Educational Partner/Sponsor Session

2842 - **Education and Career Compass: Guiding Students as They Explore and Navigate Their Futures**
Credits and Degree Pathways, Partnerships and Collaboration

Navigating today’s higher education and career opportunities can be overwhelming for students. Who will award credit for prior learning? What careers will a major lead me to? Can I afford to go to college? Students have lots of questions. This technology platform provides colleges a way to engage students in well informed decision making based on transparent and consistent information. Come learn how this tool can transform and support how you do transfer business.

**Patricia Parker**, *Deployment Specialist & College Support*

**Eric Kovacs**, *Director, Systems Development*

Education and Career Compass, Indtai, Inc.
Education and Career Compass: Guiding Students as They Explore and Navigate Their Futures

Patricia Parker, Deployment & College Support Consultant
Eric Kovacs, Director, Systems Development
Rahul Bhatnagar, Chief Information Officer
We invite you to engage with questions and challenges.
Our Transfer World...

- Information Rich
- Is Traditional???
- Every student is different!
- Cost is a factor
- Increasing focus on workforce and certifications.
- Focuses on time and credit efficiencies.
- Every institution is different.
ECCompass Platform Mission

**Attract**
Students from all experiences think about transfer.

**Inform**
Students need and deserve transparent, consistent, and accessible information.

**Engage**
Students who are actively involved in exploring their options and creating a plan are students preparing for success.

**Adapt**
Institutions are provided the flexibility and opportunity to employ ECCompass on any scale and in phases.

**Support**
Staff are provided a comprehensive but simple back office platform to make helping students easier.
Striving to answer questions and address challenges.

- I have 70 credits, do I only have 50 left when I transfer?
- Will my class earn credit if I transfer?
- How much will it cost me to finish?
- How do I get ready for the career I want?
- Which college has the program I want?
- Are there jobs in this career?
- How can we engage with students?
- Where can I take a summer course?
- Can I do a degree only in evenings?
- How do I connect to an advisor?
- Does the college participate in military benefits?
Institutions aspire to recruit, attract, and enroll students from different learning populations while facing a challenge of declining enrollment trends.

Many advisors, coaches, and faculty impact the student decision making process. The diversity of advising paradigms and staffing turnover present challenges to serving students.

Students’ deserve equitable access to comprehensive information in a uniform and transparent way that promotes exploration of opportunities at all institutions within the state.
Case Study #1: Transfer Virginia - A statewide transfer portal

1. User is a High School student with AP tests and a Dual Enrollment course at Germanna Community College
2. Prior Learning: AP exams credits, Dual Enrollment course at the Community College
3. Objective: Plan HS courses that will get an Associates in Business Administration or Accounting
4. Intends to then continue to a 4-year degree in Business Management.
Challenge is creating pathways that students can afford, complete, and align with their future goals.

Individual institutions can create a customized platform to guide their students.

Case Study:
A Single Institution Portal
Case Study #2: Career Bridge – A portal for a single institution to engage transfer and adult students.

1. User is a High School graduate.
2. Prior Learning: Certifications, CLEP exams taken while working, a college course.
3. Objective – to get academic credentials to expand career prospects.
4. Find a credential pathway that utilizes their credits.
Who are the “traditional students” you are attracting to your institution? This may depend on your location or the mission of your institution. Is your growth the result of many different student experiences – adult learners, military veterans, ...?

Implementation at a system level can provide resources that are focused not just on academic work but also military and workforce connections.

Case Study: A Community College System Portal
Case Study #3: Credits2Careers – A Community College System portal focusing on military and adult learners.

1. User is a veteran who was an Army HR Specialist.
2. Prior Learning: Army experience and while planning ahead took CLEP for College Composition and Spanish.
3. Objective: Use Army experience & benefits to get an Associates in Management
The comprehensive but simple back-office functions make helping students easier.
Manage Request functions let staff assign requests for advisors and engage with students.
Staff assigned to a request can access details about the student.
Workspace lets staff handle ‘walk-in’ students.
One size does not fit all... ECCompass customization to fit your world.

Customize to your audience
- High school students
- 2-year transfer students or swirlers
- Adult learners in the workforce
- Military learners

Customize to your size
- One institution attracting students from 1 to many feeders
- Regional colleges that support each other
- Statewide implementation
- Across borders

Customize to your plan
- Customize to institutional goals
- Customize platform look and feel
- Try a pilot or roll-out portal in phases
- Grow participating institutions over time
We welcome your questions and challenges?
Thank you

Patricia Parker, Deployment & College Support Consultant
patricia@pmparkerconsult.com

Eric Kovacs, Director, Systems Development
erkovacs@indtai.com

Rahul Bhatnagar, Chief Information Officer
rbhatnagar@indtai.com