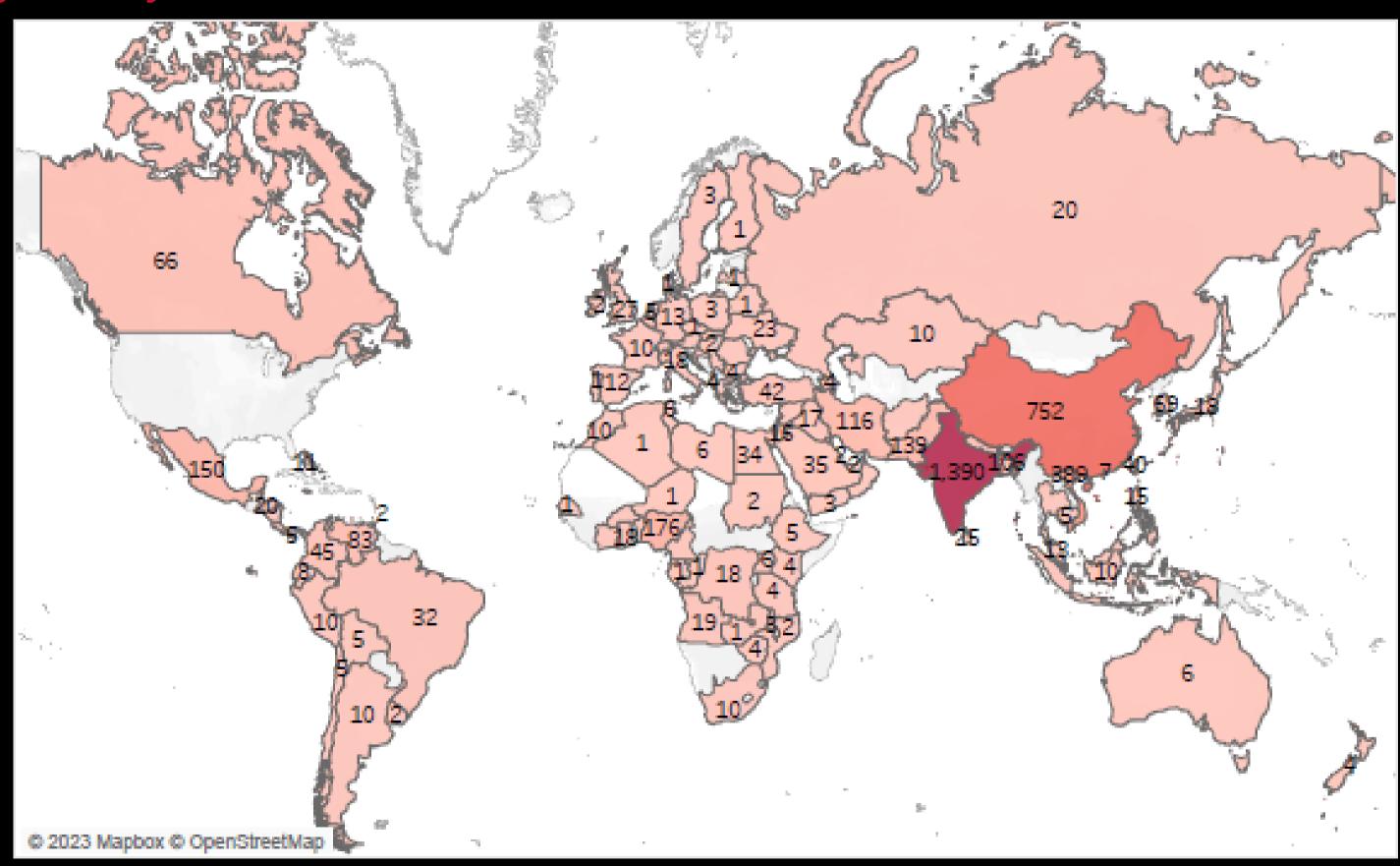
6. Pakistan: 139

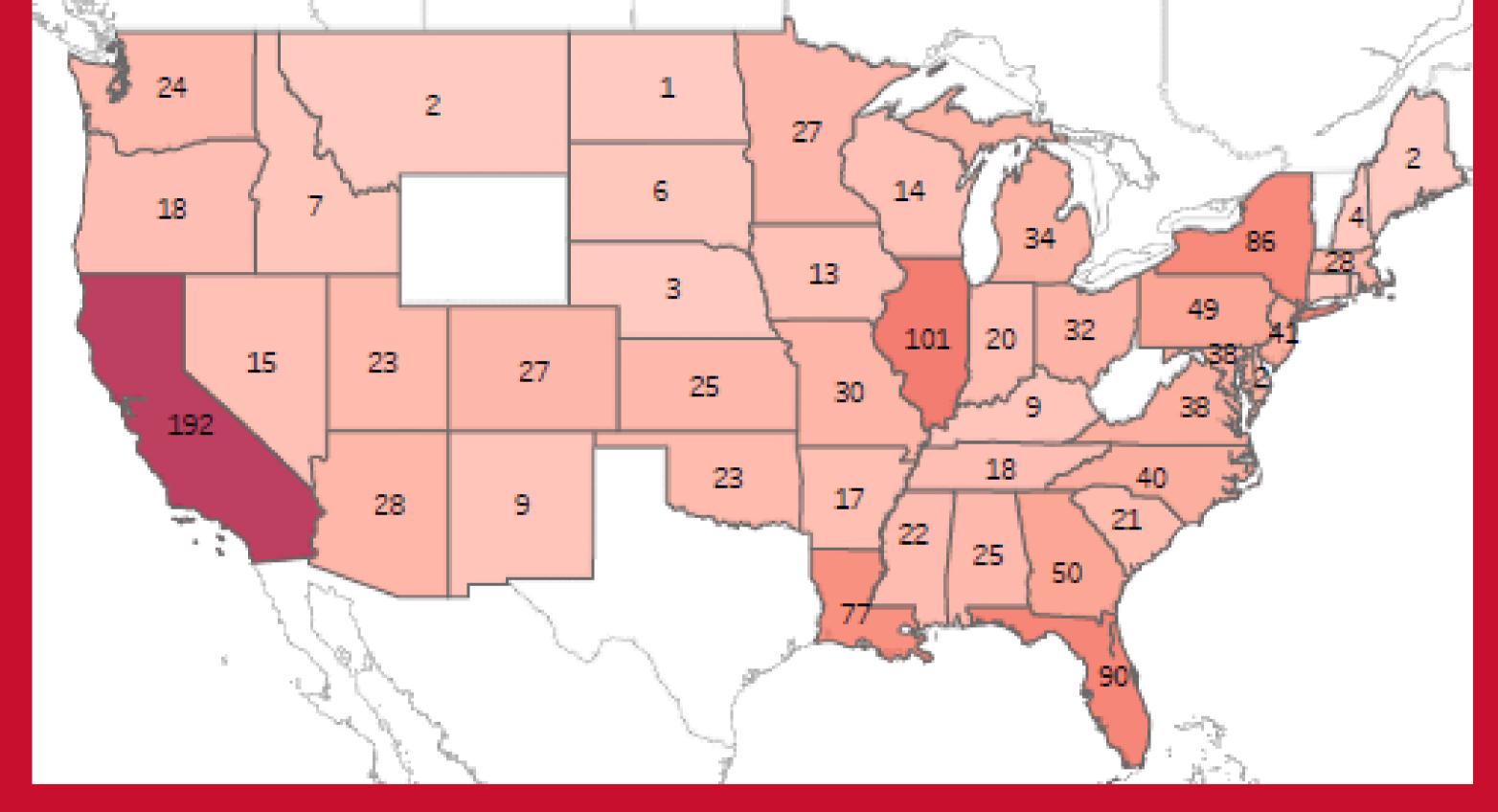
7. Iran: 116

8. Bangladesh: 106

9. Venezuela: 83

10. Republic of Korea: 69





# Student Enrollment by United States

1. California: 192

2. Illinois: 101

3. Florida: 90

4. New York: 86

5. Louisiana: 77

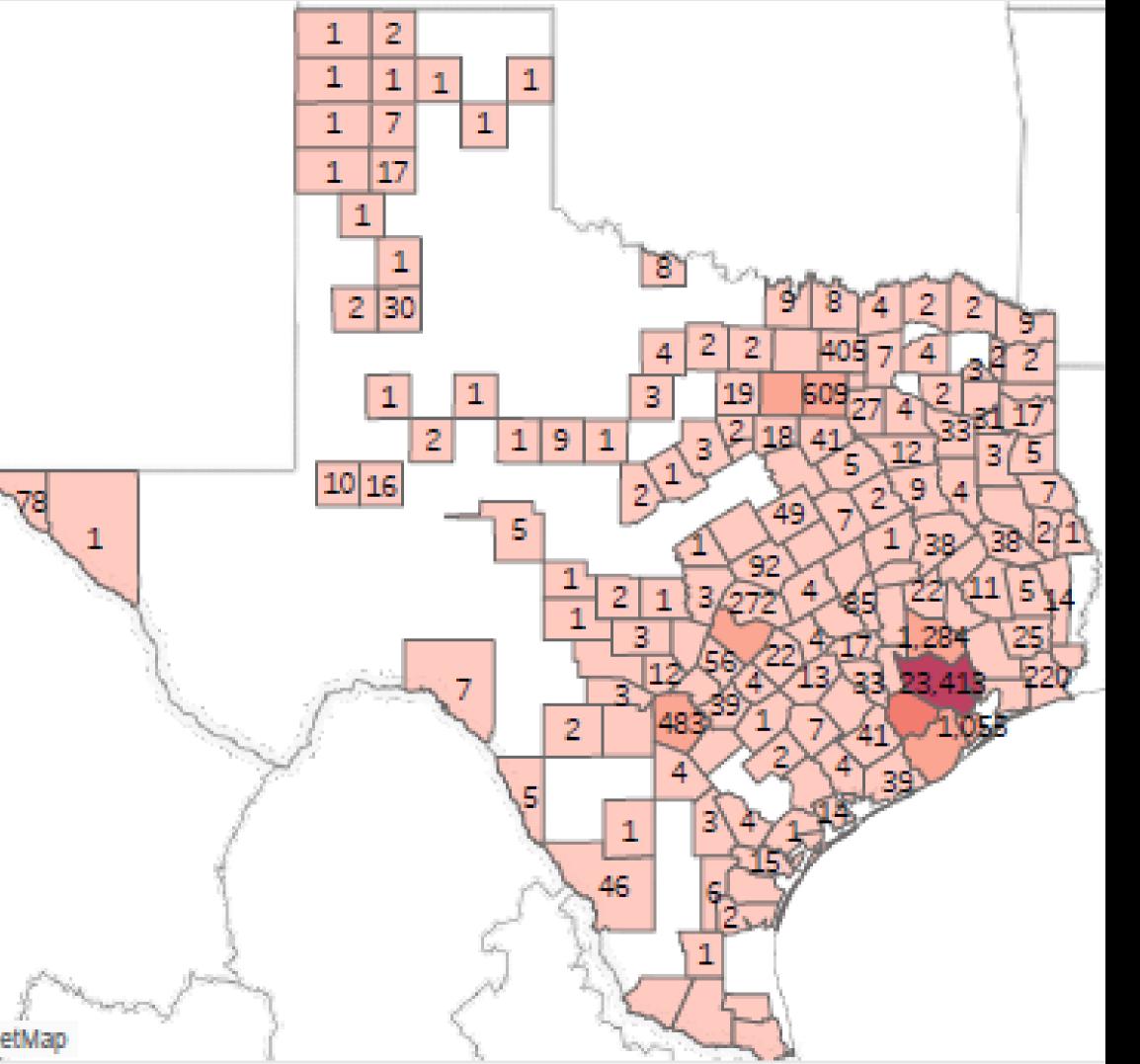
6. Georgia: 50

7. Pennsylvania: 49

8. New Jersey: 41

9. North Carolina: 40

10. Maryland 38



## Student Enrollment by Texas Cities

Houston area: 35,693

Dallas/Forth Worth area: 1,860

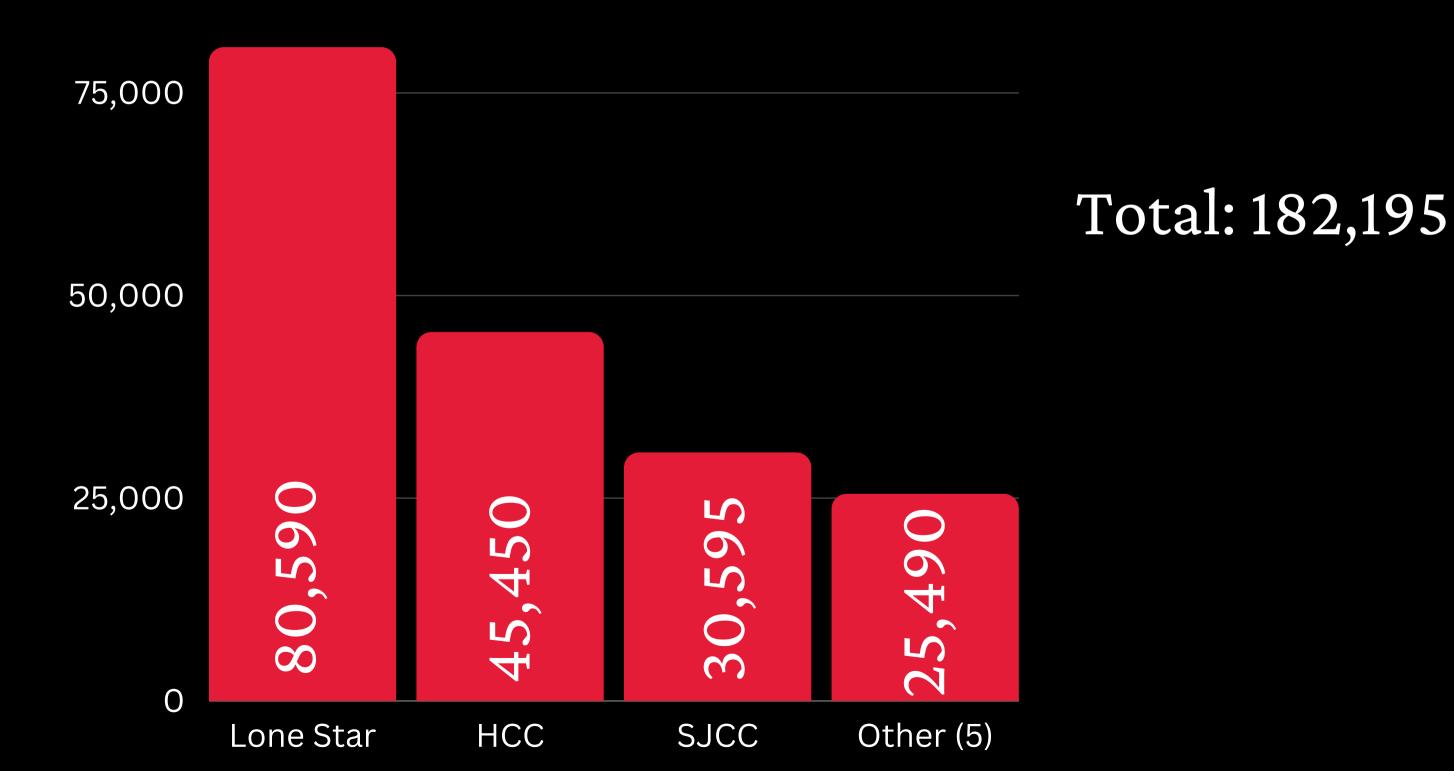
Austin area: 880

San Antonio area: 590



# Houston-Area Community College Population

100,000



- Admissions
- On-Campus major advisors
- Colleges
- Orientation Team

# Campus Partners



# Day-to-Day

- Unofficial transcript evaluation
- General GPA calculations
- Admission requirements
- Appointments/Walk-Ins/Emails & Phone calls

## Resources

- Transfer Equivalency Guides
- Academic Maps (degree plans)
- Texas Common Course Numbering
   System
- Transfer Credit Estimator
- Credit by Exam Brochure

#### UNIVERSITY of HOUSTON

Texas Common Course Numbering System (TCCNS)
Transfer Course Equivalencies: 2022-2023 UH Catalo

UH

**GOVT 2306** 

ENGI 2304

**TCCNS** 

**GOVT 2306** 

ENGL 2311

Hours

Writing in the Disciplines (3 hours)

#### Engineering Cullen College of Engineering

. CORE REQUIREMENTS (41-44 hours)\*

**Course Name** 

Texas Government

**Technical & Business Writing** 

	Communication (6 hours)				
	English Composition I	3	ENGL 1301	ENGL 1301	
Transfer	English Composition II	3	ENGL 1302	ENGL 1302	
	Mathematics (8 hours)				
	Calculus I	4	MATH 2413	MATH 2413	
	Calculus II	4	MATH 2414	MATH 2414	
	Life & Physical Sciences (6 hours)				
Guide	University Physics I	3	PHYS 2325 or 2425	PHYS 2325 or 2325/21251	
	University Physics II	3	PHYS 2326 or 2426	PHYS 2326 or 2326/21261	
	Creative Arts (3 hours)				
ddido	Choose one course from your current college's core approved list.				
	Language, Philosophy, & Culture (3 hours)				
	Choose one course from your current college's core approved list.				
	Social & Behavioral Sciences (3 hours) <sup>2</sup>				
	Choose one course from your current college's core approved list.				
	American History (6 Hours)				
	United States History I	3	HIST 1301	HIST 1301	
	United States History II	3	HIST 1302	HIST 1302	
	Government/Political Sciences (6 hours)				
	Federal Government	3	GOVT 2305	GOVT 2305	

Houston Community College, Lone Star College, and San Jacinto College ONLY:

## TAP Department by the Numbers

Overall Numbers: 2009-2023

Appointments: 43,010

Add. Info Requests: 297,612

Sucessful Transfers

8,418 (71% Graduation Rate)

Spring 2021-Spring 2023

Appointments: 5,329

Add. Info Requests: 24,251

Sucessful Transfers

1,964



11,867

Graduated

# Gathering Data Data

## University of Houston Transfer Advising Program

✓ SELECT A SERVICE

**Hobby School of Public Affairs** 

B.A. Public Policy and B.S. Public Policy

Read more

45 minutes

School of Art, School of Music, School of Th... Read more
30 minutes

College of Business

 $\bigcirc$ 

Accounting, Entrepreneurship, Finance, Man... Read more

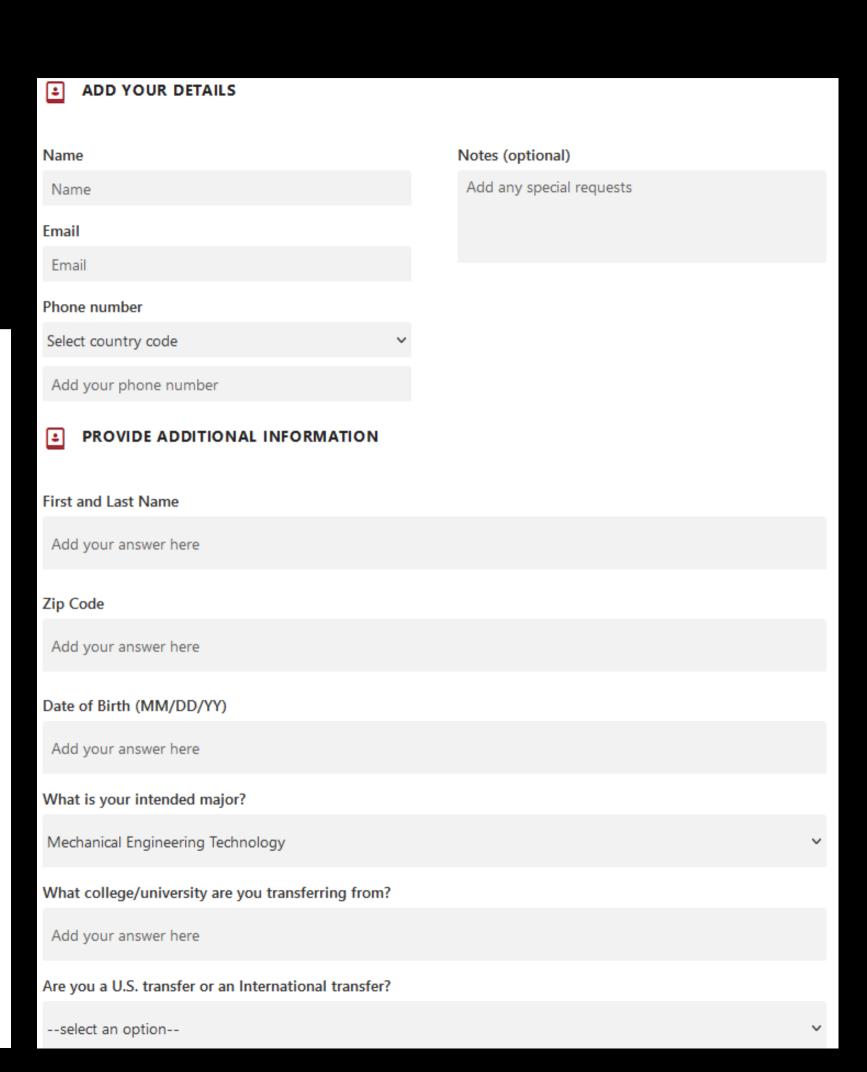
30 minutes

College of Education

College of Arts

Teaching and Learning, Health, Human Res... Read more

30 minutes



# Extracting Data



#### UNIVERSITY OF HOUSTON









Quick Search



#### Search



 $\simeq$ 

















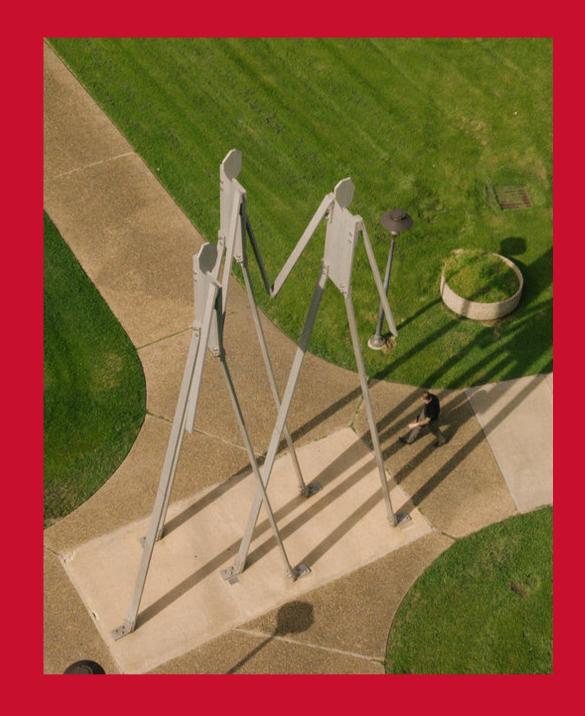






#### New Search

Saved Searches ▼					
Keywords (First Name, Last Name, E-mail, Student ID)? Type?					
Students	•				
Student Information First Name, Last Name, Student ID, Category, Tag, Gender, Race or Ethnicity, Student Lis					
Enrollment History Enrollment Terms					
Area of Study College/School, Degree, Concentration, Major					
Term Data Classification, Section Tag, Term GPA					
Performance Data GPA, Hours, Credits					
Course Data Course, Section, Status					



## Benefits

- Reduce "lost credits"
- Help set expectations
- Smooth transition from a community college/university
- Saves time for both admissions and major advisors

# Hurdles



- Funding
- Staffing
- Cooperation from various campus
   partners
- Implementing and building awareness

# Discussion

- Funding
- Overcoming budget restraints
- Ideas for gradual implementation

# Questions

What is your school's procedure on advising prospective students?

What resources are you current utilizing? What else do we need?

Are we currently meeting our student's needs? Let's define success.

Who are some campus partners that you could reach out to?

What are some small steps we can take back to our university?

## Contact Info

Jennifer Bruner: jmbruner@uh.edu

Kirk Petrash: kmpetrash@uh.edu

James Simpson: jksimpson@uh.edu



https://www.uh.edu/transfer-advising-program/ | 832.842.4632