

**NISTS 2023**

# BE A CONNECTOR FOR TRANSFER STUDENT SUCCESS

Virtual • February 1-3 | Portland, OR • February 22-24

The following presentation was given at the 21st Annual Conference for the National Institute for the Study of Transfer Students. Please cite responsibly and direct questions to the original presenter(s).

*Educational Partner/Sponsor Session*

## **2867b - Connections Between Prior Learning and Purdue University Global Programs**

*Credits and Degree Pathways, Leadership and Strategic Planning*

Purdue University Global is committed to removing barriers that can prevent adults from completing their degree. Our online programs are designed to allow for maximum flexibility, allowing students to transfer up to 75% of their credits into most programs. This session will provide users an overview of Purdue University Global and the processes that are in place to create pathways that allow our transfer students to reach their goals as quickly as possible.

**Tricia Berry**, *Associate Dean*

**Allegra Fowler**, *Executive Director of the Center for Prior Learning Recognition*

Purdue University Global

# Connections Between Prior Learning and Purdue University Global Programs



# Meet Today's Presenters



**Allegra Fowler**

Executive Director, Center for  
Prior Learning Recognition  
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**Dr. Tricia Berry**

Associate Dean  
School of Health Sciences  
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# *Students and Student Experience*

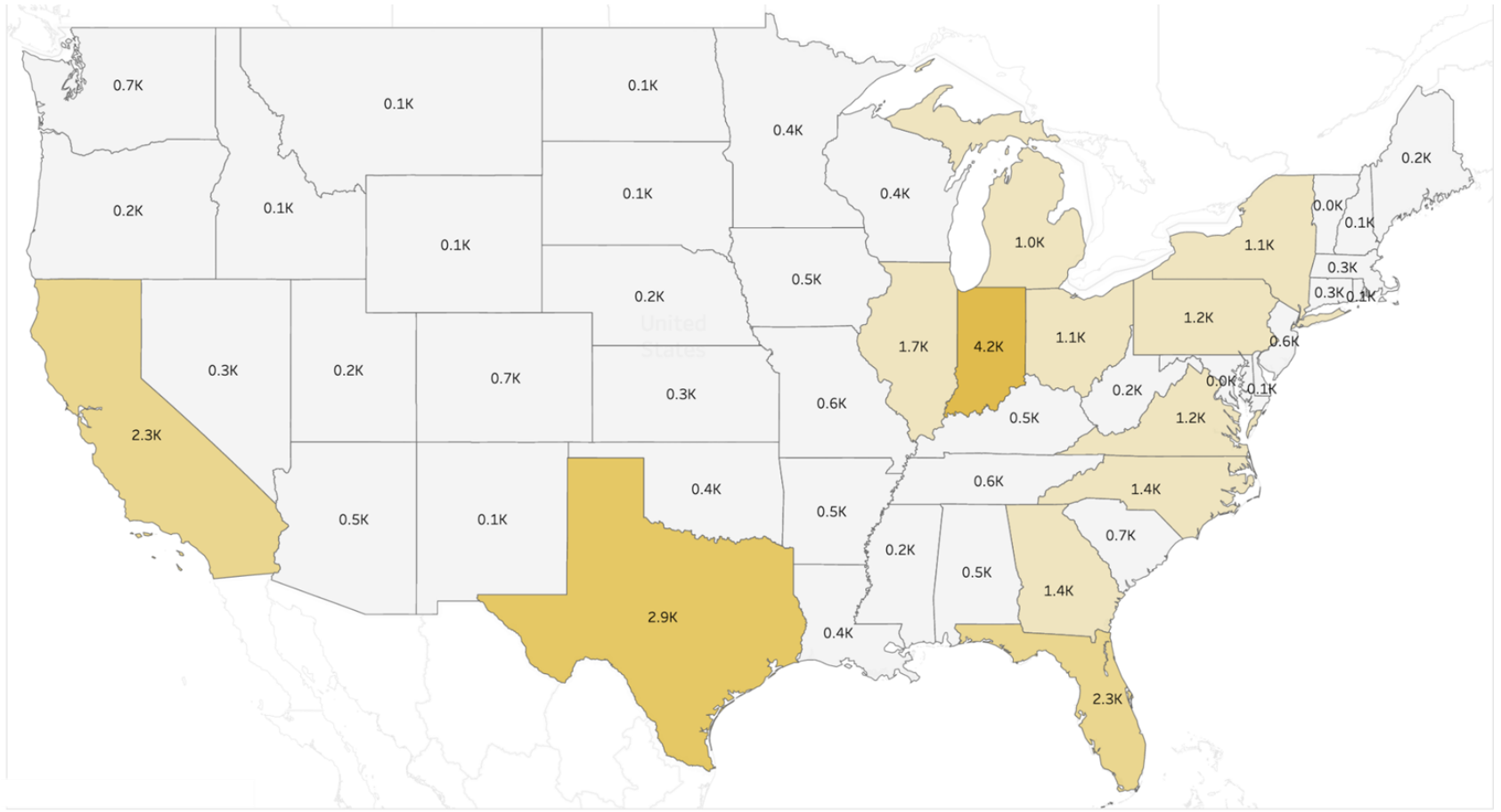
## **32,000 Students**

Purdue is a rare system that serves the traditional population as well as working adults.

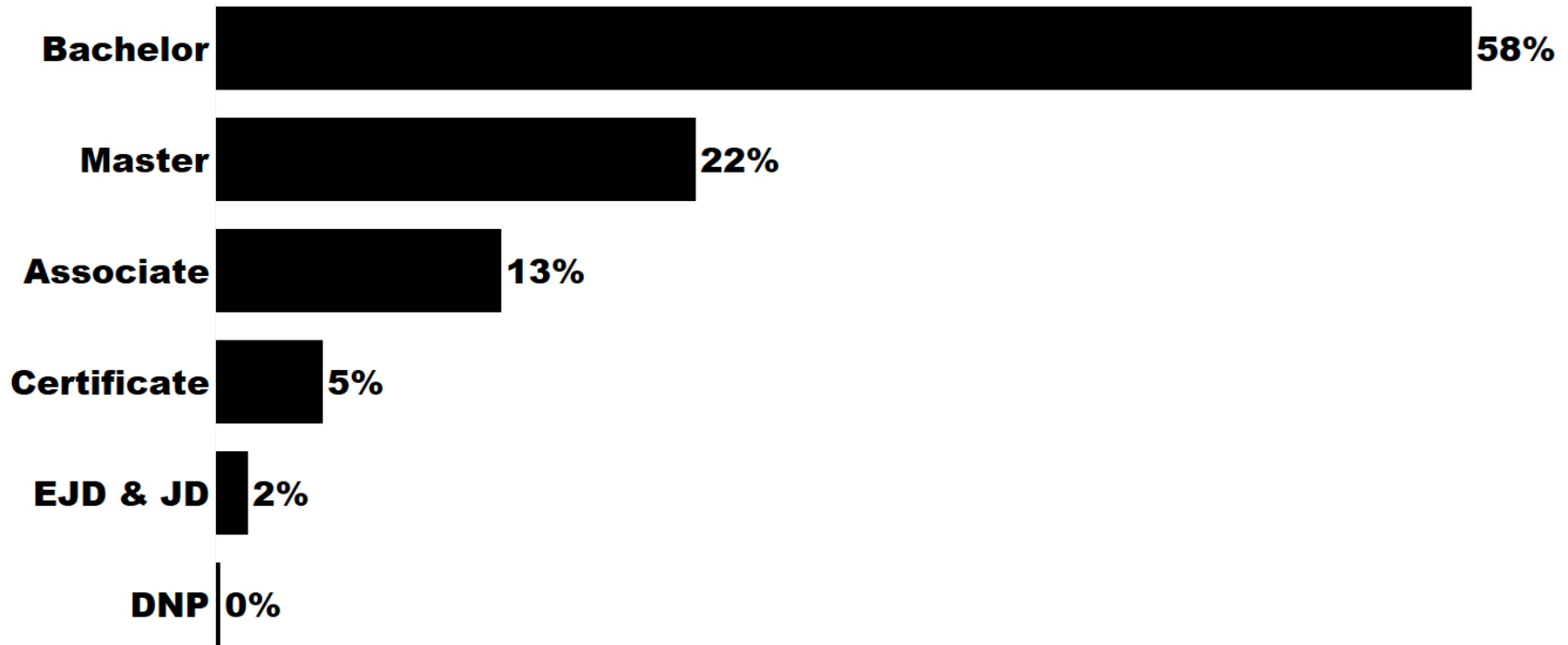
Purdue Global serves a different segment of students within the Purdue system.

PG is designed and purpose-built to serve working adult students.

# Indiana Based, National Presence

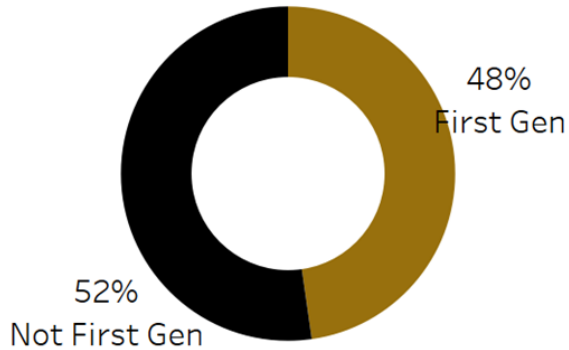


# Degree enrollment distribution

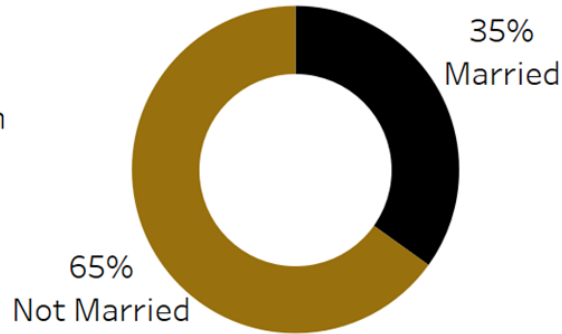


# Other Pertinent Undergraduate Characteristics

## First Generation



## Marital Status



## Has Children or Dependents



# *CPLR: The prior learning value proposition*

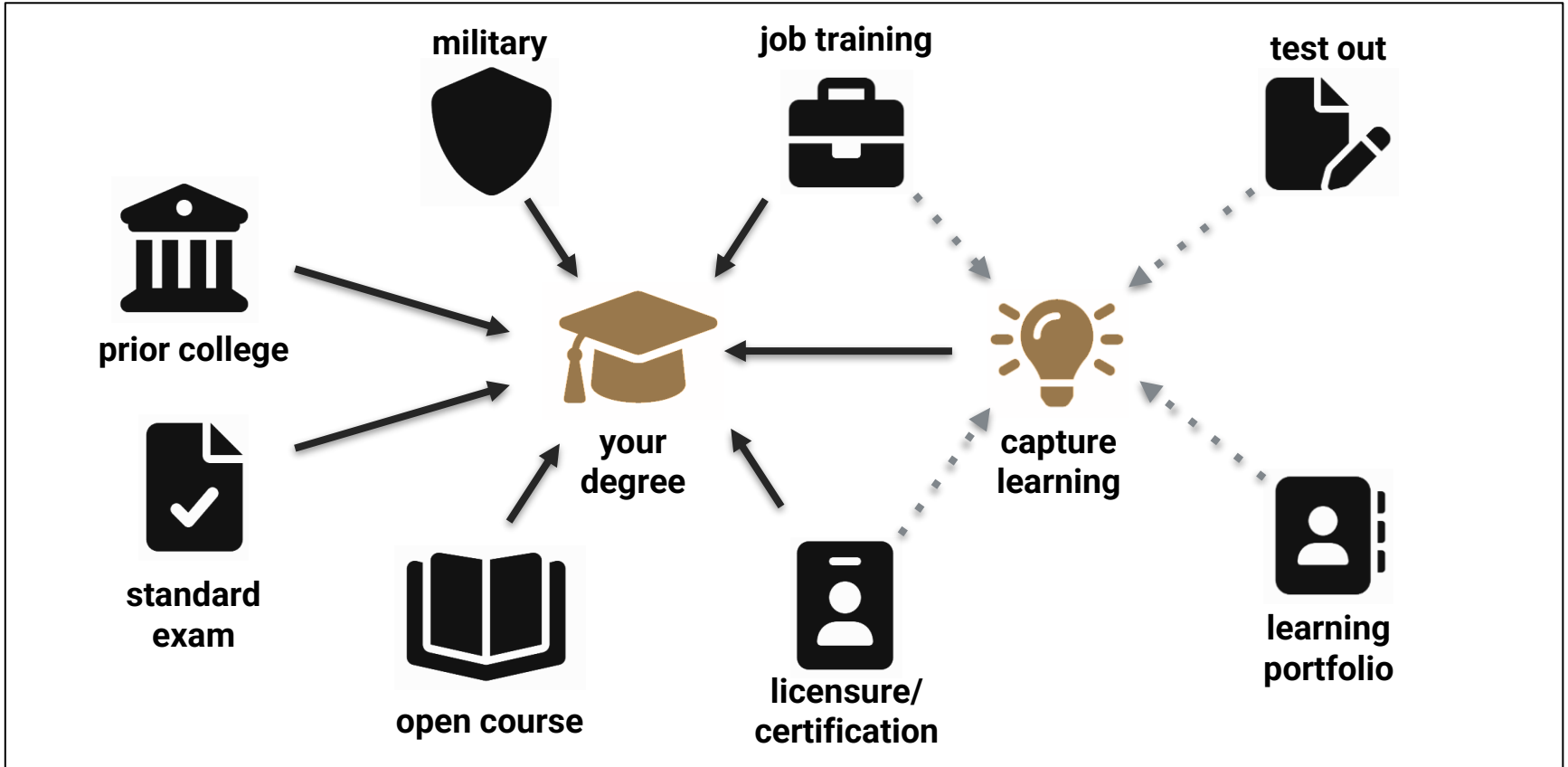
- Students come to PG with prior learning gained through past education, training, military service, or professional experience.
- PG's Center for Prior Learning Recognition (CPLR) seeks to capture and utilize diverse sources of learning to accelerate student progress and success. Prior learning saves students time and money.



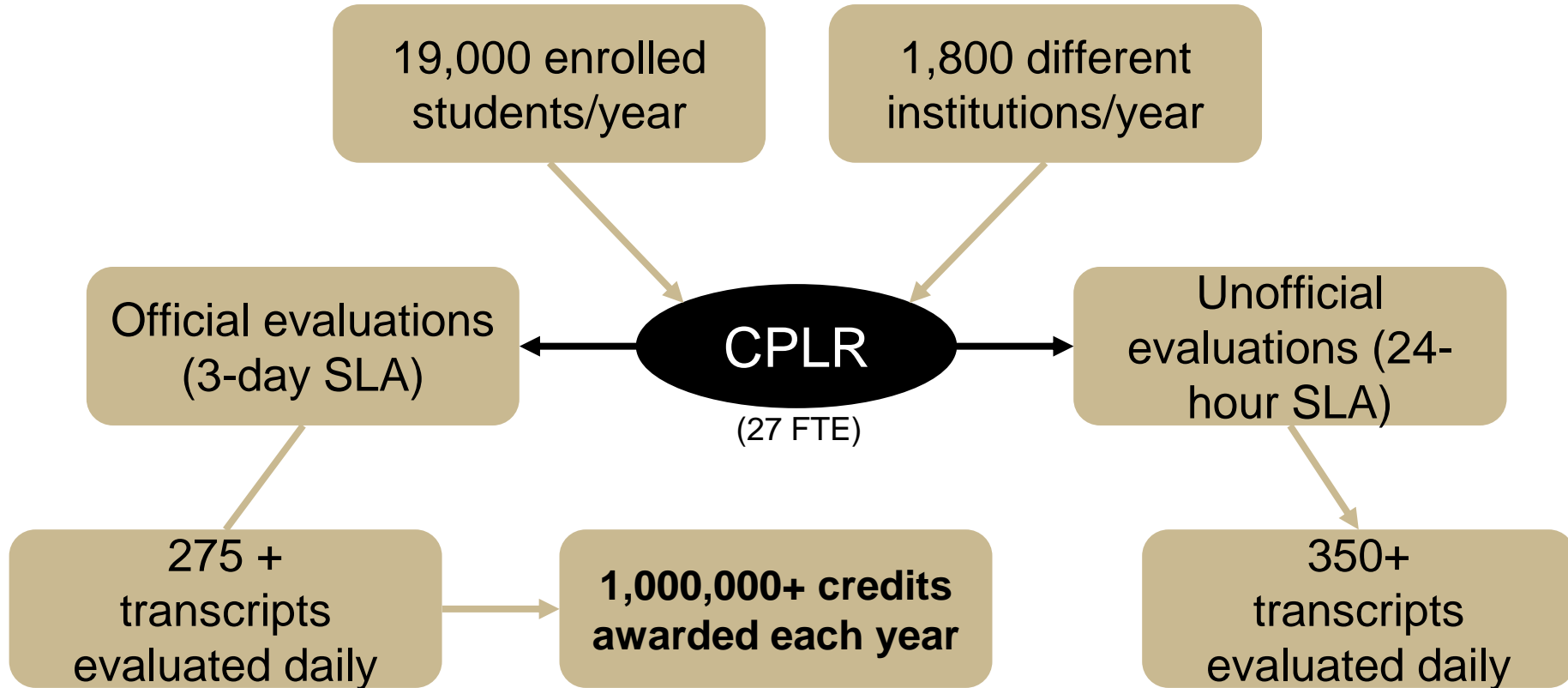
# *CPLR: prior learning credit makes a difference*

- College transfer students who have had most or all of their credits transferred are 2.5 times more likely to graduate<sup>1</sup>
- 49% completion rate for adult students with credit for prior learning (CPL), compared to 27% for those without<sup>2</sup>
- PG Term 2 persistence for BS-seeking students with transfer credit was 76%, without transfer credit was 52%<sup>3</sup>
- Guild Education asserts that even **one credit** for prior learning can offer a psychological advantage resulting in better student outcomes

# *CPLR: solutions map*



# *CPLR: volumes, SLAs, and scale of impact*



# *Prior Learning at Purdue Global*

## Optimized Opportunities for Prior Learning

- **Degree plan design:** Our degrees are fundamentally designed to be transfer-receptive and flexible
- **Advanced Start option:** Students with a completed associate's degree get a custom degree plan to accelerate progress
- **Policies:** We allow up to 75% (undergrad) and 50% (grad) of degree credits to be satisfied by transfer and prior learning
- **Practices:** We recognize and utilize prior credits to make a real impact on student progress, not just “free elective” credit

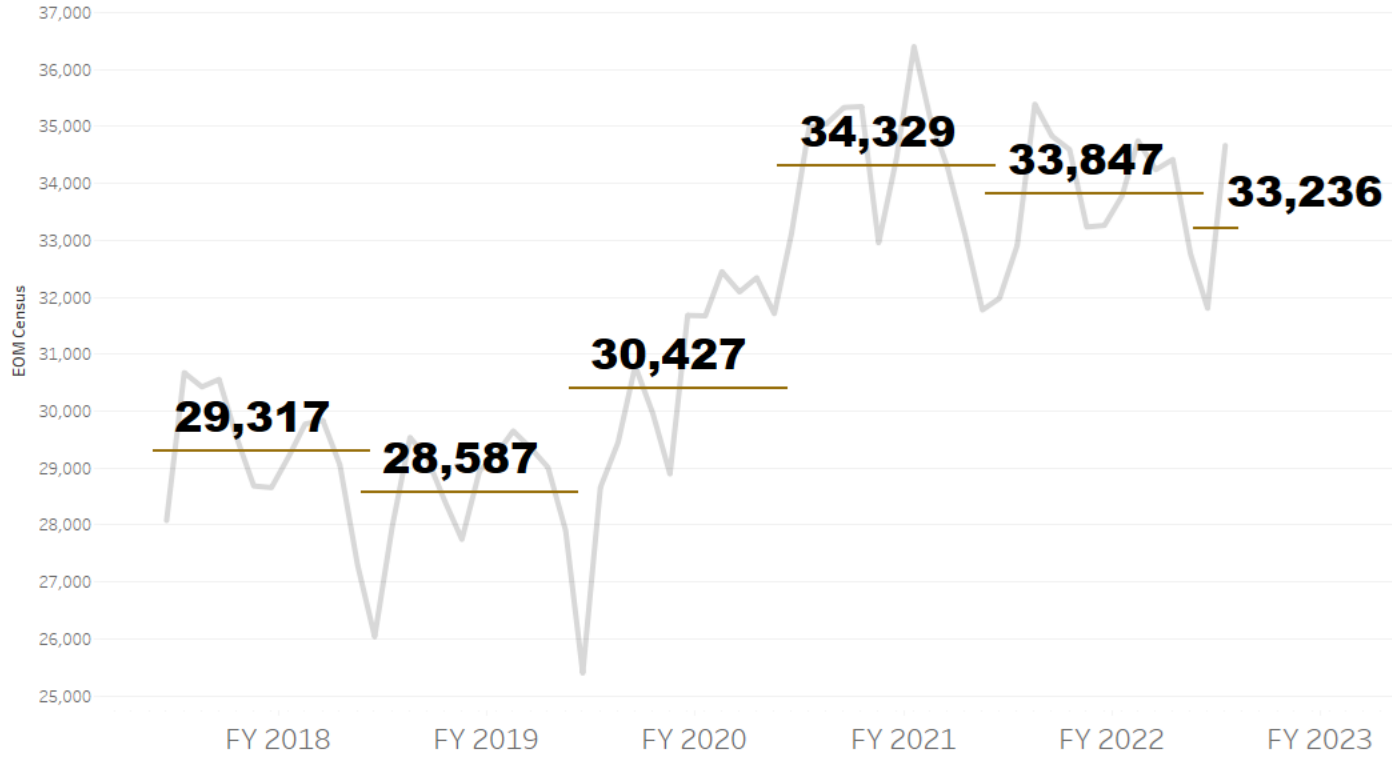
# *THANK YOU!*

**Allegra Fowler**  
Executive Director  
Center for Prior Learning  
Recognition  
[alfowler@purdueglobal.edu](mailto:alfowler@purdueglobal.edu)

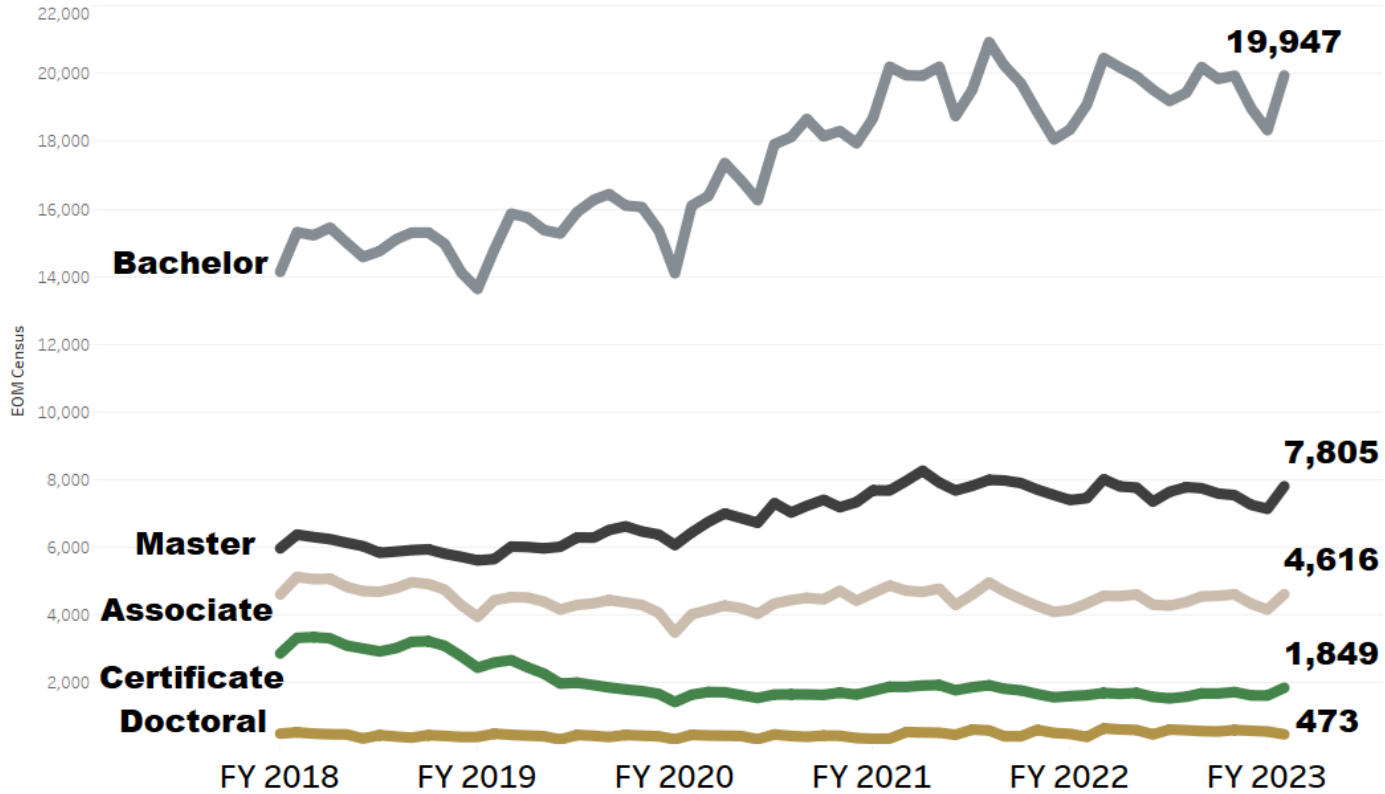
**Dr. Tricia Berry**  
Associate Dean  
School of Health Sciences  
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# End of Month Census by Year



# End of Month Census by Degree Level

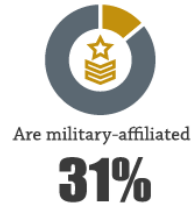
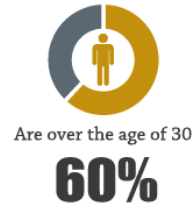


# Who Is Purdue University Global?

Public (within the Purdue University system), Online, Adult Learner

## Our Students

Percentage of students who:



## Our Institution



Number of faculty approximately

**1,550**



Number of programs

**175**



Average class size (undergraduate)/(graduate)

**23/18**



Number of students enrolled approximately

**31,500**



Number of degrees awarded in 2019–2020

**9,200**



Average faculty tenure greater than

**8 years**

Source: Purdue Global Office of Reporting and Analysis, 2018–2019 academic year, August 2019.



# Quick statistics about PG transfers in 2021

# 2,000

**Transfer Institutions**

Last year we transferred credit from more than 2,000 different higher ed institutions.

# 7,000

**Transfer Students**

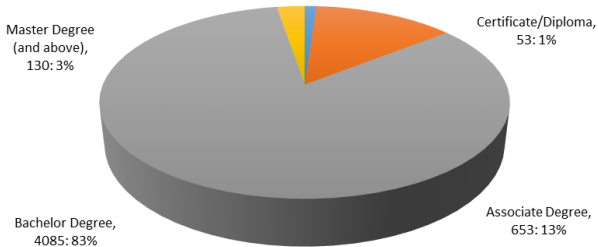
Over 7,000 students received transfer credit.

# 2,500

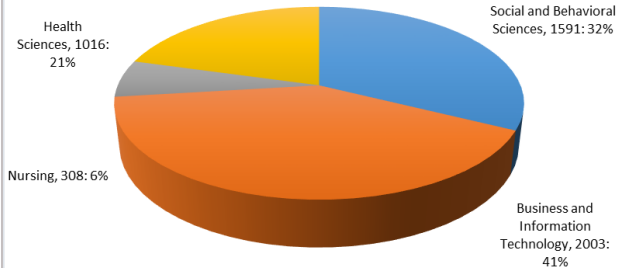
**PLA Students**

Over 2,500 students received credit for prior learning, including military credit.

**Number of Students by PG Program Level**



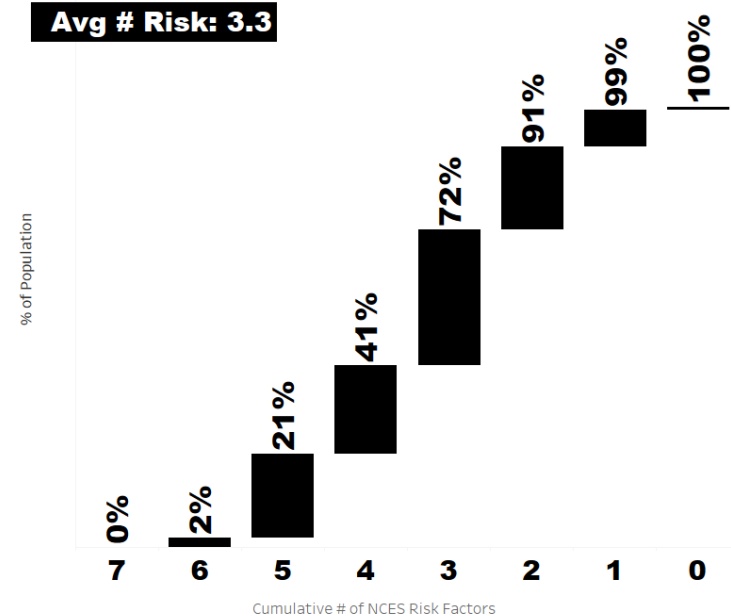
**Number of Students by PG School**



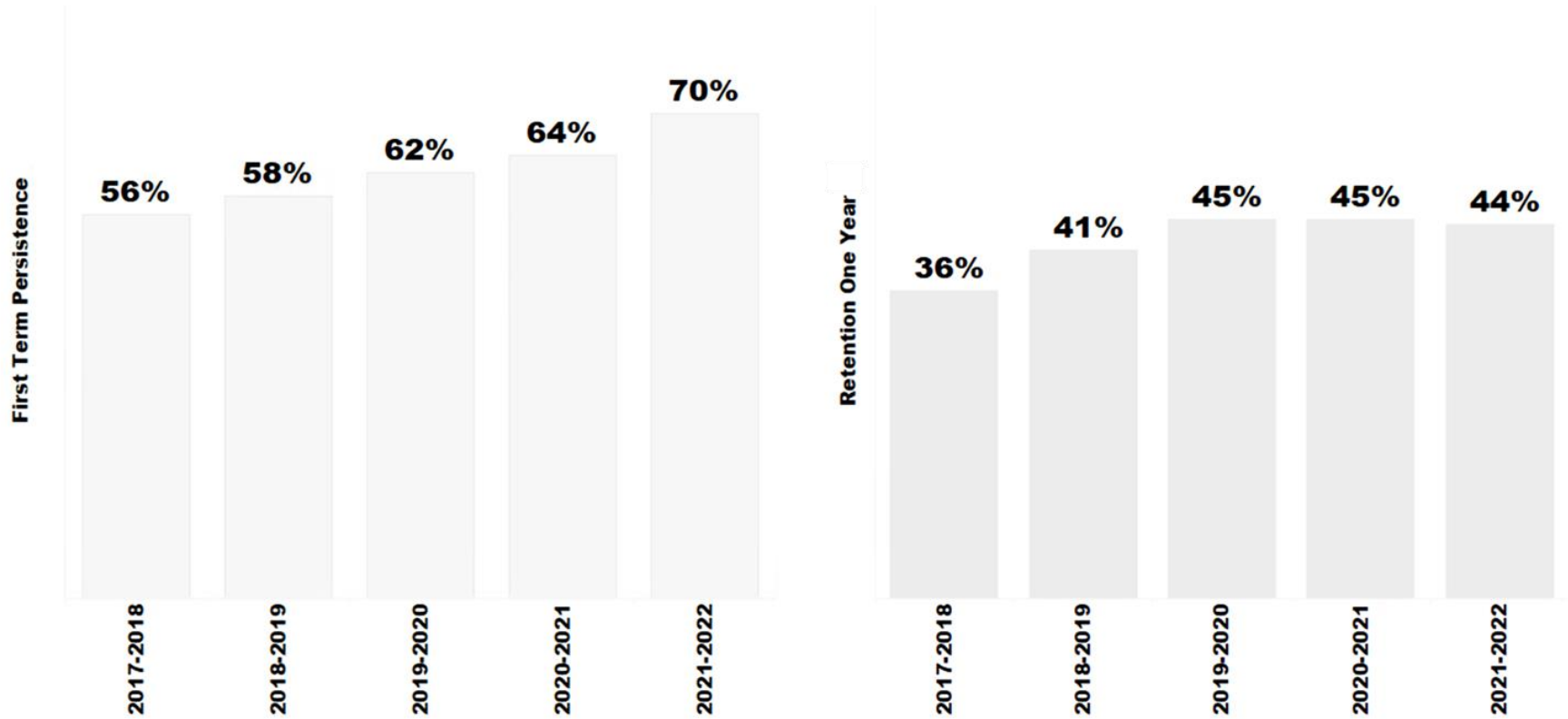
# Undergraduate Risk Factors (NCES)

1. Part Time Attendance
2. Delayed Enrollment
3. Financial Independence
4. Caring for Child or Dependent
5. Single Parent
6. GED Recipient
7. Full Time Employment

Cumulative Distribution of NCES Risk Factors,  
June 30, 2022 Census



# Undergraduate Retention



# Undergraduate Graduation Rate

19%



20%



28%



30%



34%



40%



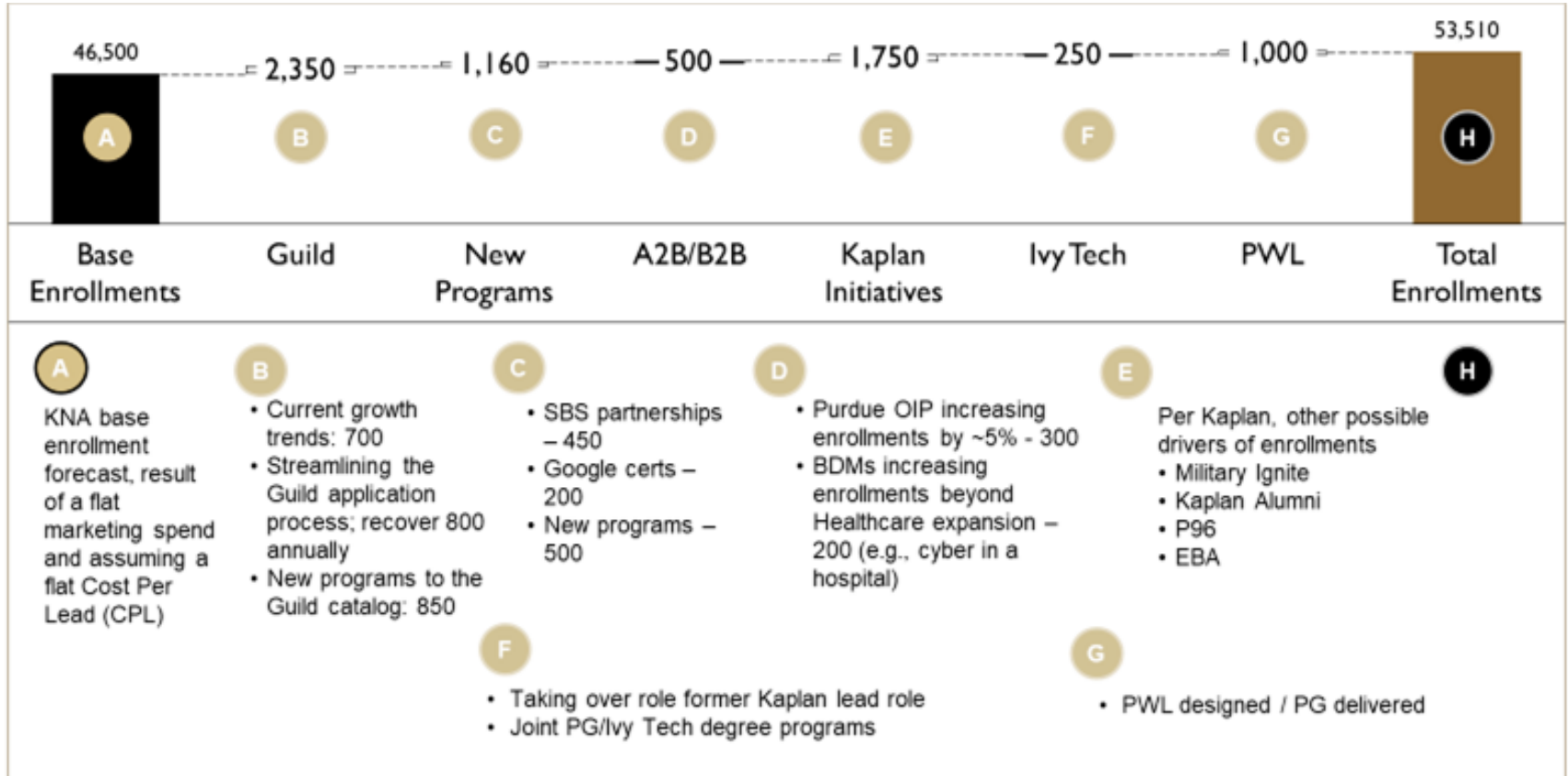
54%



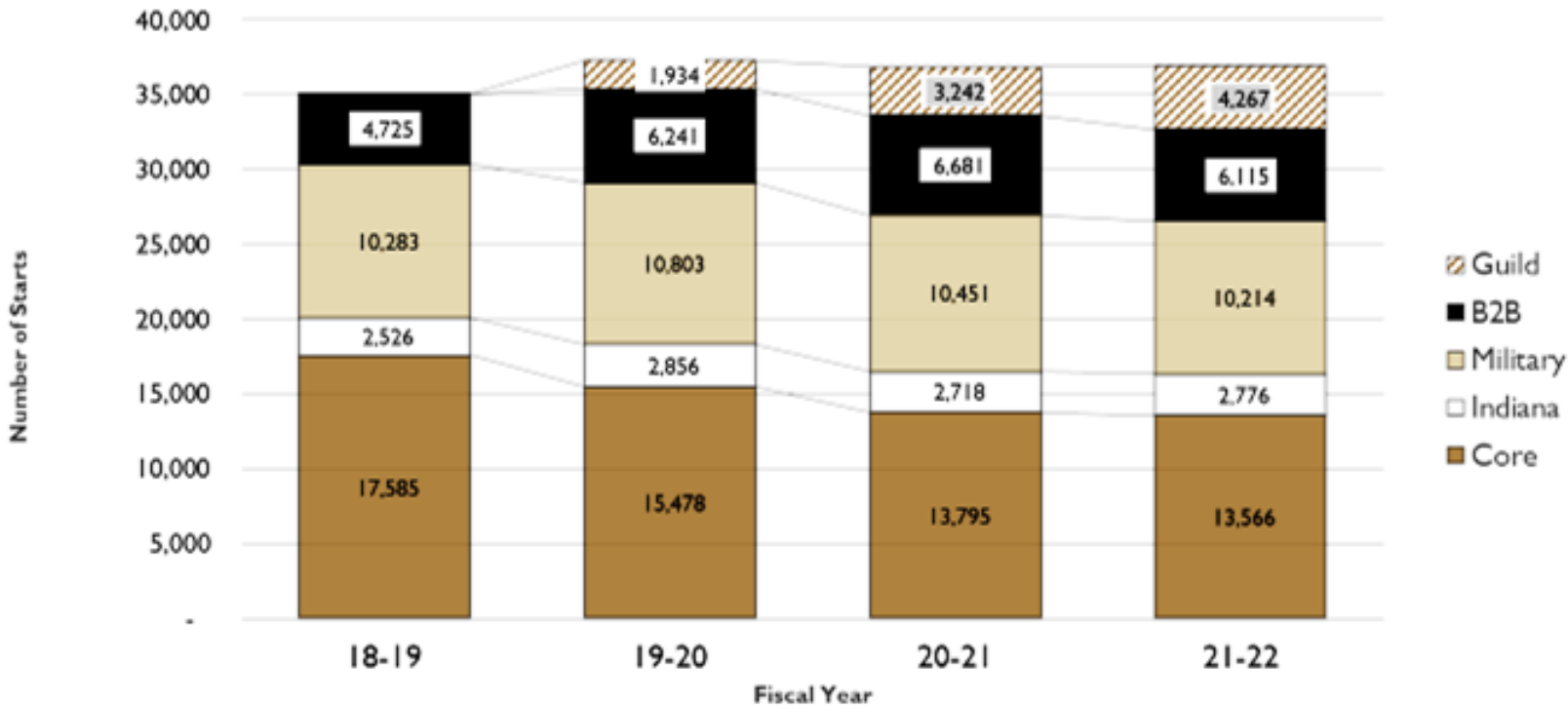
# Graduates by Year

	<b>Certificate</b>	<b>Associate</b>	<b>Bachelor</b>	<b>Master</b>	<b>Doctoral</b>	<b>Grand Total</b>
2018-2019	<b>1,395</b>	<b>1,751</b>	<b>3,789</b>	<b>2,467</b>	<b>77</b>	<b>9,479</b>
2019-2020	<b>928</b>	<b>1,840</b>	<b>4,501</b>	<b>2,626</b>	<b>139</b>	<b>10,034</b>
2020-2021	<b>959</b>	<b>1,813</b>	<b>4,402</b>	<b>2,972</b>	<b>88</b>	<b>10,234</b>
2021-2022	<b>992</b>	<b>1,939</b>	<b>4,978</b>	<b>3,385</b>	<b>120</b>	<b>11,414</b>

# Enrollment Waterfall



# Starts by Segment, FY19 to FY22



# CCA: PG's Center for Career Advancement

Purdue University Global Center for Career Advancement motivates and empowers our students through specialized tools available online, one-on-one interaction, and collaboration with employers and educators. Through partnerships and individualized assistance, our students develop relevant career-related skills, which pave a personalized path to career success.



**Average cohort size**  
1 Specialist to 240 graduates



**Our success is due to working with students, employers and the PG community**



**Centralized department organized by Schools**



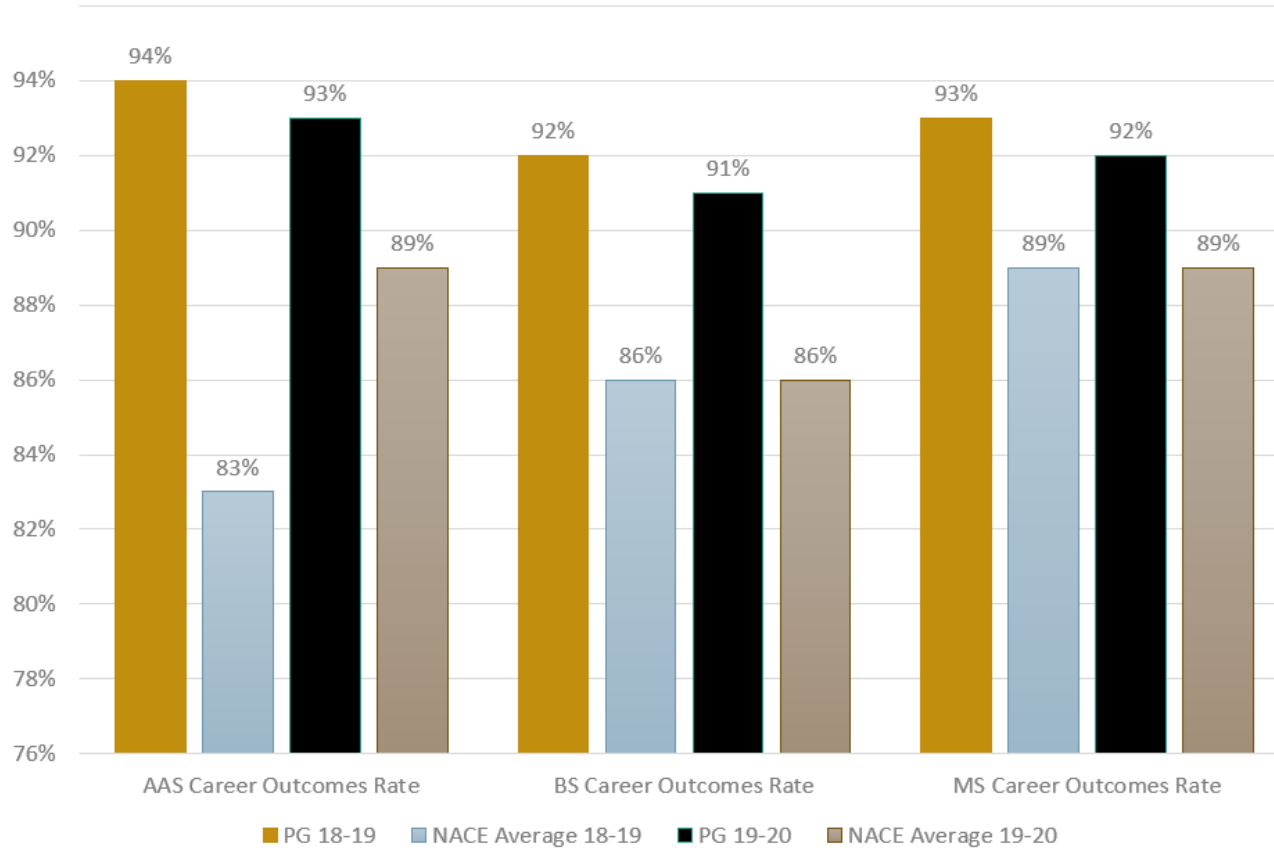
**Performance goals based on individual cohort, team and department achievements**



**Individualized support working with students who have varying degrees of experience**



# CCA: driving positive outcomes





OneTen is a coalition of leading executives coming together to upskill, hire and advance one million Black individuals in America over the next ten years into family sustaining jobs with opportunities to advance.

## OneTen Partnership

### Upskill, Hire, Advance

- Partner companies include IBM, Merck, American Express, Cleveland Clinic, Comcast, Deloitte, GM, HP, Johnson and Johnson, JP Morgan Chase, Northrop Grumman, Stryker and many more. The goal is 1000 employers.
- “Talent developers” have been named, many are in the apprenticeship/bootcamp arena. Purdue Global was included in the first round of talent developers.
- We also partner closely with employers within OneTen to share job leads. Additionally, OneTen has a website that attempts to connect students and employers. We have invited past AAS and Certificate Black graduates from the past three years to join the website.
- The focus is on microcredentials and AAS degrees that have stackable potential to advance Black Americans into jobs that pay over 50K a year

# Enhancing the student experience

## Student Success

- Build a roadmap of support and staff to address students' critical needs when "life gets in the way"
- Create "Success Squads" built of interdepartmental teams to best serve students
- Create better pathways for students with zero transfer credit (BEST program)

## Financial wrap-around Supports

- Continue to the roll out of emergency aid through Edquity
- Connect more students to Federal work study opportunities
- Connect students to Guild employers when there is financial need

## Student Community

- Enhance the development of student community including the roll out of Get Set
- Work with Gardner on their equity and persistence initiatives
- Continue work on First Generation initiatives (Tri-Alpha)

# *Enhancing the student experience*

## Career Advancement

- Define Career Mobility in relation to our adult learners
- Create more opportunities for employer interactions with students
- Further immerse career opportunities into the student experience

## Prior Learning Opportunities

- Create performance measures to promote even further student consultation of credit opportunities
- Rebrand current Alternative Credit Center for increased student awareness
- Retrain/consult with members of the PG community on the importance of credit opportunities

# Who are our graduates?....



LaQuinta Pollard, MS  
Human Services, Student  
Services Director for UT  
Austin.

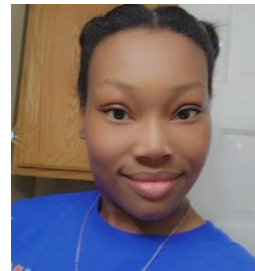


Debbie Ghosh, MS Instructional  
Design & Technology, E- Learning  
Specialist for Southwest Airlines

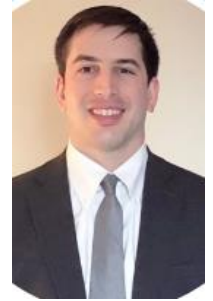
Morgan Imes, BS  
Criminal Justice,  
Office of Special  
Investigations for  
US Air Force.



Teresa Brown,  
BS Psychology  
ABA,  
Lead RBT for  
Elite Healthcare  
Group Inc



Henry Akinbobuyi,  
MS Health Care  
Admin, Social  
Media Specialist for  
Franciscan Health  
Services



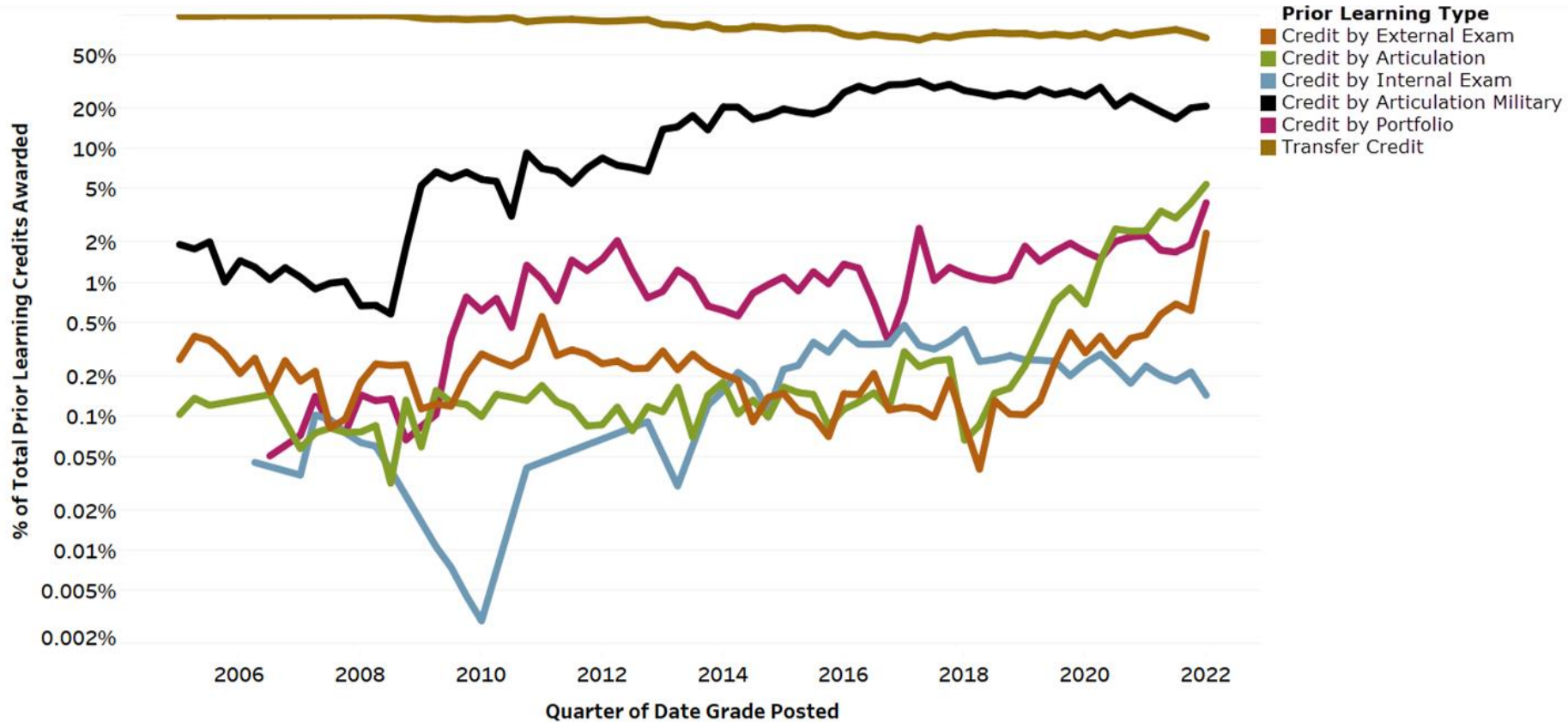
Evan Harrington, BS  
Cybersecurity,  
Associate Security  
Consultant for AWS



Deja Trotter, BS Accounting,  
Staff Accountant for Indiana  
Pacers

# Appendices

# Percent of Prior Learning by Type



# *“Transfer” Student as the Norm*

US Army 68W  
Students: **2100**  
Credits: **75,000**

Ivy Tech CC  
Students: **3000**  
Credits: **150,000**

Walmart Training  
Students: **650**  
Credits: **3200**

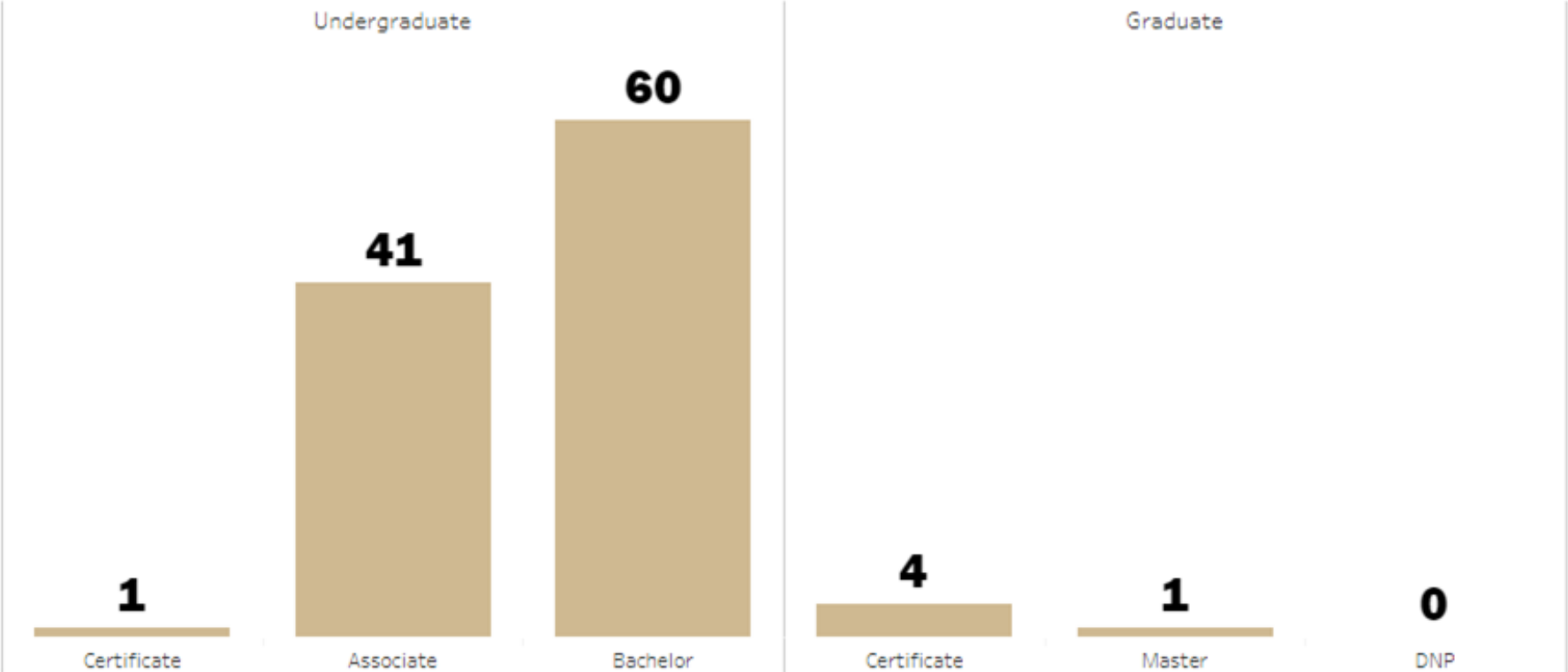
PG Portfolio  
Students: **1800**  
Credits: **64,000**

Sophia Courses  
Students: **2800**  
Credits: **49,000**

US Army 31B  
Students: **2600**  
Credits: **100,000**



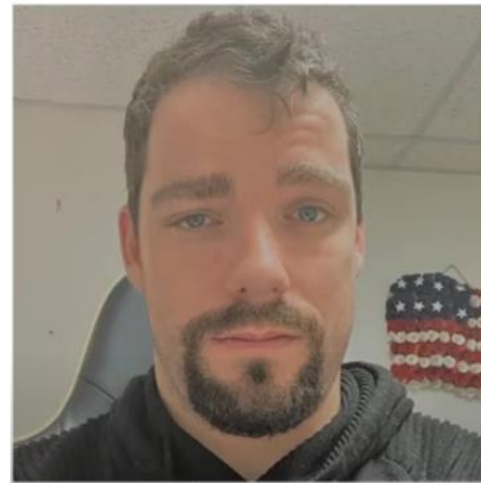
# *Military, Mean Prior Learning Credits*



# CPLR: a case study

“I am a single father who was very nervous about college as I had gone to two others before and left for personal reasons. Purdue Global made it easier for me... The last two years have helped me develop my pathway in all ways, military, college, and civilian life. The tutors here are great, and the professors understand their material and often answer questions very quickly. The classes hit significant points with no fillers and often relate to my current work and many of my fellow students.”

- Travis (AS and BS graduate, current in MBA)



**68W Combat Medic with US Army**  
Received 40 credits from military courses and experience into AS