Coping with Covid-19: Being Transfer Agents During a Pandemic
Matriculation Trends and Issues, Partnerships and Collaboration

With the 2020 global pandemic causing chaos in all forms, students have been impacted in a plethora of ways. From waiving official transcripts to online learning to a wide range of virtual event and other recruitment offerings, come hear how these institutions have adapted to accommodate transfer students impacted by Covid-19, and share how your own institution has adapted or plans to adapt.

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Kimberly Bryant, Assistant Director | University of Michigan
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Coping with COVID: Being Transfer Agents During a Pandemic

Presented by
Penn State University
University of Iowa
University of Michigan
University of Wisconsin
Introductions

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Typical Transfer Happenings

- Fairs
- Transcripts/Application reviews
- 1-on-1 appointments
- Campus tours
- Open houses
- Community College connections
Worldwide Pandemic: Now What?
Penn State
Waiving Official Transcripts
Usual Procedure

- Official transcripts are required from all institutions where a student attempted coursework
- Needed at the time of application

New Procedure

- Waive official transcript, if student can provide unofficial, after vetting the institution/situation
- Updated SIS to account for unofficial grades
- Updated offer letter to explain unofficial grades
- Official transcript needed by first day of class
Penn State: Waiving Official Transcripts

**Successes**
- Provided more flexibility to students
- More transfer friendly
- False positives, through research of four counseling staff

**Challenges**
- Heavy lift on the front-end
- Not available to continuing students
- False positives, through research of four counseling staff
University of Iowa

Virtual Appointments
University of Iowa: Virtual Appointments

- Types of options for students
- How they have worked
- What we have already changed
University of Iowa: Virtual Appointments

Plans moving forward
University of Michigan: Transfer Events

- Transfer Spotlights (Transfer Tuesdays)
- Yield Events
University of Michigan: Transfer Events
Successes and Challenges
University of Wisconsin: Transfer Advisor Conference

On-Campus Event

• Geared toward WI, MN & IL 2-year college advisors, 2-3 fly-ins
• Day-long event with sessions from all Schools/Colleges and other transfer resources

Virtual Event

• Expanded to include 2-year college advisors from around the country
• Offered over two days
• What we learned
  • Format was appreciated, no overlap of sessions
  • Able to invite more counselors
  • Attendance was consistent across the two days
  • Technology is great...except when it’s not
  • No Union Terrace visit
Thank you! Remember to complete the session evaluation via the NISTS Conference app.