Transfer Success: Utilizing Regional Advisors to Enhance Enrollment, Retention, and Graduation in a Remote and Online World

Our institution has utilized our regional centers and on-site advisors to recruit, advise, and serve transfer students “remotely” for the past 34 years. Even before the Covid-19 pandemic, our regional centers and proven methodologies have regularly served students and increased online transfer student enrollment year over year. Learn how effective communication plans and accelerated learning options help transfer students earn their degree more expeditiously and economically in a digital working environment.

**Cody Singer**, *Enrollment Development Coordinator*

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Eastern Oregon University
TRANSFER SUCCESS

UTILIZING REGIONAL ADVISORS TO ENHANCE ENROLLMENT, RETENTION, AND GRADUATION IN A REMOTE AND ONLINE WORLD
WHAT TO EXPECT

1) Intro to a Regional University
2) National & Local Context
3) Innovation In Practice
4) Analysis of Innovation
5) Discussion on Future Practice
OUR GOALS FOR YOU

AVAILABLE IN THE CHAT

LET’S NETWORK!

CELL PHONES ENCOURAGED

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LET'S SEE WHAT YOU KNOW

1. Take out your phone or open a new tab on your computer
2. Type kahoot.it into your browser
3. Follow the Instructions
NATIONAL CONTEXT

DEFINITION OF A TRANSFER STUDENT
Any student who comes to a university or school after completing coursework at another institution of higher education (Cambridge, n.d.).

HOW MANY PEOPLE HAVE SOME COLLEGE CREDIT BUT NO DEGREE?
35.5 Million people in the U.S. (National Student Clearinghouse, 2019)

WHAT IS A REGIONAL ACADEMIC ADVISOR AND HOW MANY ARE THERE IN THE U.S.?
An Academic Advisor that works remotely and independently to serve students within a specified region. Unknown number.
LOCAL CONTEXT

SMALLEST PUBLIC UNIVERSITY – RURAL OREGON
1600 On-Campus – 1400 Online Students

DISTANCE EDUCATION – REMOTE LEARNING PIONEER
Adult, Distance, & Transfer Education Began in 1986

LOW COST – HIGH VALUE
Most Affordable Public University in Oregon

TRANSFER STUDENT FOCUS
95% Are Transfers – Minimal Credit Loss

REGIONAL APPROACH TO ADVISING
Transfer Support – Wherever & Whenever
SUPPORT SERVICES
More Access – More Success

MAXIMUM COMMUNICATION
Organic Recruitment, Retention, Graduation

COMMUNITY MEMBERS
Local, Available, and a Community Partner

ACCELERATED CREDITS
Up to 65 Total Credits for Life Experience

THE REGIONAL ADVISING MODEL

EOU.EDU/ONLINE-CENTER/ADVISORS
TRANSFER CREDIT
ASSESSMENT OF PRIOR LEARNING
AGENCY SPONSORED LEARNING
THE EASTERN EDGE

Regional Model Advantages

- Student Access to Support Services
- Community Membership Maximizes Student Experience
- Local Communication
- Maximizing Transfer Credit

EOU Recognition

- 1986 – Start of Distance Education At EOU
- 1400 Online Students – 95% Transfers
- 11 Regional Centers Across the State of Oregon

BY THE NUMBERS

- 119 – Average Number of Transfer Credits
- National Avg. is 48 transfer credits (NCES, 2018)
- 86% – 0 Credit Loss < 2.3 Credits Lost
- National Avg. is 19.5 Credits Lost (NSC, 2017)
- 77% – Junior/Senior Retention & Persistence Rate
- National Avg. 67% (NSC, 2020)


