Educational Session

**Symbiotic Operations – Creating Relationships Between Community Colleges and Universities at a Departmental Level**
Partnerships and Collaboration, Transition Programs and Services

Many institutions partner with one another through central units. As a member of an academic unit, it can often feel like you do not personally have the power to shift the needle. A 2-Year Community College Business Department and Public 4-Year University Business College discuss how they build and maintain a strong independent partnership through open communication, shared best practices, and support towards a common goal of quality transfer student experiences and outcomes.

**Cassandra Ott-Kocon, Assistant Director, Eller Undergraduate Programs**
**Heather Martin, Academic Advisor, Eller Undergraduate Programs**

University of Arizona

**Vivian Knight, Business Department Head**
**Jane Hall, Business Faculty**

Pima Community College
NISTS 2021

Symbiotic Operations: Creating Relationships Between Community Colleges and Universities at a Departmental Level
Hello!

Jane Hall

Vivian Knight

Cassandra Ott-Kocon

Heather Martin
Are you at a 2-Year or 4 Year Institution?

2-Year

4-Year
Does your institution have a transfer agreement with another institution?

Yes

No
What is your role?

Faculty? Advising? Admissions? Registrar? Other?
Background and Building of Partnership

- Public Institutions
- Land Grant Mission
- In-State Articulation Agreements
<table>
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<tr>
<th>Pima Course</th>
<th>ASU</th>
<th>NAU</th>
<th>UA</th>
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<tr>
<td>ACC 211 (3) Financial Accounting</td>
<td>ACC 231</td>
<td>ACC 255 or NAU-Statewide &amp; Online: BBA 255</td>
<td>ACCT 200</td>
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- SUN Course
- High School Dual Enrollment
- AGEC Course
- Credit by Exam
Eller Professional Admissions

- Pre-major at lower division

- Professional admission required to begin professional major and upper division

- Competitive application process that considers academics, letter of intent, resume, and interview
Partnership Objectives

- Targeting schools who can participate in this type of partnership to develop or reinforce networks.
- Setting up and maintaining strategic partnerships supporting Innovation.
- Developing pathways aimed for new/existing degrees
- Strong and proactive communication for early student goal planning to create a smooth and successful transition for students.
<table>
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<th>Strategic Partnerships Supporting Innovation</th>
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<td>Outreach based on Professional Admissions application requirement.</td>
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<th>Eller Transfer Ambassadors (ETA)</th>
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<td>• Classroom visits</td>
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<td>• Eller Insights</td>
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<th>On-Site Advising</th>
<th>Annual Pima Breakfast</th>
<th>Arizona Community College Excellence (ACCE) Case Competition</th>
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Ongoing Communication

Once a year

Annual Faculty breakfast
  - Discuss curriculum changes and updates
  - Recognize our shared successful alumni

Twice a year

- Eller start of term emails
- Pima Business advisory committee meetings
Peer to Peer Organizational Engagement

- Pima Business Club established in Spring 2016
- Student-inspired club
- Club’s mission is to serve all Business-related majors
- “Eller Bootcamp”

- ETA established in 2014
- Club’s mission to help transfer students transition to the University
- Transfer Community within Eller

Pima Business Club and ETA members
Student Testimonial - Megan Rivera

- Transferred from Pima College to Eller in Spring 2021
- Accounting Major
- Past President of the Pima Business Club
- Current ETA Vice President of Membership

Megan's video
Student Testimonial - Eddie Enriquez

- Transferred from Pima College to Eller in Spring 2019.
- Business Management Major with minor in Communications
- Current ETA Executive Vice President

Eddie's video
Professional Development Workshops

- Eller Boot Camp
- Eller Insights
- Community building (volunteering with each other) - Eller Make a Difference Day
Case Competition Opportunities

THE PIMA BUSINESS CLUB
CASE COMPETITION
11.12.19 at 3 PM
The Underwood Room at Eller College of Management

PRACTICE COLLABORATING WITH A TEAM AND ELLER STUDENTS
FEATURING JUDGES FROM INTUIT AND ELLER ALUMNI
WIN ELLER SWAG AND BE FEATURED IN THE ETA NEWSLETTER

RSVP BY 11.04.19

2019 ACCE Case Competition
• Representation from 8 schools across the state
• 13 competing teams
• Target as corporate partner
  • Provided case
  • Served as a judge
• Asked to create a plan to shift 9 retail stores in a district to the coaching model

CONGRATS PIMA RED (and David Freitag)
Individual Action Plans

- Wishlist Item from Partner Institution
- Identify Barriers
  
  Remove “can’t” from vocabulary.

- Identify Partner Institution
- Identify Partner Department
- Identify Partner Contact
Group Activity Reflection

What are your wishlist items?

What are creative solutions you heard in your group?

What are your next steps?

Strong and proactive communication for early student goal planning to create a smooth and successful transition for students