

I want to develop a...	Things to Consider	Resources
<h1>Transfer Ambassador Program</h1>	<p>How many ambassadors?</p> <p>How many hours will they work?</p> <p>What is the cost of the program?</p> <p>What are the ambassador responsibilities?</p> <p>How do we manage the group?</p>	<p>Check out these examples:</p> <ul style="list-style-type: none"> • University of Illinois – Illini Transfer Ambassadors • Jackson State University – JSU Transfer Ambassadors • University of Georgia, Franklin College of Arts and Sciences – Franklin Transfer Ambassadors
Justification	Opportunities	Challenges
<p>A Transfer Ambassador program will increase the transfer presence on our campus. It will boost transfer recruitment and marketing by increasing visibility of our transfer student body and community on campus. The ambassador program will also improve the transfer community at our institution by advocating for and celebrating transfer success and striving to enhance transfer students' sense of belonging at our institution.</p> <p>We will accomplish this by:</p> <ol style="list-style-type: none"> a. b. c. 		

Other notes:

I want to develop a...	Things to Consider	Resources
<h1>Transfer Mentor Program</h1>	<p>Who will serve as mentors?</p> <p>How many mentors do we need?</p> <p>How often will they meet?</p> <p>What planned activities are part of the program?</p> <p>How will students sign up?</p> <p>How will we collect feedback to improve our program?</p>	<p>Check out these examples:</p> <ul style="list-style-type: none"> • University of Texas at Dallas – UTD Transfer Mentor Program • San Francisco State University – Transfer Peer Mentors • California State University at Stanislaus – Transfer Peer Mentors
Justification	Opportunities	Challenges
<p>Transfer students often experience a dip in academic performance after transfer, known as 'transfer shock'. Additionally, students often struggle to become connected to campus activities and resources. A Transfer Mentor Program will strive to combat these issues by providing students with a peer mentor who can ease the transition to a new institution. We plan to accomplish this by:</p> <ol style="list-style-type: none"> a. b. c. 		

Other notes:

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<h1>Transfer Student Week</h1>	<p>How will this help boost recruitment?</p> <p>How will this help advocate for transfer students?</p> <p>How will this help celebrate current transfer students at our institution?</p> <p>Will this be part of National Transfer Student Week or separate?</p> <p>Who can we collaborate with?</p>	<p>NISTS marketing kit</p> <p>Explore what other institutions have done</p>
Justification	Opportunities	Challenges

Other notes:

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<h1>Social Media Page</h1>	<p>Who will manage the page?</p> <p>What platform(s) will we use?</p> <p>What content will we share and how frequent will we post?</p> <p>Should this be an open page or an exclusive group?</p> <p>How do we advertise or invite people to find us?</p>	<p>Check out these examples:</p> <ul style="list-style-type: none"> • West Texas A&M University – WTAMU Transfer Services (Facebook & Instagram) • University of North Texas – UNT Transfer Students (Instagram) • Florida A&M University – Transfer Student Association (famutsa) (Instagram)
Justification	Opportunities	Challenges

Other notes:

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