

NISTS 2023

BE A CONNECTOR FOR TRANSFER STUDENT SUCCESS

Virtual • February 1-3 | Portland, OR • February 22-24

The following presentation was given at the 21st Annual Conference for the National Institute for the Study of Transfer Students. Please cite responsibly and direct questions to the original presenter(s).

Educational Partner/Sponsor Session

2842 - Education and Career Compass: Guiding Students as They Explore and Navigate Their Futures

Credits and Degree Pathways, Partnerships and Collaboration

Navigating today's higher education and career opportunities can be overwhelming for students. Who will award credit for prior learning? What careers will a major lead me to? Can I afford to go to college? Students have lots of questions. This technology platform provides colleges a way to engage students in well informed decision making based on transparent and consistent information. Come learn how this tool can transform and support how you do transfer business.

Patricia Parker, *Deployment Specialist & College Support*


Eric Kovacs, *Director, Systems Development*

Education and Career Compass, Indtai, Inc.

Education and Career Compass: Guiding Students as They Explore and Navigate Their Futures

Patricia Parker, *Deployment & College Support Consultant*
Eric Kovacs, *Director, Systems Development*
Rahul Bhatnagar, *Chief Information Officer*





We invite you to
engage with questions
and challenges.





Information Rich

Is Traditional???

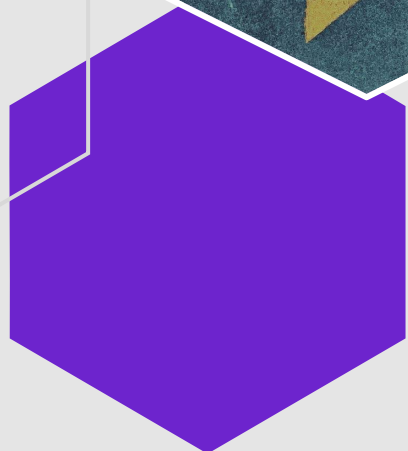
Every student is different!



Our Transfer World...

Increasing focus on workforce and certifications.

Focuses on time and credit efficiencies.



Cost is a factor

Every institution is different.



ECCompass Platform Mission



Attract

Students from all experiences think about transfer.



Inform

Students need and deserve transparent, consistent, and accessible information.



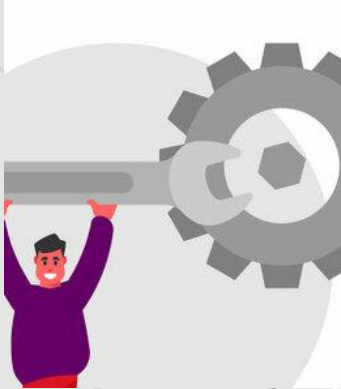
Engage

Students who are actively involved in exploring their options and creating a plan are students preparing for success.



Adapt

Institutions are provided the flexibility and opportunity to employ ECCompass on any scale and in phases.

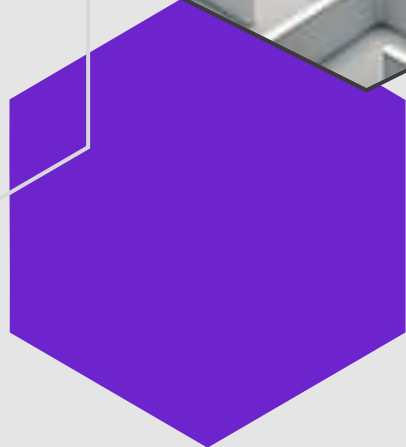
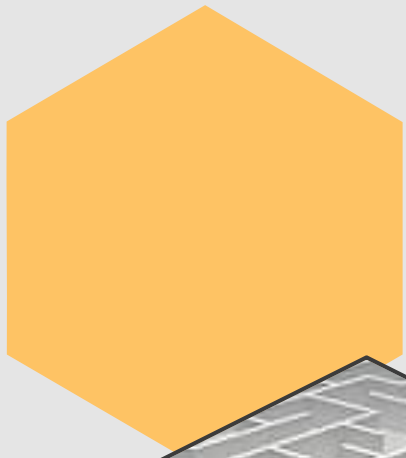


Support

Staff are provided a comprehensive but simple back office platform to make helping students easier



Striving to answer questions and address challenges.



Where can I take a summer course?

I have 70 credits, do I only have 50 left when I transfer?

Can I do a degree only in evenings?

How much will it cost me to finish?

Does the college participate in military benefits?

Will my class earn credit if I transfer?

How do I get ready for the career I want?

How do I connect to an advisor?

Are there jobs in this career?

Which college has the program I want?

How can we engage with students?



#1



Case Study:
A State-wide
Portal

Institutions aspire to recruit, attract, and enroll students from different learning populations while facing a challenge of declining enrollment trends.

Many advisors, coaches, and faculty impact the student decision making process. The diversity of advising paradigms and staffing turnover present challenges to serving students.

Students' deserve equitable access to comprehensive information in a uniform and transparent way that promotes exploration of opportunities at all institutions within the state.



#1



Case Study:
A State-wide
Portal

Case Study #1: Transfer Virginia - A statewide transfer portal

1. User is a High School student with AP tests and a Dual Enrollment course at Germanna Community College
2. Prior Learning: AP exams credits, Dual Enrollment course at the Community College
3. Objective: Plan HS courses that will get an Associates in Business Administration or Accounting
4. Intends to then continue to a 4-year degree in Business Management.



#2



Case Study:
A Single
Institution
Portal

Challenge is creating pathways that students can afford, complete, and align with their future goals.

Individual institutions can create a customized platform to guide their students.



#2



Case Study:
A Single
Institution
Portal

Case Study #2: Career Bridge – A portal for a single institution to engage transfer and adult students.

1. User is a High School graduate.
2. Prior Learning: Certifications, CLEP exams taken while working, a college course.
3. Objective – to get academic credentials to expand career prospects.
4. Find a credential pathway that utilizes their credits.



#3



Case Study:
A Community
College System
Portal

Who are the “traditional students” you are attracting to your institution? This may depend on your location or the mission of your institution. Is your growth the result of many different student experiences – adult learners, military veterans, ...?

Implementation at a system level can provide resources that are focused not just on academic work but also military and workforce connections.



#3



Case Study:
A Community
College System
Portal

Case Study #3: Credits2Careers – A Community College System portal focusing on military and adult learners.

1. User is a veteran who was an Army HR Specialist.
2. Prior Learning: Army experience and while planning ahead took CLEP for College Composition and Spanish.
3. Objective: Use Army experience & benefits to get an Associates in Management
4. Complete an Associates in Business Management.



The comprehensive but simple back-office functions make helping students easier.

Messages (21 new) My Bookmarks Transfer Partners Programs & Courses Events Account Log out

Transfer VIRGINIA

Management Menu Workspace My Story Transfer Steps Transfer Tools Resource Center

Reports
Create Content
Manage Events
Manage Requests
Manage Staff

William Staff (wm_staff1).
As an institution user, you have one or more roles assigned to you. The Management Menu gives you access to Transfer Virginia functions based on your assigned role(s).
The Workspace Menu gives you functions that you can use while providing guidance to a user who does not have an account, e.g., a walk-in student or evaluate transcripts if you are in the Registrar's office, etc.

For assistance with using this portal, please:
Consult the Transfer Virginia Institution User's Guide to become familiar with using functions available to you for your assigned role(s). You may also [Contact The Portal Team](#), if you have any issues with your account or need assistance with using the portal.

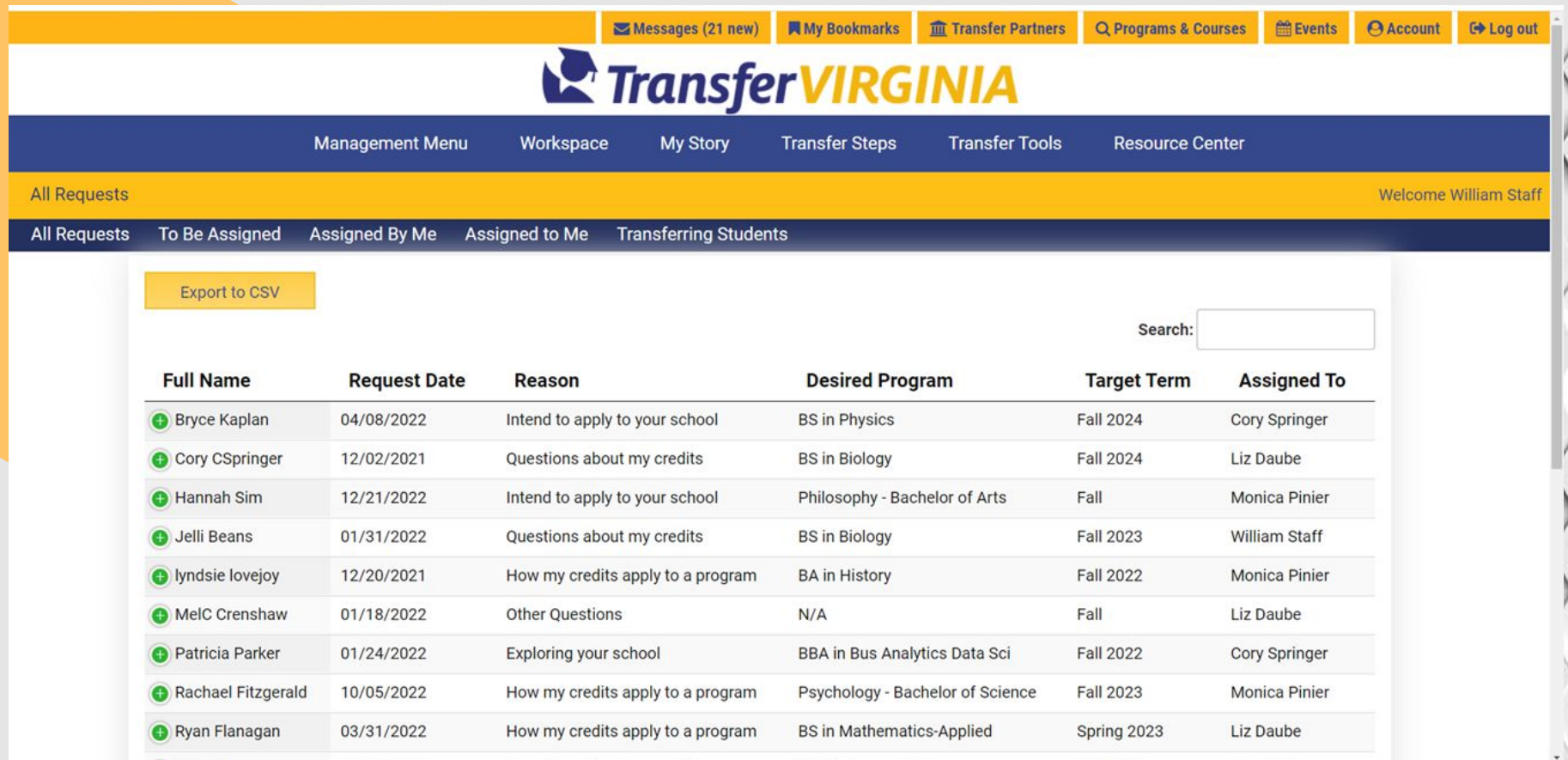


Transfer Virginia is a collaboration among the State Council of Higher Education for Virginia (SCHEV), the Virginia Community College System (VCCS) and Virginia's colleges and universities to

[Sign Out](#)
[Contact Portal Team](#)
[Contact an Institution](#)



Manage Request functions let staff assign requests for advisors and engage with students.

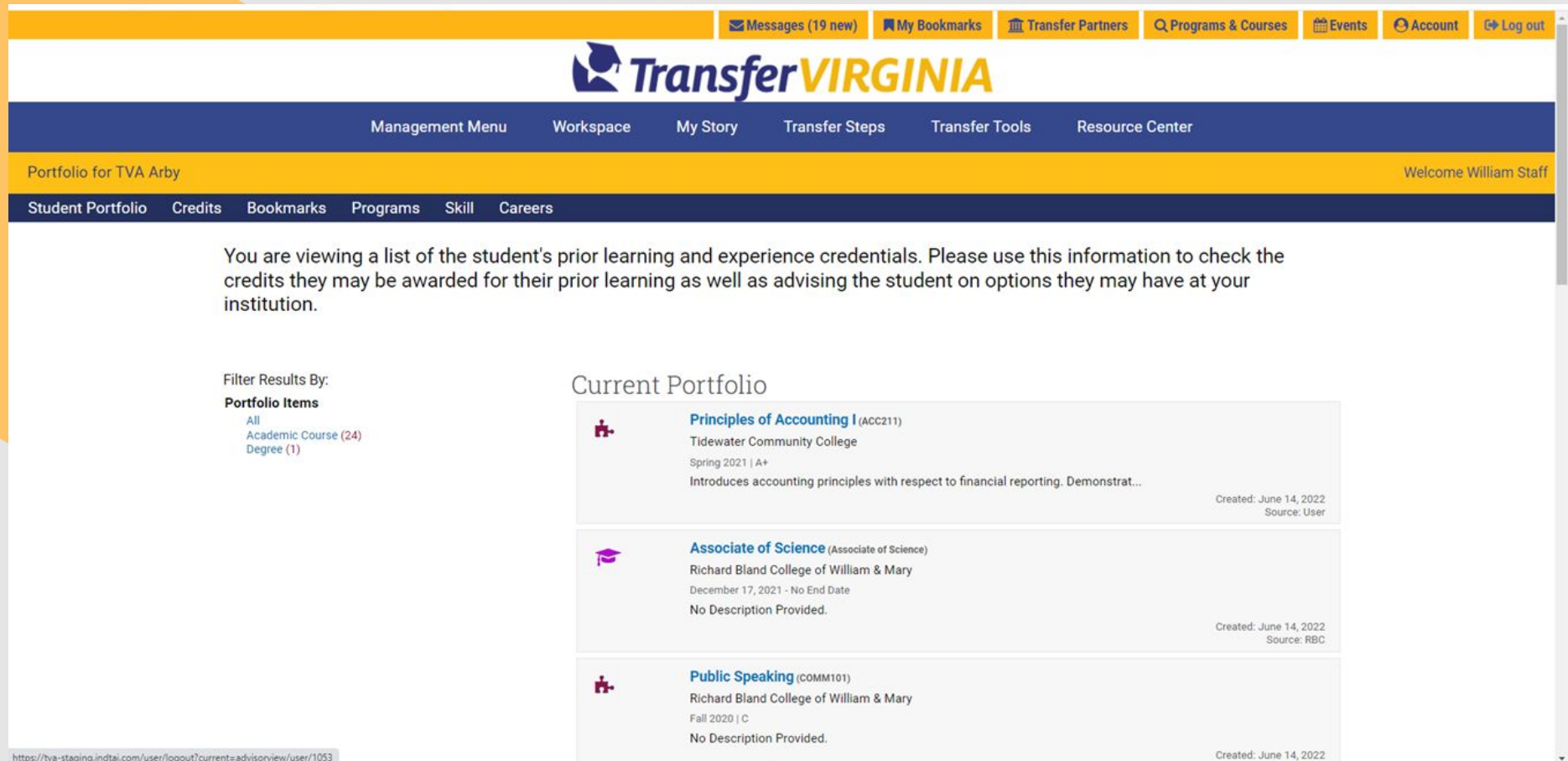


The screenshot displays the TransferVIRGINIA web application interface. At the top, there is a navigation bar with links for Messages (21 new), My Bookmarks, Transfer Partners, Programs & Courses, Events, Account, and Log out. Below this is the TransferVIRGINIA logo and a secondary navigation menu with options: Management Menu, Workspace, My Story, Transfer Steps, Transfer Tools, and Resource Center. A yellow banner indicates 'All Requests' and 'Welcome William Staff'. Below the banner, there are tabs for 'All Requests', 'To Be Assigned', 'Assigned By Me', 'Assigned to Me', and 'Transferring Students'. An 'Export to CSV' button is visible. A search box is present on the right. The main content area features a table with the following data:

Full Name	Request Date	Reason	Desired Program	Target Term	Assigned To
+ Bryce Kaplan	04/08/2022	Intend to apply to your school	BS in Physics	Fall 2024	Cory Springer
+ Cory CSpringer	12/02/2021	Questions about my credits	BS in Biology	Fall 2024	Liz Daube
+ Hannah Sim	12/21/2022	Intend to apply to your school	Philosophy - Bachelor of Arts	Fall	Monica Pinier
+ Jelli Beans	01/31/2022	Questions about my credits	BS in Biology	Fall 2023	William Staff
+ lyndsie lovejoy	12/20/2021	How my credits apply to a program	BA in History	Fall 2022	Monica Pinier
+ MelC Crenshaw	01/18/2022	Other Questions	N/A	Fall	Liz Daube
+ Patricia Parker	01/24/2022	Exploring your school	BBA in Bus Analytics Data Sci	Fall 2022	Cory Springer
+ Rachael Fitzgerald	10/05/2022	How my credits apply to a program	Psychology - Bachelor of Science	Fall 2023	Monica Pinier
+ Ryan Flanagan	03/31/2022	How my credits apply to a program	BS in Mathematics-Applied	Spring 2023	Liz Daube



Staff assigned to a request can access details about the student.



Messages (19 new) My Bookmarks Transfer Partners Programs & Courses Events Account Log out

Transfer VIRGINIA

Management Menu Workspace My Story Transfer Steps Transfer Tools Resource Center

Portfolio for TVA Arby Welcome William Staff

Student Portfolio Credits Bookmarks Programs Skill Careers




You are viewing a list of the student's prior learning and experience credentials. Please use this information to check the credits they may be awarded for their prior learning as well as advising the student on options they may have at your institution.

Filter Results By:

Portfolio Items

- All
- Academic Course (24)
- Degree (1)

Current Portfolio

	Principles of Accounting I (ACC211) Tidewater Community College Spring 2021 A+ Introduces accounting principles with respect to financial reporting. Demonstrat... Created: June 14, 2022 Source: User
	Associate of Science (Associate of Science) Richard Bland College of William & Mary December 17, 2021 - No End Date No Description Provided. Created: June 14, 2022 Source: RBC
	Public Speaking (COMM101) Richard Bland College of William & Mary Fall 2020 C No Description Provided. Created: June 14, 2022

<https://tva-staging.indtai.com/user/logout?current=advisorview/user/1053>



Workspace lets staff handle 'walk-in' students.



The screenshot displays the Transfer Virginia portal interface. At the top, a yellow navigation bar contains links for Messages (21 new), My Bookmarks, Transfer Partners, Programs & Courses, Events, Account, and Log out. Below this is the Transfer VIRGINIA logo. A dark blue navigation bar includes Management Menu, Workspace, My Story, Transfer Steps, Transfer Tools, and Resource Center. The Workspace menu is expanded, showing Portfolio Builder, Check Credits, Find Degrees, and Future Careers. A notification bar indicates 21 unread messages. A white pop-up box contains a welcome message for a staff member and instructions on using the Management Menu and Workspace Menu for walk-in students.

Messages (21 new) My Bookmarks Transfer Partners Programs & Courses Events Account Log out

Transfer VIRGINIA

Management Menu Workspace My Story Transfer Steps Transfer Tools Resource Center

✓ You have 21 unread messages

Portfolio Builder

Check Credits

Find Degrees

Future Careers

Welcome V (staff1).

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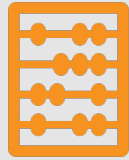
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One size does not fit all... ECCompass customization to fit your world.



Customize to your audience

- High school students
- 2-year transfer students or swirlers
- Adult learners in the workforce
- Military learners



Customize to your size

- One institution attracting students from 1 to many feeders
- Regional colleges that support each other
- Statewide implementation
- Across borders



Customize to your plan

- Customize to institutional goals
- Customize platform look and feel
- Try a pilot or roll-out portal in phases
- Grow participating institutions over time



**We welcome
your questions
and challenges?**



Thank you

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