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Educational Session

2363 - Three Secrets to a Successful Pathway Program

Credits and Degree Pathways, Diversity and Inclusion

This session offers an introduction to the Urban Academy. The Urban Academy is a collaboration between a new college in a public university system and partnering community colleges. Presenters will share lessons learned in establishing multi-campus partnerships and strategies implemented to foster campus collaboration, as well as practices to support transfer students' career pathways and academic success.

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CUNY School of Labor and Urban Studies



NISTS 2022 From Moment to Movement: Shaping the Future of Transfer

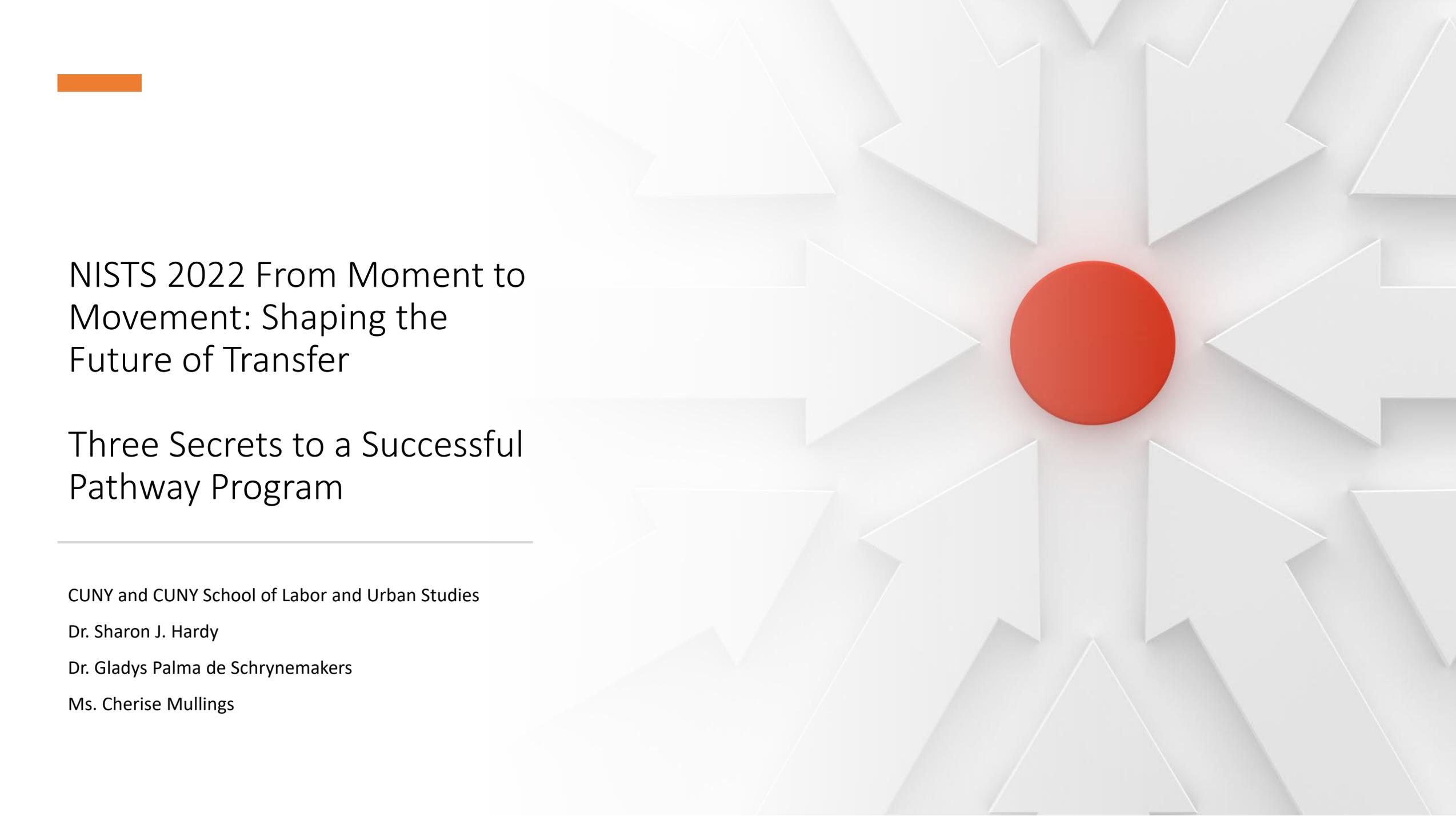
Three Secrets to a Successful Pathway Program

CUNY and CUNY School of Labor and Urban Studies

Dr. Sharon J. Hardy

Dr. Gladys Palma de Schrynemakers

Ms. Cherise Mullings



Session Overview

This session offers an introduction to the Urban Academy. The Urban Academy is a collaboration between a new college in a public university system and partnering community colleges. Presenters will share lessons learned in establishing multi-campus partnerships and strategies implemented to foster campus collaboration, as well as practices to support transfer students' career pathways and academic success.

Session Goals:

1. Gain an understanding of administrative challenges in developing and implementing a transfer program that engages multiple colleges and/or institution partners.
2. Apply lessons learned through a case study presentation to similar transfer programs or initiatives that participants may be involved with or aspire to establish at their colleges.
3. Create a foundational framework to support articulation agreements that include extensive programming, advisement and other student, staff, and faculty services to support transfer student success.
4. Expanding and ensuring success for diverse students

The City University of New York



Baruch
COLLEGE



BRONX
COMMUNITY
COLLEGE

Brooklyn
College

The City College
of New York

College of
Staten Island

CRAIG NEWMARK GRADUATE
SCHOOL OF JOURNALISM

THE
GRADUATE
CENTER
CITY UNIVERSITY
OF NEW YORK

CUNY
SPH
GRADUATE SCHOOL OF
PUBLIC HEALTH & HEALTH POLICY

CUNY SCHOOL
OF LABOR AND
URBAN STUDIES

CUNY SCHOOL OF LAW

CUNY School of
Professional Studies

GUTTMAN
COMMUNITY COLLEGE

Hostos
Community College

HUNTER
The City University of New York

JOHN
JAY
COLLEGE
OF CRIMINAL
JUSTICE

KINGSBOROUGH
COMMUNITY COLLEGE
DREAMS BEGIN HERE

LaGuardia
Community College

LEHMAN
COLLEGE

MACAULAY
HONORS COLLEGE

MEDGAR EVERS
COLLEGE
The City University of New York

NEW YORK CITY
COLLEGE OF
TECHNOLOGY

QUEENS
COLLEGE

QUEENSBOROUGH
COMMUNITY COLLEGE

YORK College



**CUNY SCHOOL OF LABOR
AND URBAN STUDIES**
THE MURPHY INSTITUTE

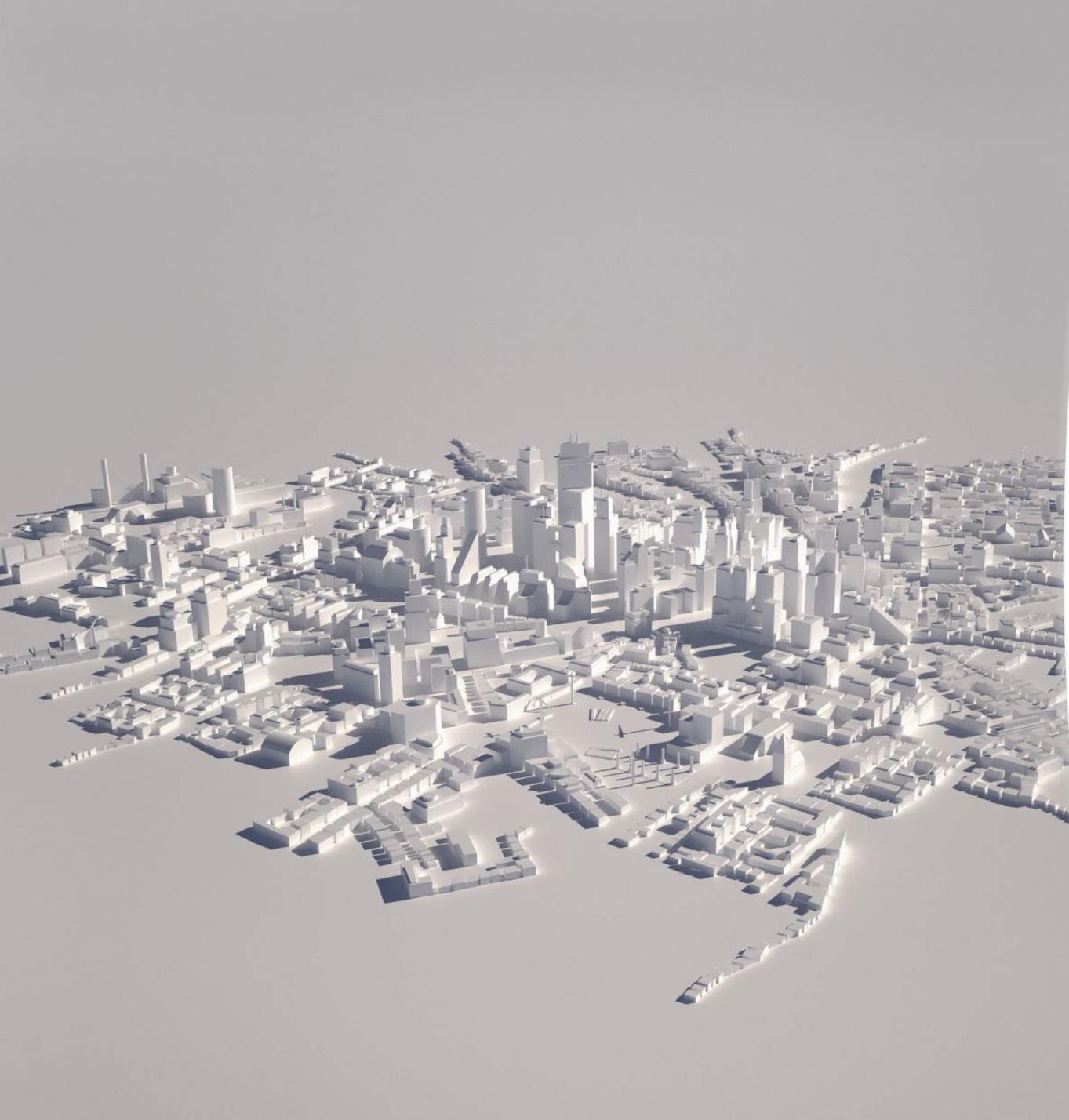
DEDICATED TO PUBLIC SERVICE AND SOCIAL JUSTICE

- In Fall 2018, *the Murphy Institute* became the
- [CUNY School of Labor and Urban Studies](#) – the newest school and 25th college within CUNY!
-
- We are a vibrant community of intellectuals, activists, and professionals committed to
- *access to education, social justice, and diversity at all levels.*



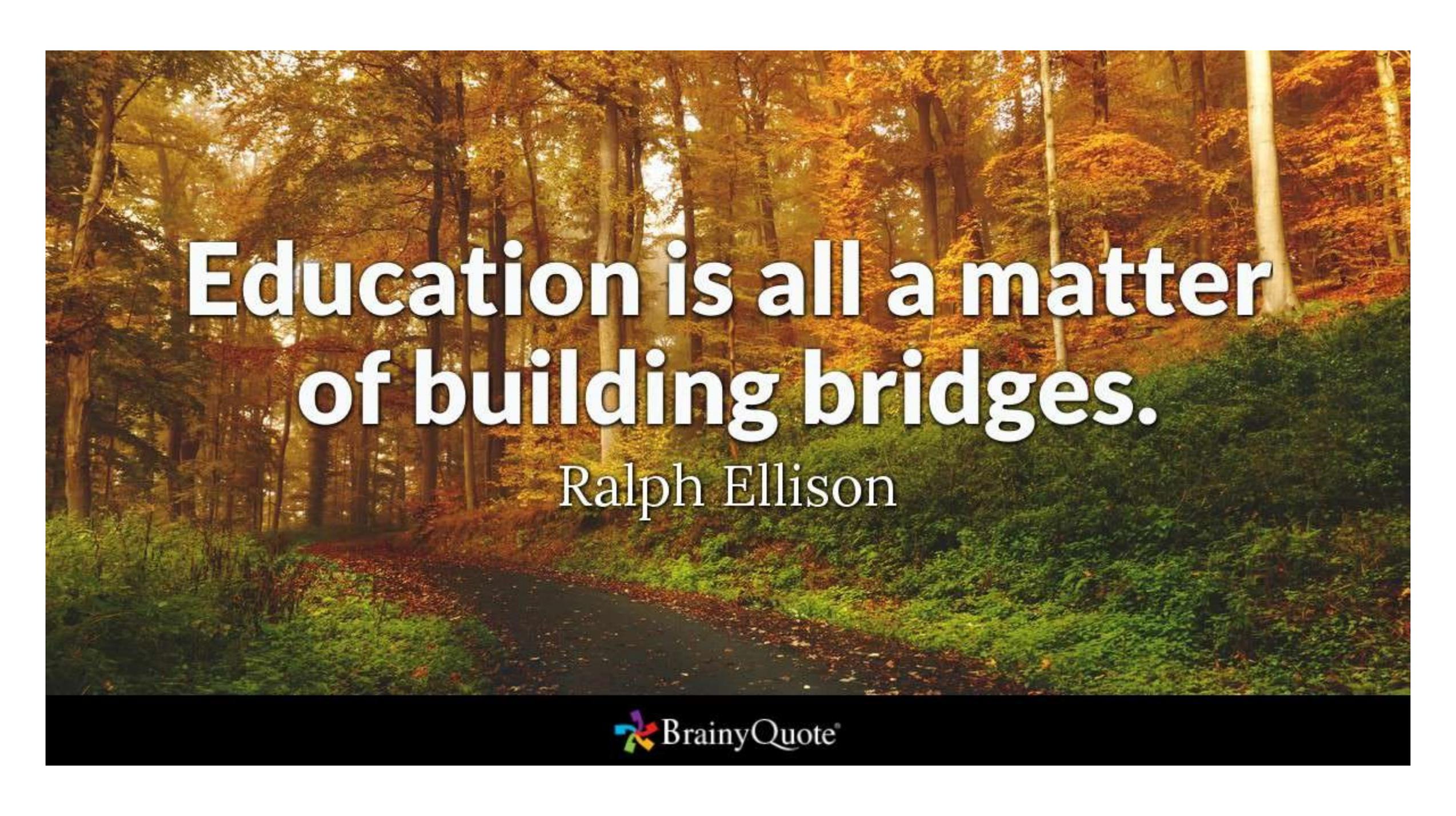
Urban Academy at SLU

- **Collaboration between SLU & BMCC and Guttman Community College**
- **students in the Social Sciences, Human Services, and Criminal Justice Departments**
- **Our goals are as follows:**
 - Produce graduates who are *advocates, organizers, policy makers* and *service providers* for diverse urban populations
 - Prepare students to compete for job opportunities in the *public, non-profit,* and *private* sectors
 - Provide students with a foundation for graduate study in urban-related, inquiry-based disciplines
 - Foster social justice and humanistic values and critical-thinking skills



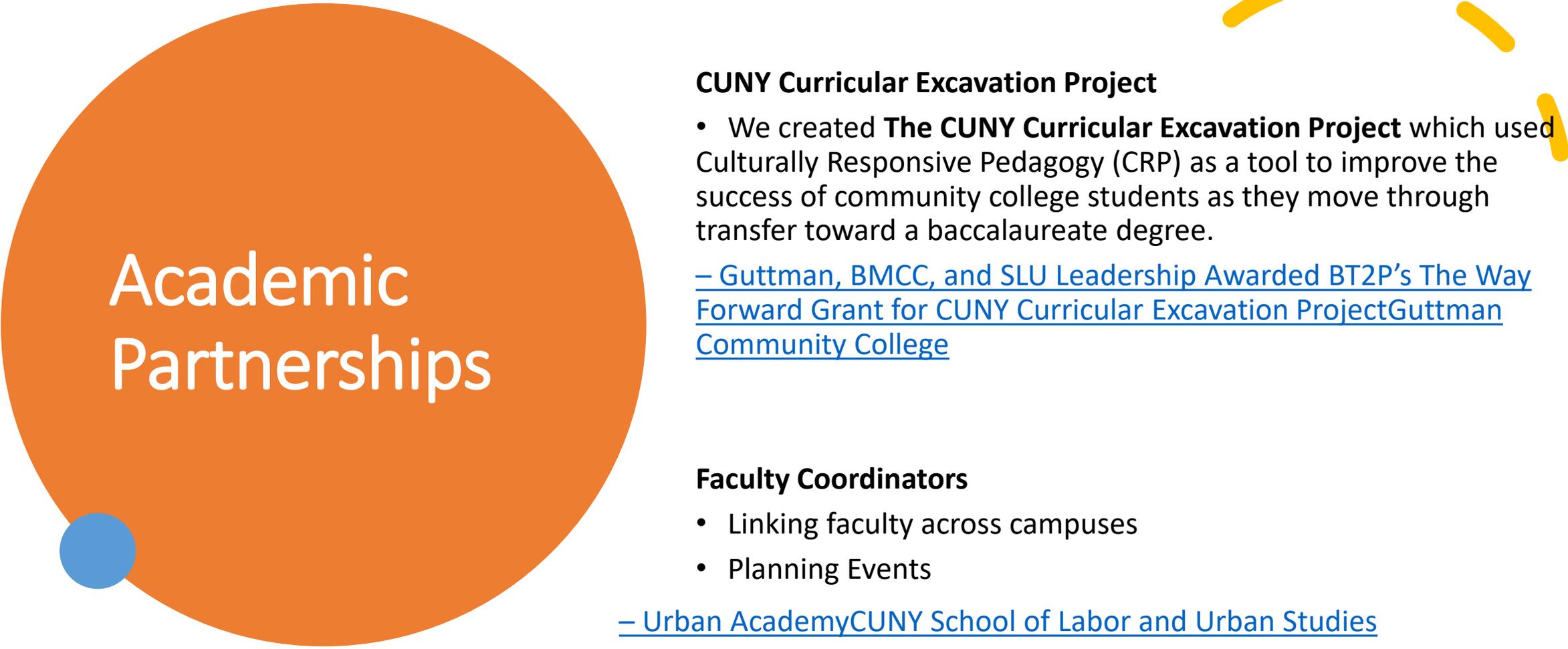
The Urban Academy

- Alignment with SLU Mission
- Building an Academic, Personal, and Career pathway to a four-year degree
- Faculty Engagement
- Advisement
- Programing

A photograph of a forest path during autumn. The path is dark and leads into a dense forest of trees with vibrant orange, yellow, and red leaves. Sunlight filters through the trees, creating a warm, golden glow. The path is bordered by green ferns and other undergrowth.

**Education is all a matter
of building bridges.**

Ralph Ellison



Academic Partnerships

CUNY Curricular Excavation Project

- We created **The CUNY Curricular Excavation Project** which used Culturally Responsive Pedagogy (CRP) as a tool to improve the success of community college students as they move through transfer toward a baccalaureate degree.

– [Guttman, BMCC, and SLU Leadership Awarded BT2P's The Way Forward Grant for CUNY Curricular Excavation Project](#)
[Guttman Community College](#)

Faculty Coordinators

- Linking faculty across campuses
- Planning Events

– [Urban Academy](#)
[CUNY School of Labor and Urban Studies](#)



Program challenges and lessons learned

1. Connecting with prospective students in a competitive transfer market
 - Lesson – importance of partnership agreements
2. Educating staff on Urban Academy program (internal + external)
 - Lesson – the myth of build it and they will come – addressing staff expectations and capacity
3. Aligning campus systems
 - Integrating at every level
4. College is still a luxury
 - Challenges for low income students and students of color
 - Access to technology and tools (the modern day basic essentials)
5. Bandwidth
 - Institutional (support services, hardware, software)
 - individual
6. Make it more accessible for non-traditional students
7. Connect to career pathways



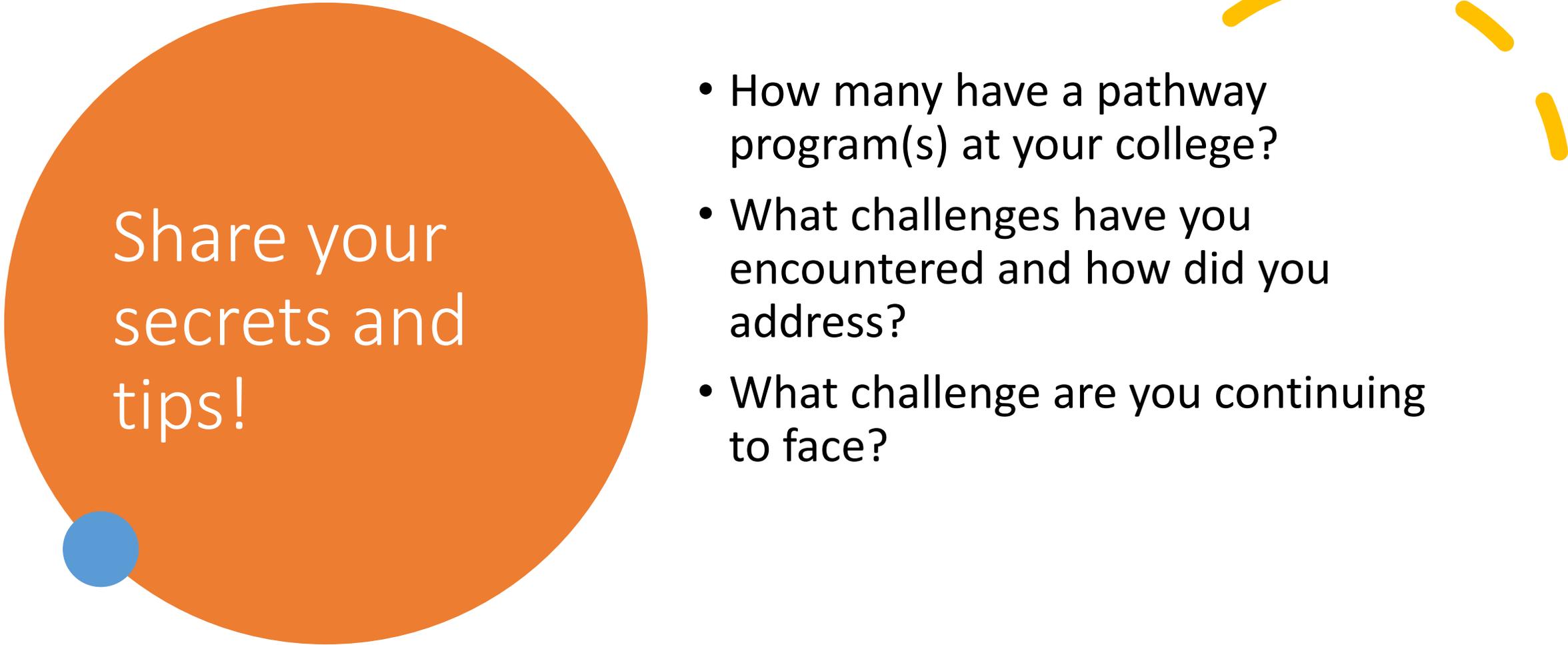
Four Secret Strategies for Success!

1. Creating and developing a multilevel engagement strategy that targets students, faculty and staff
2. Leverage institutional resources/strengths
 - Using our social justice mission to build pathway program partnerships
3. Short and long-term planning
4. COMMUNICATION at every level
 - joint meetings, calendars, professional development



More success
strategies
we've added:

- Urban Academy degree map and developing career map
- Dual admission to community college and CUNY School of Labor and Urban Studies
- Coordinated advisement and faculty mentorship for seamless transition from associate degree to bachelor's degree
- Internship opportunities through Union Semester, Community Semester, and special partnerships
- Individualized career planning (resume development, mock interviews, etc.)
- Courses and seminars co-lead by community college faculty and SLU faculty
- Leadership brown bags with union, community, and government leaders
- Development of an academic and professional e-portfolio
- Digital badges for social media platforms



Share your
secrets and
tips!

- How many have a pathway program(s) at your college?
- What challenges have you encountered and how did you address?
- What challenge are you continuing to face?

Resources

At-Risk Students

Best Practices for Online at Risk Students

[PowerPoint Presentation \(emich.edu\)](#)

Teaching At Risk Students

[Help Your At-Risk Students Succeed: 3 Strategies for Motivation \(umassglobal.edu\)](#)

Transfer Best Practices

CUNY Best Transfer Practice

[CUNY project improves credit transfer – Community College Daily \(ccdaily.com\)](#)

[COVID-19: Transfer, Mobility, and Progress - National Student Clearinghouse Research Center \(nscresearchcenter.org\)](#)



What's next for the Urban Academy

- New articulation with LaGuardia Community College
- Developing Student Mentorship Program
- Interactive Webpage





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