The following presentation was given at the 19th Annual Conference for the National Institute for the Study of Transfer Students. In some cases, photos have been removed to avoid possible copyright infringement. Please cite responsibly and direct questions to the original presenter(s).

**Sponsored Session**

**Making It Work: Constructing Positive Partnerships**

Partnerships and Collaboration

This presentation will discuss assessing community college transfer needs, communicating across constituencies at both the community college and the transfer university, and nurturing student interest in transferring to a university upon their graduation. Each of these three arenas are vital for an effective transfer partnership and must be employed in an integrative and consistent manner. Attendees will learn practice models for assessing needs, communicating across constituencies, and nurturing student interest.

*Keith Smith, VP and Dean of the School of Health Sciences*
*Tricia Berry, Associate Dean and Director, Clinical and Practicum Programs*
*Michele Lavelle, Community College Partnerships*

Purdue Global
"Making It Work -- Constructing Positive Partnerships"

February 25, 2021
Meet Today’s Presenters

Dr. Keith Smith  
Dean and Vice President,  
School of Health Sciences  
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Dr. Tricia Berry  
Associate Dean and Director,  
Clinical and Practicum Programs  
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Michelle Lavelle  
Director, Community Partnerships  
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Who Is Purdue University Global?
Public (within the Purdue University system), Online, Adult Learner

### Our Students

- **Percentage of students who:**
  - Are over the age of 30: 60%
  - Are female: 64%
  - Are military-affiliated: 31%
  - Had neither parent attend college: 50%
  - Have a child or other dependent: 58%

### Our Institution

- Number of faculty approximately: 1,550
- Number of programs: 175
- Average class size (undergraduate)/(graduate): 23/18
- Number of students enrolled approximately: 31,500
- Number of degrees awarded in 2019-2020: 9,200
- Average faculty tenure greater than: 8 years

Transfer Credits

You could earn credit for your previously completed college courses.

Prior learning credit may equal a maximum of 75% of your undergraduate degree.

800K
Credits Awarded

Last year we awarded more than 800,000 prior learning credits.

230M
Dollars Saved

That’s a student savings of over $230 million.*

44%
Average Savings

Bachelor’s graduates with prior learning credits save an average of 44% on tuition. †
What Do They \textit{WANT} In a Transfer Partner? A Needs Assessment Model

\textbf{It's a mindset as well as a model -- Seek to Serve}

\textbf{1st Base!} We need to do our homework -- How are they incentivized re transfer numbers, how are they doing with transfer, what programs have the largest number of transfer, who are their big dog partners, what’s the political situation?

\textbf{2nd Base!} Ask!! i.e, ask them, and keep asking them, about what they want in a partner, what are their needs/pain points/wistful wishes in a transfer partner?

\textbf{3rd Base!} Create a simple, transparent, mutually agreed upon partnership agreement and protocol -- featuring clear, user-friendly pathway/mapping docs.

\textbf{Home Base!} And now, deliver, with a capital D! Ala our next two models...
How Can We Best Communicate? A Communication Model

1. Learn the organizational structure

1. Collaborate to set expectations

1. Nurture multiple contacts
   a. Academic leadership
   b. Program leadership
   c. Program faculty and staff
   d. Advising/Transfer advising teams

1. Establish a routine
   a. Be consistent
   b. Follow through
How Do We Best Nurture Relationships? A 2 year Nurturing Model

After Submitting SIF
Thank you for signing up

Day 540 (Year and a half)
Ease of credit transfer

Day 190
Advisors asking what student plan is after graduation.

Email 1
SMS
Send 2 hour later
Thank you for your interest

Email 2
Send 2 hour later
Thank you for your interest

Email 3
Day 360 (Year)
PG helps CC after graduation, flexible online benefits

Email 4
Day 180 - Degree Mapping

Call from advisors
Day 190
Advisors asking what student plan is after graduation.

Email 5
Day 120 - 4 Months
Credit for work experience

Email 6
Day 30 - 1 Months
Tuition Reduction

Email 7
Graduation Date
Happy Graduation Email

Email 8
Post graduation - 25 Days
Career services, Benefits of getting a degree

- please don’t poach our students
- dedicated community college advising team
- PG and CC Faculty introductions
- transfer guides for advisors & students

Call
5 Days Post Graduation
Call from advisors asking how the graduation went and what they can do to help along their journey.
Why Purdue Global?

• Accredited*
• Breadth of program options
• Flexible
• Access to wide range of resources and support
• Frequent start dates
• Accelerated path to degree

*Purdue University Global is Accredited by The Higher Learning Commission. This accreditation covers all academic programs, all regional locations, and all programs provided via distance education. For more information, please visit HLCommission.org or call 800-621-7440.
Why Purdue University Global?
Portfolios: Credit For Work and Life Experiences

EL206: Academic Prior Learning Portfolio

LRC100: Documenting Your Experiences for College Credit

**Risk-Free Guarantee** If your LRC100 portfolio earns credits valued below the $1,500 assessment fee, you will receive a tuition grant equal to the difference toward the next term of your degree (up to the entire $1,500). It’s our risk-free guarantee.*

* Students enrolled in Open College’s LRC100 course will pay a $1,500 assessment fee when they submit their portfolio for evaluation. Credits are not guaranteed through this process. A minimum 5+ years of work experience is recommended for taking this course to better ensure you have eligible work experience. See the University Catalog for the Prior Learning Assessment policy. Credits awarded apply toward a Purdue Global undergraduate program. Terms and conditions apply. Visit www.PurdueGlobal.edu/Tuition-Financial-Aid/Experiential-Learning-Credit-Grant.pdf.
All first-time Purdue University Global undergraduate students are eligible for a 3-week trial without financial obligation.

- Enroll in real classes for real credit.
- “Opt out” within first 3 weeks without any financial obligation.*
- Application fee waived.

*Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog. Application fee waived for educational alliance employees.
Benefits of an Online Education

- CONVENIENCE OF 100% ONLINE
- AFFORDABLE
- FITS INTO YOUR SCHEDULE
- ACQUIRE IN-DEMAND WORKPLACE SKILLS

Some Purdue Global programs are not 100% online; some programs require you to gain hands-on experience in a real-world work environment. Contact an Admissions Advisor for additional information.
Student Experience

Student Satisfaction With Purdue Global
Students rated their overall experience and whether or not they would choose to attend Purdue Global again.

<table>
<thead>
<tr>
<th></th>
<th>Percentage Rating Their Overall Experience as “Excellent” or “Good”</th>
<th>Percentage Who Would “Definitely” or “Probably” Attend This Institution Again</th>
</tr>
</thead>
<tbody>
<tr>
<td>First-year</td>
<td><strong>Purdue Global: 93%</strong></td>
<td></td>
</tr>
<tr>
<td>Senior</td>
<td><strong>Purdue Global: 93%</strong></td>
<td><strong>Purdue Global: 92%</strong></td>
</tr>
</tbody>
</table>

Source: National Survey of Student Engagement, fall 2019.
Our competency-based ExcelTrack™ programs help you advance faster based on what you already know, so you can spend your time focused on what’s left to learn.
# Purdue University Global’s Academic Calendar

## 2020/Q1 2021 | 14 Opportunities to Begin Undergraduate Classes

<table>
<thead>
<tr>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>Q1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan/Feb/Mar</td>
<td>Apr/May/Jun</td>
<td>Jul/Aug/Sep</td>
<td>Oct/Nov/Dec</td>
<td>Jan/Feb/Mar</td>
</tr>
</tbody>
</table>

- **Track A**
  - 10 Weeks
  - 10 Weeks
  - 10 Weeks
  - 10 Weeks
  - 10 Weeks
  - 10 Weeks

- **Track B**
  - 10 Weeks
  - 10 Weeks
  - 10 Weeks
  - 10 Weeks
  - 10 Weeks + Holiday
  - 10 Weeks

- **Track C**
  - 10 Weeks
  - 10 Weeks
  - 10 Weeks
  - 10 Weeks
  - 10 Weeks + Holiday
  - 10 Weeks

**Note:** Some programs have fewer start dates.

**Legend:**
- 10 Weeks = 1 Term
- | = Break Week
THANK YOU